STUDENT
HANDBOOK

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**150
YEARS OF
EXCELLENCE**
1875–2025

CONTENT

WELCOME TO NCA

Dear Students,

Year 2025 marks the 150 Years of Excellence of the National College of Arts (NCA), Lahore, since its inception as the Mayo School of Art (MSA) in 1875.

It is with immense pride and enthusiasm that we welcome the new batch to the National College of Arts (NCA). As you step into this historic institution, you are joining an enriching legacy of art education, where excellence is earnestly sought, and lifelong learning and creativity are actively pursued. The NCA is a community of innovative creators and dynamic thinkers who have strived to be ahead of their time, pursuing progressive ideals and executing them into reality. This unique spirit has made the institution a beacon of artistic excellence over a century-and-a-half of its rich history.

At the NCA, creativity is nurtured and guided by a dedicated faculty that works tirelessly to cultivate a nurturing environment for the student body at large. Whether your interest lies in any of the disciplines of Fine Art, Design, Architecture, Music, Performing Arts, or Cultural Research, our undergraduate and Master's and MPhil programs are designed to inspire, challenge, and prepare you for a world of possibilities. Here, the aim is to develop critical thinking skills by expanding your worldview with an emphasis on refining your skillset towards achieving excellence in your area of interest.

Our state-of-the-art facilities and forward-thinking approach align seamlessly with the ever-evolving demands of the art and design education landscape. This is a place where ideas and innovation converge, fostering a learning environment that empowers you to contribute meaningfully to carve a sustainable and creative future.

We are confident that your journey at the NCA will be both enriching and transformative. Embrace this opportunity to grow, learn, and make your mark in the world.

I wish you every success for this exciting journey!

Prof. Dr. Murtaza Jafri
Vice Chancellor
National College of Arts

INTRODUCTION

In reaction to the Industrial Revolution, a worldwide movement of Arts & Crafts (1850-1920) gained strength. It envisaged indigenous art & crafts as an essential part of artistic and industrial progress. One of the chief exponents of this Arts and Crafts Movement was William Morris and many of the proponents of art and craft education were his followers. In the context of this Movement, Sir JJ School of Arts, Bombay, Govt. College of Art, Madras, Govt. College of Art and Craft, Calcutta and the Mayo School of Arts, Lahore were established by the Crown in India. The Mayo School of Industrial Art was set up in memory of the assassinated British Viceroy of India, Lord Mayo. John Lockwood Kipling (father of author Rudyard Kipling), a teacher of painting, sculpture and architectural embellishment and proponent of the Arts and Crafts Movement working then at the J.J. School of Art Bombay, was appointed as the Mayo School of Art's first Principal. He also held charge as the curator of the Central Museum, Lahore.

The Mayo School of Art established in 1875 on the lines of the Kensington model, in conjunction with the Central Museum, was meant to document the arts and crafts of the Punjab, with the aim of training excellent craftsmen. The Mayo School became a center of craft excellence under the direction of J.L Kipling, Sir Percy Brown, Lionel Heath, Bhai Ram Singh and S. N. Gupta. The School was also tasked with the monitoring of craft institutions of the Punjab. Over the years, fine arts, architectural drafting and drawing, embellishment crafts, woodwork, wood carving, weaving, embroidery, blacksmith, metalwork and bookbinding. Following the partition of the Indian Subcontinent, the Mayo School underwent many changes. From 1956 to 1958 the Mayo School went through a process of restructuring by the Government of Pakistan and was elevated to the National College of Arts. Professor Mark Ritter Sponenburg (1916-2012), a graduate of the prestigious Cranbrook Academy of Art, Michigan, and the L' Ecole des Beaux Arts Paris, was given charge as Principal. A celebrated artist well versed in American and European art and design education, Sponenburg introduced a modernized curriculum, which became the paradigm for National College of Arts. He encouraged an understanding and exploration of indigenous craft and culture. The exhibition 'Folk Arts of Swat' based on research in Swat, in collaboration with NCA students, is still on display at the Lahore Museum. The departments of Fine Arts, Design and Architecture were established in 1958 and the Mayo School was finally transferred to the Ministry of Education. The College was sanctioned a Board of Governors as recognition of its superior quality of education. The new breed of artists, designers and architects filled many professional voids. A new policy introduced in 1972 recognized the achievements of the College and further planned its development as a center of excellence in the arts. A unique measure of autonomy, under the Federal Government, was ensured from this point onwards. In 1985, the College was granted a degree awarding status.

This also empowered the NCA to institute graduate programmes in the field of Visual Arts and Interior Design (1999), Multimedia Arts (2001) and Cultural Studies (2005).The College offers MA degrees in Visual Art, Interior Design and Multimedia Design and an MPhil in Cultural Studies. The departments of Musicology, Film & Television were established a few years later, along with the Centre for Conservation and Cultural Heritage Management. The Research and Publication Centre was established in 1999, and has produced milestone publications on history, art, and social sciences. A project for the restoration and conservation of the archival records of Mayo School of Arts was also initiated in 1999. Today the NCA Archives is considered an essential resource for research on history of art, craft, design and architecture of Pakistan.

The National College of Arts successfully transitioned from an Annual System to Semester System in 2020 with all Degree Programme courses and structures approved from the Academic Committee of the Board of Governors NCA with promulgation of NCA Act 2021. NCA has achieved another milestone of being a Federal Chartered Institute which has elevated its status as a unique institution in the field of Art and Design. It is indeed a moment of pride for the National College of Arts that it has gained the status of a Chartered Institute. Since then NCA has continued to expand its outreach and infrastructure.

Keeping up with our commitment to fostering innovation two new departments in the undergraduate stream have been initiated: Fashion Design and Multimedia Design. These additions will offer state-of-the-art education, equipping students with the skills and knowledge needed to thrive in the ever-changing landscape of the creative industries. Our Fashion Design department will focus on the latest trends, technologies, and sustainable practices in the fashion world, while the Multimedia department will delve into the realms of digital media, animation, and interactive game design.

Moreover, NCA has proudly expanded its presence with the opening of a new campus in Gilgit Baltistan. This strategic expansion allows for extending the unique educational experience to a broader audience, providing more aspiring artists and designers with the opportunity to benefit from our exceptional programs. By bringing NCA's rich tradition of excellence to Gilgit Baltistan, we aim to inspire and nurture the next generation of creative leaders in this culturally vibrant region.

With all these new ventures, we hope that the coming years bring more seminal prospects to fruition taking NCA to new heights for the times to come.

THE
LAHORE
CAMPUS

The Lahore Campus ideally located in the heart of the cultural capital, is flanked on either side by the Lahore Museum and the Town Hall, with Punjab University Old Campus across the road. The lure of the city for students is not just limited to the magic of history and the world heritage sites but the area between the Badshahi Mosque and the National College of Arts is also a treasure trove, an extraordinary space for research, collaboration and innovation. Not far away is Royal Park, the iconic cinema district where the Pakistan film industry lived and worked. Cinema hoardings with their unique style were painted in its narrow lanes. From the conventional to the contemporary everything is utilized by National College of Arts students as a home away from home from the day of their entrance to the College. Recently Lahore has begun to reclaim its own place in South Asia; the city is home to theatre, art exhibitions, music festivals, symposia and lectures conducted all year round with local and international participation, all of which are easily accessible to the students of National College of Arts.

THE
RAWALPINDI CAMPUS

Responding to the increasing popular demand for quality education in creative arts and design in Pakistan, the Board of Governors of the National College of Arts proposed the formation of a second campus in Rawalpindi city in 2005. The faculty and staff of the National College of Arts Lahore helped their counterparts in Rawalpindi to lay the foundation of the new Campus by providing support in infrastructure and curriculum development.

The Campus offers undergraduate programmes in Fine Arts, Architecture, Textile Design and Visual Communication Design. To complement studio practice, students are given a solid base in Art History, Cultural Studies and Liberal Arts. The faculty comprises permanent teachers supplemented by visiting, and contractual members including guest speakers, drawn from within and without Pakistan. Students graduate from the National College of Arts with a variety of skills necessary for a career as a creative artist in today's dynamic and constantly shifting art world.

The National College of Arts, Rawalpindi Campus, is a multi-storey building comprising of more than 50 rooms flanked by the historic Liaquat Memorial Hall with a seating capacity of 850, which has hosted various forms of performing arts for more than fifty years.

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Head of Miniature Painting/Printmaking
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THE
ISLAMABAD CAMP OFFICE

The Ministry of Federal Education allocated an auditorium alongwith adjacent spaces in Islamabad with the aim of making our local art and culture accessible to a larger audience. The initiative has proven especially beneficial in the exchange of art and ideas, perpetuating a soft image of Pakistan internationally.

The National College of Arts holds art exhibitions, cultural symposia and conferences, as well as NCA productions, documentaries and films at the auditorium.

A space in the capital city, dedicated to artistic endeavours has increased access for foreign missions to view art and engage in artistic activities.

The National College of Arts also offers short courses on various traditional and contemporary arts for the international missions in Islamabad and for the public at large.

It is hoped that the activities will not only help us advance our academic linkages internationally but will also help us draw international exhibitions and artistic activity to Pakistan. It will thus foster the promotion of culture, retaining the diversity and plurality of a number of artistic genres. The Initiative will significantly improve the ways in which audiences can connect with local as well as international arts.

THE
GILGIT CAMPUS

The establishment of Gilgit Campus is a recent initiative of NCA to provide Art, Design and Architecture education. This initiative will also mitigate the financial strain on the prospective students. Given the rich tradition of crafts, architecture practices and musical forms, the then chief minister had expressed his desire for establishment of NCA at Gilgit Baltistan. The realization of this project had been made possible by the active interest of the then chief secretary Gilgit Baltistan Mohyuddin Wani.

A Memorandum of Understanding was signed between NCA and the Government of Gilgit - Baltistan for establishment of NCA Campus at Gilgit. Government of Gilgit - Baltistan transferred 33.17 kanals of land adjacent to and within the boundary wall of the Polytechnic College Gilgit to NCA for the establishment of its Campus. It was also agreed to earmark the possession of one block of the Polytechnic College Gilgit to the National College of Arts for educational purposes and conducting art and cultural activities, professional trainings, short courses and art exhibitions Since then the College has gained possession of one block of the Polytechnic College, Gilgit and necessary modification to the premises has been made to meet the academic and administrative requirement of NCA. The necessary educational furniture and audio video aid for the studio spaces and lecture theatres is being met. The campus has equipment for studios, laboratories, lecture theatres and a library. In addition to the mentioned academic block the College has also acquired a building for student's hostel, faculty accommodation and art galleries. The faculty in keeping with the NCA model, comprises of core permanent faculty, as well as visiting, guest and contractual faculty, both national and international.

THE
TOLLINTON BLOCK NCA

The National College of Arts, in an effort to revive the dying arts has initiated an extensive project of promoting various traditional arts at the Tollinton Market. The place will be used to utilize the expertise of the artisans in training a whole new generation of artisans with a display of the products with pure materials.

Over the years, as the condition of the Tollinton Market had dilapidated, The National College of Arts has always been in the forefront to conserve and safeguard its heritage. As a proud custodian of the heritage of Lahore, the NCA is honoured and privileged to have the Tollinton Market under its banner and aims to safeguard it for its students as well as the citizens of Lahore.

The historic building of Tollinton Market that was originally part of the National College of Arts, which was acquired again by NCA. The building has remained under-utilised for a long period of time and years of inattention have noticeably damaged the structure of the building.

Soon after the building was given in the possession of the National College of Arts in October, 2019, an Industrial Exhibition was held in December, 2019 which was inaugurated by the Minister of Federal Education and Professional Training/Controlling Authority-NCA, Mr. Shafqat Mehmood. The building with its unique structure and design which was once the centre of art activities, has been restored after acquisition and a number of cultural events have since been held at its premises. Musical evenings, qawwali nights, cultural shows and design exhibition attracted a large number of visitors/audience.

The building is being restored while new facilities are being installed to convert it into a contemporary space. Auditorium seating at Tollinton Market has been established with seating capacity of 150 persons. Additionally, it can be extended to accommodate 30 more attendees.

THE
STUDENTS

It is the student body that truly makes National College of Arts distinctive. Approximately 1350 students are enrolled at Lahore and about 500 at the Rawalpindi Campus. Our students come from extremely diverse socioeconomic, cultural and regional backgrounds. These varieties of backgrounds, identities, ideological positions and languages have proved to be our strength. The diversity of our student body engenders a unique National College of Arts culture where debate and discourse is promoted. This also encourages creativity, understanding, individuality and tolerance. This open inclusive environment helps the foreign students to be easily assimilated into the College mainstream.

INTERNATIONAL
LINKAGES

International cooperation and cultural exchange have become essential for institutions in order that they think critically and act globally. At the National College of Arts (NCA), foreign academic linkages have been established through a variety of activities such as international film festivals, exhibitions, and artist-in-residence programmes. Over the course of its rich academic history, the NCA has enacted various Memoranda of Understanding (MOUs) with a number of prestigious institutions worldwide, which include, the College of Fine Arts (now Faculty), University of New South Wales, Australia; École nationale supérieure des beaux-arts, Paris, France; Instituto Superior de Arte, Havano, Cuba; Xi'an Conservatory of Music, Xi'an, China; Albertina Academy of Fine Arts in Turin, Turin, Italy; Siena Art Institute, Siena, Italy; Accademia della Moda in Naples and Milan, Institute of Universal Art and Design, (IUAD), Italy; Ulster University, Coleraine, Northern Ireland; Film university Babelsberg Konrad Wolf, Potsdam, Germany; Istanbul Aydın University, Istanbul, Turkey; Middlesex University London, England; College of Fine Arts (now Faculty), University of Tehran, Iran; University of Sistan and Baluchestan, Zahedan, Iran; The Maldives National University (MNU), Malé, Maldives and the University of West Bohemia, Czech Republic for faculty and student exchange programmes. Academic partnership in sustainable design is being finalized with the University of Edgehill, United Kingdom and European Leadership University, Northern Cyprus.

An established MOU between the King's Foundation School of Traditional Arts, London, England and the NCA has been in practice for years through the Charles Wallace Pakistan Trust. Additionally, the NCA is in partnership with the Boston Architectural College, Boston, USA; South Asia Institute (SAI), The University of Texas at Austin, USA; Liaoning Communication University, Shenyang, China; Xinjiang Normal University, Ürümqi, China, and University of the Arts, Tehran, Iran. These opportunities provide members of the NCA community with a nuanced transcultural competence, bringing together students and staff from all over the world. Institutional partners of the National College of Arts include the British Council, Annemarie Schimmel Haus, Khana-e-Farhang, and Alliance Francaise.

ADMINISTRATIVE
SERVICES

REGISTRAR OFFICE

Registrar office is the custodian of College administrative affairs. It registers students, records grades, prepares/issues student transcripts, degrees, evaluate academic records, responsible to implement rules and regulation for the smooth day to day operations of the college. In short, all administrative work is done through the registrar's office.

The students may contact on the following numbers in case of any emergency:

NCA Lahore

+92 42 99210599, 99210601, 99212701 (Registrar Office)

• Concerned Class Teacher/Head of Department	(Ext. 101)
• Head of Foundation Year	(Ext. 101)
• Registrar	(Ext. 112)
• Additional Registrar	(Ext. 162)
• Deputy Registrar	(Ext. 142)
• Deputy Controller Exam	(Ext. 155)
• Content Writer	(Ext. 118)
• Student Coordinator	(Ext. 115)
• PA to VC / OS	(Ext. 109)
• OS/Incharge Education	(Ext. 175)
• Chief Security Officer	(Ext. 116)
• Chief Medical Officer	(Ext. 127)

NCA Rawalpindi

+92 51 9334982, 9334984, 9334985, 9334986

• Adminstration Office	(Ext. 101)
• Deputy Registrar	(Ext. 102)
• Chief Security Officer	(Ext. 112)
• Admission & Education Office	(Ext. 107)

NCA Islamabad Camp Office

• Incharge Islamabad Camp Office	051-9252012
• Programme Coordinator	051-9252011

COLLEGE RECEPTION OFFICE

In case of any administrative or academic issues/problems/complaints, the students should submit these in writing at the College reception. Request forms for the provision of transcript, degree, provisional letter, etc. are available at the College reception, and must be duly signed by the concerned Head of the Department before submission.

HEAD OF FOUNDATION YEAR

The Head of Foundation Year is responsible for:

1. Arrangement of orientation session of foundation year students.
2. Monitoring students' attendance, discipline and academic performance.
3. Monitoring teachers' attendance and performance in their respective studios and classes.
4. Recommending student leave during the foundation year.
5. Forwarding monthly studio attendance records to the Education Department.
6. Collecting final results of studio and theory classes, counter checking and forwarding to Examination Branch.
7. Arranging parent-teacher meeting if required.

STUDENT COORDINATOR

The Student Coordinator is responsible for:

1. Communicating students' problems to the administration and faculty members.
2. Interacting with students and providing them with administrative or personal guidance.
3. Receiving students' requests for change of department, transfer between campuses, freezing of the semester/term, withdrawal from College, etc. on request forms available at the College reception.

ADMISSION OFFICE

Admission Office deals with all matters related to admissions, transfer and withdrawal of students.

INFORMATION TECHNOLOGY DEPARTMENT

The Information Technology Department maintains the online environment of the College including internet facilities, academic and administrative portals,

and Campus Management and Learning Management Systems (CMS)/IDRAK.

CMS provides complete set of tools and applications for administering all College procedures as a mechanized system. The IDRAK has advance modules to keep a track record of students' academic year wise progress in College.

STUDENT REGISTRATION & IDENTIFICATION CARDS

Students' complete profile data is entered in the IDRAK, which manages students' registration and generates students' Identification Cards. Students must visit the IT department within the first week of joining College to collect their Identification cards. Students without identification cards will not be allowed to enter College after 15 days of joining College.

STUDENT BIOMETRIC ATTENDANCE

To enter or exit the College premises, students will use their Identification cards. The biometric attendance will be recorded in the CMS and will be used to verify students' attendance in College before the end of each term.

CAMPUS SECURITY SYSTEM

National College of Arts is committed to protect faculty, students and staff at both campuses. The campus security force ensures vehicle lockouts, provides security escorts to anyone on campus, and requires use of ID cards when wanting access to campus activities and services.

Students should carry their identification card as long as they are in the College. Outsiders/ guests of students are strictly not allowed on College premises due to security issues. No outsider/guest of a student shall enter the College or address students of the College except by permission of the VC.

CAMPUS SECURITY OFFICER (CSO)

Campus Security Officer is in charge of campus security system. In case of an emergency or security threat, students must approach the CSO immediately. The CSO and his team patrol the campus to ensure complete safety on campus. Students are advised to cooperate with security team, use walk through gates to enter College and get their bags checked.

CARETAKER

The caretaker is responsible for campus maintenance. Students can direct any complaints regarding class and studio maintenance to the caretaker.

CCTV

There are a number of cameras in the College Campuses, Camp Office, Hostels and Tollinton Block NCA to provide 24-hour video monitoring and recording for surveillance and security purposes.

STUDENT'S COLLEGE EMAIL ID

Student must write to incharge IDRAK at idrak@nca.edu.pk to obtain this college email ID within the first week of joining. Students without college email ID will not be able to IDRAK or receive important notification.

FIRE ALARM AND EXTINGUISHER

Student must remain alert to fire alarm and are advised to use fire extinguisher or vacate the area and let the security team handle the situation in case of emergency.

FIRST AID

The National College of Arts provides first aid service to students. In case of accidents and emergencies students must contact the CSO office or visit thte doctor on campus.

CAMPUS PARKING

Students' car parking is not allowed on College premises due to security reasons and shortage of space.

PICK AND DROP SERVICES

The College provides pick and drop services. For details of routes contact the Education Department or visit the College website *www.nca.edu.pk*

DISABILITY SUPPORT SERVICES

Discrimination between students is highly discouraged at the National College of Arts. Special support services are available for students with hearing, visual, and/or motor limitations and learning/cognitive disabilities. Especially skilled faculty is available in the College to support disabled students in their studies.

DISCIPLINARY COMMITTEE

The Disciplinary Committee of the College is responsible for addressing disciplinary issues in accord with the College rules and policies.

CAMPUS INFORMATION DESK

National College of Arts is committed to provide campus related information to students or connect them with the concern department/section/office if they write to info@nca.edu.pk using college ID.

ACADEMIC
SERVICES

THE EDUCATION OFFICE

The education office is responsible to maintain each students academic record up to date and to inform the authorities in case of any discrepancy.

ACADEMIC CALENDAR

Every student is expected to fulfill the academic requirements of the College. An academic session shall consist of two semesters each concluded by final examination. The students can view/download Academic Calendar from NCA officeial website.

EXAMINATION OFFICE

The examination office conducts exams, compiles and displays results. The office forwards students' result to the education department for record and intimates authorities in case a student fails or is absent. Apart from conducting examination and compiling result the examination office is also responsible for the verification & issuance of Transcripts & Degrees to College students. The examination office provides students an opportunity to write to exam@nca.edu.pk to request any exam related service using college ID.

COMMITTEES OF THE
COLLEGE

Disciplinary Committee

Examination Committee

HODs Committee/Academic Council

Plagiarism Standing Committee

Faculty and Staff Grievance Committee

Academic Grievance Committee

Student Affairs Committee

Hostel Management Committee

Sports Organizing Committee

Festivals Organizing Committee

Event Management Committee

Harassment Committee

Canteen Committee

Security Committee

Anti Narcotics Committee

FINANCIAL
ASSISTANCE

SCHOLARSHIPS

Deserving students must visit education section within first two weeks after admission to register for BUSP, NEST, PEEF and other need-cum-merit base scholarships.

FEE INSTALLMENTS

There is an option to pay the fee in installments. For further details about the installments contact the accounts office.

CAMPUS
FACILITIES

LIBRARY

The College library is well-stocked with books, journals, and newspapers. The library also has computers to access online material. The students must have library cards to get the books issued. They can contact the library in-charge for registration of library cards. A fine will be charged for failure to return issued books within due dates.

Moreover, there is also a library of Music located in the Musicology Department. Students can access the material after a permission from the HOD Musicology.

INTERNET FACILITY

Wi-Fi is available in the College. In case of connectivity issues, students can submit complaints to the IT in-charge, Foundation Year Coordinator or the Student Coordinator. Students are requested to understand the limits of the internet server and only one gadget be connected at a time by each student so maximum users can avail the internet connection. Internet services shall not be used for transmitting, retrieving or storing objectionable content.

ZAHOOR-UL-AKHLAQ GALLERY

The gallery regularly curates exhibitions and is open to both students and the public. When the gallery is not in use as a formal exhibition space it is utilized by students to exhibit their work.

AUDITORIUM

National College of Arts auditorium is used as a theatre, concert hall, examination center and as the Foundation Year classroom. It can accommodate up to 500 students. All College events, seminars and workshops are held at the auditorium.

ARCHIVES

The Archives of the National College of Arts holds records dating from the inception of the College in 1875 as Mayo School of Arts up to the present. The Archives is divided in two sections: the College Archives and the Historical Collection of the Mian Abdul Majeed. Students can access the Archives for projects after recommendation by their respective Head of Department and approval of the VC.

COMPUTER LABS

The National College of Arts currently houses several computer labs on campus, with at least one lab dedicated to the students of each department.

- The Department of Architecture operates two labs located on the third and fourth floors of the Architecture Department building with a combined capacity of 85 workstations. Both labs are equipped with multimedia projectors. The labs also facilitate students with a large digital library of architectural e-books and documentaries.

- The Design lab is located in the basement of the Architecture Department building and has a total capacity of 24 workstations.

- The Fine Arts lab is located on the ground floor of the Fine Arts Department. This lab provides services to all Fine Arts and MPhil Visual Arts students.

- The Department of Film & TV has two computer labs located on the fifth floor of the Architecture Department building. The Mac lab is exclusively for thesis year students. Both labs are equipped with multimedia projectors.

- The Product Design lab is located on the first floor of the Department of Product Design and houses 12 workstations.

ATM

The facility of ATM is available on College premises. The College however, will not be responsible for any loss of students' money or cards.

LOCKERS

Lockers are available for students on College premises. The Foundation Year Coordinator will provide guidance for registration of lockers. The keys will be available with the caretaker. The students are responsible to empty locker and return key to the caretaker at the end of each semerts otherwise the College shall not be held responsible for any loss of students' belongings.

CANTEEN

The College canteen has a price list of eatables on display. Complaints regarding the canteen should be communicated to Chairman Canteen Committee through the Foundation Year Head and the Student Coordinator.

MATERIAL SHOP

A material shop is available inside the College. However, it is not mandatory to buy material from this shop. Any complaints regarding the material shop should be communicated to the Foundation Year Head and the Student Coordinator.

PRINTING SHOP

A printing shop is located near the back gate of the College premises to get photocopies, printouts and binding. Any complaints regarding the printing shop should be communicated to the Foundation Year Head and the Student Coordinator.

WOOD AND METAL WORKSHOP

The College has highly equipped wood and metal workshops available for students.

COLLEGE FESTIVALS

The following two festivals are held annually:

1. Welcome Festival (March) - 2 days event from 4pm to 11 pm

2. Farewell Festival (November) - 2 days event from 4pm to 11 pm

The festivals are strictly for the students on campus, therefore, outsiders including former students of the College are not allowed to attend. The students are bound to carry their College ID cards for entry during festivals

STUDENT SOCIETIES AND CLUBS

There are seven active student societies of the College. Every society is required to have one or more Teacher/Patron and is to be headed by a Director and Co-Director appointed by the VC. The societies are open to all students. Prospective members are required to fill a membership form stating personal willingness, parental permission and recommended by the chairman societies.

1. Mime

2. Skits

3. Dance

4. Puppeteers

5. Music

6. Drama

7. Literary

HOSTEL
LIFE

ACCOMMODATION

The College provides adequate accommodation to regular full-time students who are non-residents. Applications for admission to the College hostels should be made at the beginning of each academic session. If in case the students do not get a residence in the college hostel they can easily find suitable accommodation close to the campus.

WARDENS/SUPERINTENDENTS

There are three wardens available for students in the hostels: one warden for the boys' hostel and two wardens for the girls' hostel. wardens are responsible for maintaining an overall healthy atmosphere in the hostels. Students are expected to cooperate with wardens, any misconduct or misbehavior may result in withdrawing hostel facility.

MAINTENANCE

Wardens/Superintendents and the Students' Hostel Committee are responsible for the maintenance of the hostels. It is expected of the students to cooperate with wardens and the Students Hostel Committee. Students are required to maintain hygiene and cleanliness in the hostel premises. In case of any maintenance issues, students must submit a complaint in writing, to the hostel warden or the Students' Hostel Committee.

STUDENTS' HOSTEL COMMITTEE

To create a friendly and healthy atmosphere within the hostels, the Students' Hostel Committee is available to assist residents. This committee consists of four posts: Head Representative, Deputy Head Representative, Maintenance Representative and Mess Representative. Only courteous and well-mannered hostel residents with an outstanding educational history can apply for these posts. Students' Hostel Committee representatives are elected via elections at the hostel and are finalized after approval by the VC.

HOSTEL FESTIVALS/TRIPS

Celebration of traditions and culture has always been an integral part of the National College of Arts. Since diverse cultures coalesce at the National College of Arts hostel. Festivals and other activities help in creating a bond between students.

Recommendation from the faculty Hostel Committee and approval by the VC is mandatory to hold any festival on hostel premises.

SPORTS

There are two sports weeks in each semester/year. The resident and non-resident students can participate in the College sports week through the Sports Committee.

BASIC ACADEMIC
INFORMATION

MINIMUM DEGREE REQUIREMENT FOR UNDERGRADUATE

- A CGPA of 2.0 is the minimum requirement for successful completion of an undergraduate degree.

- The requirement for the award of a degree in a 4 year programme is 124-140 credits and 160-180 credits for a 5 year programme, for a double major the minimum credit requirement is 180.

- The minimum duration of an undergraduate programme is 4 years (5 years in case of Architecture).

- The maximum duration of an undergraduate programme is 6 years (7 years in the case of Architecture). An additional year beyond maximum duration can only be availed with the approval of VC.

CATEGORIES OF COURSES

- General Education Course: A course for all the students made mandatory by the HEC.

- Foundation Course: A course deemed essential by the College.

- Major Course: A course required for becoming eligible for the degree.

- Interdisciplinary/Allied Course: Courses offered in allied or complementary disciplines to reinforce the notion of interdisciplinary competency and to support horizon of the major.

SEMESTER CREDITS

- A semester consists of 16 weeks of teaching and 2 weeks of examination.

- In a theory course, one credit hour means 1 contact hour per week.

- In a studio course, one credit hour could be 2-3 contact hours per week.

- At undergraduate level, a student would be required to earn 15 credits minimum in each semester.

COURSE CODE AND NUMBERING SYSTEM

The alphabetic prefix in a course code refers to the Department, the first digit stands for year, the second for semester, and the third and fourth mention the course code. For example, MUS 2101 refers to a course offered by Musicology Department in the 1st semester of 2nd year.

ASSESSMENT CRITERIA

The assessment criteria vary according to the nature of the taught course and the learning outcomes. The teacher may assess a student in terms of originality, knowledge, understanding, creativity, and skill in relation to a given assignment, project, etc. Final assesment shall comprise 60% class and 40% final exam/project evaluation.

MINIMUM DEGREE REQUIREMENT FOR GRADUATE PROGRAMMES

1. Has successfully completed/passed total credit hours/courses of the degree within the prescribed duration of the degree programme.

2. Has scored a final Cumulative Grade Point Average of not less than 2.67 out of 4.0.

GRADING SYSTEM

The grade point average (GPA) shall be calculated at the conclusion of each semester for all courses completed.

Grade	GPA	Numeric Value
A	4.00	90
A-	3.67	84
B+	3.33	80
B	3.00	75
B-	2.67	70
C+	2.33	65
C	2.00	60
C-	1.67	55
D+	1.33	53
D	1.00	50
U	0.00	0 (Ungraded/Fail/No effort by student)
I	0.00	0 ("Incomplete Grade" due to unavoidable circumstances)
W	0.00	0 (Withdrawal)

UNDERGRADUATE
DEGREE
PROGRAMMES

UNDERGRADUATE
DEGREE PROGRAMMES

An integrated programme of study has been formulated that combines both theoretical and practical modules for the students of Fine Arts, Architecture and Design. The programme considers all creative disciplines in the visual arts as having similar perceptual, theoretical and historical underpinnings. Beginning a course of study in any creative field through an interdisciplinary approach provides a strong base for a wider understanding of the subject. This is what we offer to our students in the foundation year; the ability to think, understand, connect and analyse in the context of personal and wider human experience.

History and theory courses are compulsory in the foundation year. Project based studio courses include Sculpture, Drawing, Drafting and Design. The aim is to develop technical and critical skills through an introduction to essential media, basic techniques, creative expression and the use of tools and equipment. Personal understanding and insight is developed through tutorials, seminars, and critiques. Music, Cultural Studies and Film & Television have their own foundation year courses that are specific to their disciplines.

The NCA undergraduate programmes train professionals who are ready to enter competitive arenas, and bring with them a strong individual style, creative flair and passion.

FINE ARTS
DESIGN
MUSIC
FILM AND TELEVISION
CULTURAL STUDIES
MULTIMEDIA ART

04 YEARS

ARCHITECTURE

05 YEARS

DOUBLE MAJOR

Continuing its legacy of interdisciplinary approach, the National College of Art is offering the opportunity of a double major in the disciplines of Fine Arts, Textile Design, Visual Communication Design, Ceramic Design and Product Design. It will enable students to choose a second major in further strengthening their skills and rendering them   as more desirable candidates in employment, wider post-graduate academic career and of availing/getting/securing/winning research grants.

Both the majors will be mentioned on the degree with a connecter "AND", the department in which initially enrolled will be mentioned first i.e Fine Art and Visual communication design as per National qualification framework 2015 by HEC and further affirmed by draft policy, dual, double and joint degree program(s).

Students taking a second major must remain persistently appraised by their advisors for close review of the course choices. The double major shall be planned realistically and with care for an on-time completion.

THE FOLLOWING COMBINATIONS FOR DOUBLE MAJOR WILL BE OFFERED;

1. Fine Arts and Visual Communication Design
2. Fine Arts and Textile Design
3. Fine Arts and Product Design
4. Fine Arts and Ceramic Design
5. Fine Arts and Fashion Design
6. Fine Arts and Multimedia Art
7. Visual Communication Design and Fine Arts
8. Visual Communication Design and Textile Design
9. Visual Communication Design and Product Design
10. Visual Communication Design and Ceramic Design
11. Visual Communication Design and Fashion Design
12. Visual Communication Design and Multimedia Art
13. Textile Design and Fine Arts
14. Textile Design and Visual Communication Design
15. Textile Design and Product Design
16. Textile Design and Ceramic Design
17. Textile Design and Fashion Design
18. Textile Design and Multimedia Art
19. Product Design and Fine Arts
20. Product Design and Textile Design
21. Product Design and Ceramic Design
22. Product Design and Visual Comm Design
23. Product Design and Fashion Design
24. Product Design and Multimedia Art
25. Ceramic Design and Fine Arts
26. Ceramic Design and Textile Design
27. Ceramic Design and Product Design
28. Ceramic Design and Visual Comm Design
29. Ceramic Design and Fashion Design
30. Ceramic Design and Multimedia Art
31. Fashion Design and Fine Arts
32. Fashion Design and Textile Design
33. Fashion Design and Visual Comm Design
34. Fashion Design and Product Design
35. Fashion Design and Ceramic Design
36. Fashion Design and Multimedia Art
37. Multimedia Art and Fine Arts
38. Multimedia Art and Textile Design
39. Multimedia Art and Visual Comm Design
40. Multimedia Art and Product Design
41. Multimedia Art and Ceramic Design
42. Multimedia Art and Fashion Design

CENTER FOR
FOUNDATION STUDIES

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CENTER FOR
FOUNDATION STUDIES

The foundation programmes consider all creative disciplines in the arts as having similar perceptual, theoretical and historical underpinnings. Beginning a course of study in any creative field through an interdisciplinary approach provides a strong base for a wider understanding of the subject. This is what we offer to our students in the foundation semesters; the ability to think, understand, connect and analyse in the context of personal and wider human experience.

The foundation year also serves as an introduction to the city of Lahore, where students are required to study past and present practices firsthand and develop an understanding of the connection between culture, visual language and creative practice.

The foundation year is demanding, rigorous, and challenging. Aside from the compulsory theory and practice components, the courses also include extended visits to historical monuments, contemporary buildings of architectural value, galleries, museums, industrial and commercial units and various other sites where art and music are practiced as part of a living tradition.

These are all studio based programmes that are supported by a strong theoretical framework. We produce professionals who have excellent command over techniques and materials of their relevant disciplines. They are confident and are able to independently understand, develop and articulate the conceptual and theoretical framework, solve problems and innovate.

FINE ARTS, DESIGN, ARCHITECTURE, MULTIMEDIA ART AND FILM & TELEVISION DEPARTMENTS

SEMESTER-1

Code	Courses	Category	Type	Credits
FNDN-1101	Drawing I	Foundation	Studio	3
FNDN-1102	Spatial Intelligence I	Foundation	Studio	3
FNDN-1103	Design and Moving Image I	Foundation	Studio	3
FNDN-1104	Sculpture I	Foundation	Studio	3
COMP-1101	Functional English	Compulsory	Theory	3
COMP-1102	Ideology and constitution of Pakistan	Compulsory	Theory	2
FNDN-1103	History of Art I	Foundation	Theory	1
COMP-1104	Introduction to the Arts I	Compulsory	Theory	1
COMP-1105	Civic and Community Engagement	Compulsory	Theory	2
			TOTAL	21

SEMESTER-2

Code	Courses	Category	Type	Credits
FNDN-1201	Drawing II	Foundation	Studio	3
FNDN-1202	Spatial Intelligence II	Foundation	Studio	3
FNDN-1203	Design and Moving Image II	Foundation	Studio	3
FNDN-1204	Sculpture II	Foundation	Studio	3
COMP-1201	Expository Writing	Compulsory	Theory	3
COMP-1202	Islamic Studies	Compulsory	Theory	2
FNDN-1203	History of Art II	Foundation	Theory	1
COMP-1204	Introduction to the Arts II	Compulsory	Theory	1
COMP-1205	Entrepreneurship	Compulsory	Theory	2
			TOTAL	21

DRAWING I-FNDN 1101

The course aims to explore formal elements of visual art as means of description, definition and expression. It focuses on developing the abilities of perception and observation and familiarize students with mediums, techniques, methods and skills necessary of image making. The objective of the course is to develop in the student an ability to transfer, translate and transform the visual experience. Structured around the elements of visual art, i.e., line, tone, space, measurement and color, the course includes study of harmony, contrast, balance and perspective, along with acquainting students with a variety of mediums, materials and methods. There are three components of the course, i.e. arrangement/model, material, idea/outcome.

DESIGN AND MOVING IMAGE I FNDN-1103

The aim of this course is to provide students with a solid foundation in design principles and elements, enabling them to apply concepts like dot, line, shape, color, and texture across various mediums. Students will explore both 2D and 3D spaces, gaining an understanding of form, balance, and movement. They will also create immersive, theme-based environments and videos, enhancing their storytelling abilities. By integrating typography, color, texture, and framing, students will grasp the visual impact of different mediums. Finally, storyboarding will help them craft narratives using manual and digital techniques, preparing them for future design challenges and professional growth.

SPATIAL INTELLIGENCE I FNDN- 1102

This course aims to develop students' spatial intelligence by guiding them through key design phases, from 2D to 3D diagramming, humancentered design using anthropometric data, and narrative-driven spatial experiences. Through hands-on exercises, students will learn to simplify complex spatial ideas, apply ergonomic principles at various scales, and create designs that evoke emotions. By the end of the course, students will have a deeper understanding of spatial relationships, human interaction with spaces and objects, and how to compose cohesive designs. The course culminates in an assemblage project, encouraging students to integrate form, materiality, and storytelling into their spatial compositions.

DESIGN AND MOVING IMAGE II FNDN- 1203

The aim of this course is to explore the expressive potential of typography, image, and motion, enabling students to communicate emotions, ideas, and narratives through visual media. By introducing both theoretical and practical aspects of typography in motion, students will gain hands-on experience in using text as a dynamic design element. They will also develop research skills, with a focus on popular trends and memes, applying qualitative and quantitative methodologies. The course encourages students to implement their research findings in videography, creating engaging documentaries and visuals that effectively convey narratives. Through collaboration and interdisciplinary approaches, students will integrate design and storytelling into personal and social contexts, enhancing their ability to construct meaningful visual experiences.

SPATIAL INTELLIGENCE II FNDN-1202

The course "The Spatial Experience – From Storytelling in Space" teaches students to transform written narratives into architectural designs that evoke emotions and sensory experiences. By analyzing the atmosphere, emotions, and themes of a selected text, students will explore how spatial forms, materials, and lighting can convey a story. Through workshops and lectures, students will engage with mood lighting, spatial sequencing, and biomimicry, experimenting with natural and artificial elements to create immersive environments. They will use materials, scale, and sensory elements like light and texture to enhance the emotional journey of users. The final project will be a spatial narrative where each design decision reflects the text's essence, fostering a deeper connection between space, memory, and user experience. This course encourages creative exploration, focusing on how architecture can tell stories and create emotionally engaging spaces.

SCULPTURE I-FNDN 1104

The course aims to provide information on the nature of materials and their multiple possibilities and usages with reference to sculpture. It familiarizes students with techniques, tools and technologies for object making and enable them to understand the concept of space and three dimensionality while developing the skill of fabricating a form with a range of mediums and methods.

HISTORY OF ART I-FNDN 1106

The aim of the course is to impart a chronological knowledge of world cultures and history of art since the beginning of time. It is designed to introduce the students to the artistic and aesthetic values of different civilizations. It aims to inform them about art and architecture that evolved through centuries in a deeply integrated world where artistic visions or ideals evolve from not one but a greater influx of influences and inspirations.

INTRODUCTION TO THE ARTS I-FNDN 1107

The course aims to provide an introduction to the Arts examine works of art, architecture, literature, film, music and design through a contextual analysis. The course will chart the applied visual practices and will inculcate into the students the habit of critical observation. Introductory lectures related to

material employment and its processes will help the students in getting the basic understanding of all fields of art.

IDEOLOGY AND CONSTITUTION OF PAKISTAN-COMP 1102

This course aims to develop vision of historical perspective, government, politics, contemporary Pakistan, ideological background of Pakistan and to study the process of governance, national development, issues arising in the modern age and posing challenges to Pakistan.

DRAWING II-FNDN 1201

The course aids students to observe, examine and analyze the structure of human body. It focuses on anatomical detail, multiple postures and movement of body. The course extends the idea of academic studies by providing examples from the art history (across periods and cultures) and its assimilation in the studio projects.

SCULPTURE II-FNDN 1204

The course aims to provide information on the nature of materials and their multiple possibilities and usage with reference to sculpture at an advanced level. Following material will be introduced during the course Terra cotta brick, card board, granite, soap stone, sand stone, Plastic (silicon, rubber, polythene polyurethane, plastic, melamine, fibreglass, Perspex) steel, bronze, aluminium, lead, brass, copper, zinc.

HISTORY OF ART II-FNDN 1206

The aim of the course is to impart a chronological knowledge of world cultures and history of art since the beginning of time. It is designed to introduce the students to the artistic and aesthetic values of different civilizations. It aims to inform them about art and architecture that evolved through centuries in a deeply integrated world where artistic visions or ideals evolve from not one

but a greater influx of influences and inspirations.

INTRODUCTION TO THE ARTS II-FNDN 1207

The course aims to introduce students to a more conceptual approach to various fields of arts. The lectures will be linked to history, culture, oral traditions and heritage. Moving on to the advanced application of principles and elements of design, these lectures will focus on highlighting relationships of aesthetics, philosophy, fiction and poetry and will inculcate an understanding of their integration into each other.

ISLAMIC STUDIES 1202

This course is aimed at providing basic information about Islamic Studies in order to enhance understanding of the students regarding Islamic Civilization and improve Students skill to perform prayers and other worships. The course also provides essential skills to enhance understanding of issues related to faith and religious life.

COMP-1105 CIVIC AND COMMUNITY ENGAGEMENT

The course aims to enable students to become active and informed citizens to play a meaningful role in shaping their community and society. The course sensitizes the students to democratic society including voting, participating in public debate, and holding elected officials accountable.Emphasing on the integration of art and aesthetics, it focuses on the significance of tangible and intangible cultural heritage. It also covers the importance of diversity and inclusion in civic engagement efforts.

COMP-1205 ENTREPRENEURSHIP

The course introduces students to the business dynamics inherent in self-employment within creative domains. It will empower their artistic vision to craft successful art and design project proposals by fostering skills to diversify, strategize and formulate freelancing opportunities or new startups. The course also nurtures student mindset conducive to innovation through business management skills such as budgeting, artwork pricing, contract negotiation, deadline management, feasibility assessment, networking, and marketing.

FACULTY OF
FINE ARTS

UNDERGRADUATE PROGRAMMES
- Department of Miniature Painting
- Department of Painting
- Department of Printmaking and Digital Media
- Department of Sculpture

GRADUATE PROGRAMME
- Department of Visual Art

Prof. Dr. Murtaza Jafri
Dean, Faculty of Fine Arts
Vice Chancellor NCA

BFA National College of Arts, Lahore
MA Chelsea College of Arts, London
PhD (Fine Arts), AVA, London
Advanced Drawing, Concordia
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DEPARTMENT OF
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VISION

Department of Fine Arts at NCA attracts leading professionals to contribute through their teaching and provide freedom to students for developing into creative individuals with independent aesthetic choices. It aims to develop a comprehensive understanding of the practices of Fine Art, academic skill, analytical thinking and artistic sensibility in students to find independent creative solutions.

OBJECTIVES

- To develop a variety of skills required for producing different genres of painting such as landscape, cityscape and portraiture.

- To develop essential skills in sculpting using wood, clay, fibre and other mediums.

- To enable students for practicing various printmaking techniques and skills like etching and lithograph.

- To introduce students with a blend of skills coming from traditional and contemporary practice of miniature painting.

SEMESTER-3

Code	Courses	Category	Type	Credits
FA-2101	Introduction to Fine Art I Miniature Painting/Painting/ Printmaking/Sculpture	Major	Studio	5
FA-2102	Drawing I	Major	Studio	3
NCA-2101	History of Art I	Major	Theory	2
FA-2104	Fine Art Seminar I	Major	Theory	1
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
FA-2201	Fine Arts Major I Miniature Painting/Painting/ Printmaking/Sculpture	Major	Studio	6
FA-2202	Drawing II	Major	Studio	3
NCA-2201	History of Art II	Major	Theory	2
FA-2204	Fine Art Seminar II	Major	Theory	2
COMP-2201	What is Science/The Science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-5

Code	Courses	Category	Type	Credits
FA-3101	Fine Arts Major II Miniature Painting/Painting/Printmaking/Sculpture	Major	Studio	6
FA-3102	Drawing III	Major	Studio	3
NCA-3101	History of Art III	Major	Theory	2
FA-3104	Fine Art Seminar III	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
FA-3201	Fine Arts Major III Miniature Painting/Painting/Printmaking/Sculpture	Major	Studio	6
FA-3202	Drawing IV	Major	Studio	3
NCA-3201	History of Art IV	Major	Theory	2
FA-3204	Fine Art Seminar IV	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-7

Code	Courses	Category	Type	Credits
FA-4101	Fine Arts Major IV Miniature Painting/Painting/Printmaking/Sculpture	Major	Studio	8
FA-4102	Drawing V	Major	Studio	3
FA-4103	History of Art V	Major	Theory	2
FA-4104	Fine Art Seminar V	Major	Theory	2
			TOTAL	15

SEMESTER 8

Thesis 15 Credits

INTRODUCTION TO FINE ART I FA-2101

The course aims to introduce basic knowledge in terms of image making, technique, material: surfaces, tools, mediums, etc.; in the four disciplines of Fine Art (Miniature, Painting, Printmaking, and Sculpture).

INTRODUCTION TO FINE ART II (MINIATURE PAINTING) FA-2201

FINE ARTS MAJOR I, II, AND III (MINIATURE PAINTING) FA-3101, FA-3201, FA-4101

The courses aim to introduce Miniature Painting and its different techniques & styles, schools of art, and artists. It will also give in depth understanding of traditional works of miniature painting as a reference to develop unique and individualistic images. The students will learn through reproduction of historic miniatures which will lead them to create an intellectual continuity in tradition. The courses are designed to make students understand the significance of tradition in miniature. This involves different ways of looking at various subject matters/ content/ compositions and the philosophies behind images and their use by using different techniques (*siyah qalam, gadd rang, neem rang*) in traditional miniature painting through reproduction.

INTRODUCTION TO FINE ART II (PAINTING) FA-2201

FINE ARTS MAJOR I, II, AND III (PAINTING) FA-3101, FA-3201, FA-4101

The courses are a blend of academic and simpler approach of image-making. The students will learn about surface priming with gesso, color pigments, and various mediums; egg tempra, encaustic techniques etc. At the advance level, it becomes a blend of academic and simpler approach of image-making. The students can develop or formulate their ways of transforming observation based information into an individual expression. The projects lead towards an understanding of medium and exploring its possibilities. Finally, students are encouraged to conduct independent studies and through personally lead projects acquire confidence as practicing artists, developing with analytical skills and a critical eye.

INTRODUCTION TO FINE ART II (PRINTMAKING) FA-2201

FINE ARTS MAJOR I, II, AND III (PRINTMAKING) FA-3101, FA-3201, FA-4101

The basic level covers intaglio etching techniques focusing on technical, critical and conceptual development through directed and focused explorations of

different themes. Students will be familiarized with the relevance of each theme in art history, contemporary practice and visual culture. Students will gradually ease into an independent visual vocabulary according to their conceptual concerns. They will learn to use found images, archives, appropriation and virtual records as both references and possibilities.

At the intermediate level, individual development of the student will become the main focus. Through dedicated research and reflection, students will forge their own path of exploration, linking one assignment to the next to create a focused body of work. Additionally, students are expected to be experimental and innovative, merging alternative methods of printmaking, analogue and digital; traditional and contemporary to serve their conceptual needs.

The advance level aims to prepare students to work towards becoming independent professional artists. This will entail demonstration of excellence in practice together with maturity of ideas. It will grant students with the opportunity to freely follow a course of study of their choice in consultation with their tutors who will closely monitor their progress. Opportunities to engage with other areas in the Department such as Painting, Sculpture and Miniature Painting will be provided in the first term. However, students wishing to remain strictly within the Printmaking field will also be supported and encouraged.

INTRODUCTION TO FINE ART II (SCULPTURE) FA-2201

FINE ARTS MAJOR I, II, AND III (SCULPTURE) FA-3101, FA-3201, FA-4101

The basic level aims towards a study and understanding of human figure in three dimensions using a range of materials. The human figure with its anatomical details including bones, muscles, and different states such as postures as well as proportions will be studied. The intermediate level aims towards developing a language for students through which they can discover their personal concerns using strategies such as two dimensional and three dimensional. The course will enable students to establish a link between different forms of communication/language; visual and verbal. Focusing on narratives which reoccur both in pictorial arts and literary texts, they will examine the nature of an image either written or fabricated through a range of projects.

The advance level will extend the idea of sculpture beyond material, dimension and technique. It will deal with ideas such as time, movement and through intangible materials, these concepts will be formulated/expressed. An emphasis towards evolving concepts and their manifestation in formats usually/conventionally not associated with the genre of sculpture will be a step towards exploring unlimited possibilities. It will be a step towards independent studies which students will carry during their final semester. Personally led projects will enable students to acquire confidence as practicing artists, developing with analytical skills and a critical eye.

DRAWING I FA-2102

The main objective of the course is to make students understand and value the importance of observation experience in real life setting. The course develops a student's ability to draw by observing real life sources thereby redefining the meaning of visual experience.

DRAWING II FA-2202

The main objective of the course is to make students understand and value the importance of observation experience in this new media age and technology. The course develops a student's ability to draw by observing a variety of sources ranging from real to virtual. The exercises will develop students' ability to use the available vocabulary to create their own visual narratives.

DRAWING III FA-3102

The main aim of the course is to finding new ideas and ways of making a drawing. The objectives are to expand the creative input of the students and enhance their ability to explore multiple options. The course also aims at developing the vocabulary of students in the genre of drawing.

DRAWING IV FA-3202

The main aim of the course is to finding new ideas and ways of making a drawing. The objectives are to expand the creative input of the students and enhance their ability to explore multiple options. The course also aims at developing the vocabulary of students in the genre of drawing.

DRAWING V FA-4102

This course aims to encourage students to think about their work in the context of contemporary art and the numbers of possibilities that drawing can entail.

Students will create artworks every week in class that is thought provoking, personal and recognizably individual. Moreover, they are required to understand the discipline of curating their own work in the given space and title their drawings.

HISTORY OF ARTS I-V NCAA-2103, 2203, 3103, 3203, 4103

These courses provide a chronological overview of the history of arts with particular focus on fine art practices.

FINE ART SEMINAR I FA-2104

The course aims at developing a basic understanding of formal disciplines in Fine Arts practice. The course will provide a historical overview of art and then

the students will be introduced to Miniature Painting, Painting, Sculpture and Printmaking. They will be informed about the mediums, tools, and conventions of each discipline.

FINE ART SEMINAR II FA-2204

The course aims developing an understanding of dominating styles, taste and the values of perception in the 19th and 20th centuries. The students will be shown documentaries and discussions will be conducted to broaden the understanding and developing a critical understanding of the subject.

FINE ART SEMINAR III FA-3104

The course aims to develop a broad spectrum of understanding by covering areas such as power, the role of high art, religion and the state, rituals, belief systems and their importance, perception, violence, gender, the male gaze, forming public opinion and ideals of beauty

FINE ART SEMINAR IV FA-3204

The course aims to develop an understanding regarding art movements such as symbolism and surrealism and topics such as public art, patronage, the viewer and criticism, the museum in scale and its implications. The course will enable students to look at art from multiple perspectives.

FINE ART SEMINAR V FA-4104

This course covers broad debates relevant to the history, practice and institutions of the contemporary Art. It relates to questions and concerns pertinent in contemporary art particularly South Asian and Pakistani art. It familiarizes students with ideas beyond art making specifically for their future as practicing artists in a professional world.

FA-2105, FA-2205, FA-3105, FA-3205, FA-4105

The Fine Arts Department offers the above elective courses that provide introduction to Calligraphy, Traditional Techniques of Miniature Painting, Performance Art, Installation Art, Curatorial Studies and Critical Writing, respectively.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by

drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

DEPARTMENT OF
VISUAL ART

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INTRODUCTION

MPhil Visual Art provides a unique opportunity to extend beyond the boundaries of art education methodologies available in Pakistan. The undergraduate programme at the NCA introduces students to the basics of fine art practice, with an emphasis on the acquisition of technical skills, the MPhil Programme emphasizes intellectual growth and critical discourse in the context of an already established art practice.

In a time when it is recognized that various disciplines within art practice are converging, it is essential that students are offered the opportunity to understand this change in approach to art practice and discourse so as to locate themselves and their work within a local and a global context. The Programme provides a theoretical and visual infrastructure that discusses local practice and discourse within the broader contexts of South Asia and the rest of the world. The Programme addresses the issue of exchanges of information, and politico-historical realities that have created the hierarchies currently existing in the world with reference to the visual arts. The proposed ethos of the course springs from the necessity to understand these dynamics in view of the advent of globalization and multiculturalism.

South Asia is a region that has continuously been in a state of flux and the result has been a potentially rich cultural context for the making of art that is both eclectic and dynamic. This perception of geopolitical reality is a phenomenon which is not simply a part of historical debate, but is concurrent with contemporary issues in art. This awareness can exist only if these issues

of the local and the global are tackled at the level of graduate study, in order to establish a generation of young artists who are cognizant of the realities of discourse, criticism and visual perceptions within the context of their own work and that of others. The Programme has therefore, been structured to provide an interface between art theory and art practice, as well as between the historical and the contemporary.

It is important to recognize the historical and geographical uniqueness of Pakistan within the context of the visual arts and to locate the Pakistani artist within the framework of international debate. The Programme is structured to encourage students to interact with the wider environment of the city and specifically to establish links with traditional practitioners and artists who may fall outside of institutionalized art practice. The course is designed to raise questions and examine pre-established notions of western hegemony within art practice and discourse. Thereby reclaiming and validating the rich cultural heritage of this region and its contribution to art practice the world over.

AIM AND OBJECTIVES

To introduce a program of studies that draws its strength from a two-pronged project of theory and practice. It augments graduate students' ability to create a strong link between their art practices and theoretical concerns through contextualizing research models in the local as well as global art expression.

1. To build a link between theory and studio practice by exploring relationships between ideas and skills.

2. To develop an intellectual discourse while drawing from disciplines such as philosophy, anthropology, history and psychology.

3. To develop skills in traditional art and crafts and enable students to translate conceptual concerns into visual expression.

4. To inculcate research and writing skills and develop a multidisciplinary approach

PROGRAMME STRUCTURE

• Total Number of Credits	30
• Taught Subjects (Credits)	24
• Thesis (Research & Design Credits)	06
• Total Number of Semesters	03
• Semester Duration	18 Weeks
• Classwork	16 Weeks
• Examination	02 Weeks
• Course Load /Semester	9-12 Credits
• Studio Courses	60 %
• Theory / Seminar Courses	40 %

SCHEME OF STUDIES

SEMESTER 1

Course Code	Courses	Studio/ Theory	Contact Hours	Credit Hours
VA-5101	Art Theory and Criticism - I	Theory	03	03
VA-5102	Third Space Seminar - I	Studio	06	03
VA-5103	Research Seminar - I	Theory	03	03
VA-5104	Studio Practice - I	Studio	06	03
			TOTAL	12

SEMESTER 2

Course Code	Courses	Studio/ Theory	Contact Hours	Credit Hours
VA-5201	Art Theory and Criticism - II	Theory	03	03
VA-5202	Third Space Seminar - II	Studio	06	02
VA-5203	Research Seminar - II	Theory	03	03
VA-5204	Studio Practice - II a) Course work b) Placement with a Traditional Practitioner	Studio	08	04 (3+1)
			TOTAL	12

SEMESTER 3

Course Code	Courses	Studio / Theor	Contact Hours	Credit Hours
VA-6101	a) Visual Art Thesis b) Thesis research report	Studio	12	06 (5+1)
			TOTAL	06

A range of mandatory and allied/interdisciplinary courses will be offered. Students will be required to follow an individual course of study in all the art practice options available within and outside the campus after consultation with their course tutors.

COURSE COMPONENTS

A. THEORY

ART THEORY AND CRITICISM

The Art Theory and Criticism course shall consist of a weekly lecture followed by a seminar. The purpose of this course is to equip students with a greater understanding of the cultural and socio-historical context in which art is produced/practiced. This will enable them to contextualize the emergence of certain movements and trends in art, thereby providing them with a theoretical tool box with which they can engage critically with art practice.

This will include a lecture series in history so that students can identify a chronological historical order. The course will address the development of the philosophical, economic and political base from which art emerges with an emphasis on the last 200 years. In addition, other issues such as appropriation, globalization, colonization, nationalism and other more general topics, which are central to this discourse, will be addressed.

These lectures will enable students to draw parallels and acknowledge the visual and conceptual exchanges between western and non-western cultures (with an emphasis on South Asia) and understand the nature of the hierarchies that exist in the world today.

THIRD SPACE SEMINAR

The Third Space Seminar will be conducted as a follow up to the Art Theory and Criticism course. This is essentially a bridge between studio practice and the theoretical part of the course and will be conducted in the form of weekly seminars. The seminars will enable students to understand the relationship between Art Theory Criticism, and Art Practice in order to develop the ability to relate it to the context of their own work and that of others.

RESEARCH SEMINAR

The research seminar will be conducted weekly over a period of two years. It aims to develop individual critical abilities and articulation skills through a study of the philosophical, structural and formalistic moorings integral to art. A number of prevalent research methodologies will be a taught component of the seminar. These will enable students to execute the written requirements of the programme, including the mandatory extended essay.

A broader understanding of the creative arts will be achieved through Seminars on the Arts of South Asia conducted with a more holistic approach to include dance, theatre, music, film and literature.

The student's ability to conduct research shall be assessed by written exercises and through individual/group presentations.

EXTENDED ESSAY

The Extended Essay is a compulsory component of the Research Seminar Course.

This comprises a written paper of 8000-10000 words in Chicago formate with supporting documentation (audio/ visual, etc.) if necessary.

B. ART PRACTICE

The programme provides a structured learning experience in which the theoretical and practical parts of the course are devised in a way that they do not operate in isolation but compliment each other. Students are expected to pursue a rigorous course of study during which they design and pursue an individual line of research, through active participation and articulate their concerns both visually and theoretically.

The emphasis of the course is to develop individual ideas and intellectual capabilities, particularly with reference to critical, evaluative and conceptual concerns for the production of works of high professional quality. The Programme therefore caters to mature individuals with a high level of commitment to independent art practice.

Art does not happen in a vacuum, but occurs within its own social and cultural context. A multidisciplinary approach acknowledges the interconnectedness between disciplines and thereby promotes a non-isolationist view. Part of the ethos of the programme is to break down hierarchies in art, particularly in the context of Pakistan and the region where historically the boundaries between art and craft did not exist.This programme encourages students to explore and question these boundaries, which in turn provides the opportunity for them to go where their research leads them.

The role of art practice is to create a space for individuals to realize their self-expression and to communicate their ideas with a wider audience. Multiculturalism, as opposed to the singularity in approach, is an integral part of the ethos of this course. It is essential, therefore, that students have access to information and interaction with artists from all over the world. By drawing on international resources, students will be able to engage with cultures, both similar and dissimilar to ours; thereby equipping themselves with a varied conceptual and visual base that will enable a greater understanding of their own visual tools.

The MPhil Visual Art aims to pursue an approach in which students will be expected to find the best means of translating conceptual concerns into visual expression.

The art world has become increasingly aware of the fact that the traditional boundaries between disciplines and mediums are being removed for the benefit of art practice. The programme aims to approach art practice through a broad base, in which various disciplines and techniques may be used. Students will be free to pursue an in-depth exploration of any discipline of their choice, or to cross interdisciplinary boundaries, which allows greater flexibility in areas of concern.

TECHNICAL SUPPORT FOR ART PRACTICE

Although the emphasis of the programme is not on the development of technical skills, it is felt that there are a number of technical support structures that need to be made available in order to facilitate practice. These are listed below. The list also includes a number of more specialized technical support courses that can be accessed on demand by individuals or by a group of students. These are deemed necessary because they provide the opportunity for students to broaden their technical base when the need arises.

PLACEMENT WITH TRADITIONAL PRACTITIONERS

The aim of the course is to question existing distinctions between art and craft, and to learn the processes, techniques and methodologies of traditional practices.

All students are required to complete a 4-6 week placement with a traditional practitioner. This will enable them to extend their studio practice and engage with an alternative cultural and visual experience.

Students will be expected to submit a written paper (800-1000 words) with documentation. All students are required to make a presentation based on their placement experience in addition to the report.

Presentation stemming from this placement may take any form including the production of a piece of work done in a traditional manner to the translation of any aspect of traditional practice into other dimensions.

STATEMENT OF INTENT

A 500-1500 word statement of intent is to be submitted prior to the mid course assessment and then for the final assessment. The aim of the statement is to encourage students to articulate the intention behind their work thereby bringing focus and clarity to their conceptual concerns and enabling them to critically analyze their own work.

EXAMINATION AND ASSESSMENT RULES

1. In theory courses, which comprise of 12 credits, 50% of the total marks will be distributed in assignments and mid-semester examination. The final examination will carry 50% weightage and will be conducted in terms of the following:

   a. Essay and Critical Analysis

   b. Research Paper

   c. Oral Presentation and Written Report (800-1500 words)

2. In practical courses, which comprise of 12 credits, students are required to work on individual projects, which will be progressively marked.

3. By the end of the programme, students will be required to write a extended essay (8000-10000 words), which will be assessed on the basis of 1) Conceptual Clarity, 2) Idea Development, 3) Comprehension and Understanding, 4) Critical and Analytical abilities,

   5) Originality and Creativity, 6) Consistency in Style (Chicago)

FACULTY OF
DESIGN

UNDERGRADUATE PROGRAMMES

- Department of Visual Communication Design
- Department of Textile Design
- Department of Fashion Design
- Department of Product Design
- Department of Ceramic Design

Prof. Dr. Iram Zia Raja
Dean, Faculty of Design

B.Des. NCA
MA Multimedia Arts, NCA
MPhil (Fine Arts) University
of the Punjab, Lahore
PhD (Art & Design), Punjab
University, Lahore

DEPARTMENT OF
VISUAL COMMUNICATION DESIGN

Baber Baig
Head of Department
baberbaig@nca.edu.pk

VISION

This programme creates socially responsible and strategic designers, capable of solving multifaceted design challenges in editorial, advertising, illustration, publishing, interactive, new media, packaging, identity, experience, motion graphics, installations and exhibitions. Visual Communication majors learn to apply critical thinking and utilize effective research methodologies in the study of communication strategies and their social, cultural and historical contexts.

OBJECTIVES

- Observe, evaluate and apply different design problem solving principles and strategies.
- Observe and evaluate different design and advertising strategies.
- Creatively apply the appropriate design understandings, strategies.
- Evaluate and integrate their experiences in the context of their current and future professional philosophy and practice.
- Practice as an ethically responsible designer.
- Communicate /negotiate with clients, colleagues, support-personnel, manufacturers and suppliers toward the best resolution of design projects.
- Cater target audience by understanding the indigenous culture.
- Demonstrate an appreciation of the cultural, social political, environmental and historical aspects of design.

SEMESTER-3

Code	Courses	Category	Type	Credits
VCD-2101	Photography I	Major	Studio	2
VCD-2102	Visual Communication Design I	Major	Studio	3
VCD-2103	Calligraphy I	Major	Studio	1
VCD-2104	Drawing I	Major	Studio	3
NCA-2101	History of Art I	Major	Theory	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
VCD-2201	Photography II	Major	Studio	2
VCD-2202	Visual Communication Design II	Major	Studio	4
VCD-2203	Calligraphy II	Major	Studio	2
VCD-2204	Drawing II	Major	Studio	3
NCA-2201	History of Art II	Major	Theory	2
COMP-2201	What is Science/The science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-5

Code	Courses	Category	Type	Credits
VCD-3101	Photography III	Major	Studio	2
VCD-3102	Visual Communication Design III	Major	Studio	4
VCD-3103	Typography I	Major	Studio	1
VCD-3104	Drawing III	Major	Studio	3
VCD-3105	Design Seminar I	Major	Theory	1
NCA-3101	History of Art III	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
VCD-3201	Photography IV	Major	Studio	2
VCD-3202	Visual Communication Design IV	Major	Studio	4
VCD-3203	Typography II	Major	Studio	1
VCD-3204	Drawing IV	Major	Studio	3
VCD-3205	Design Seminar II	Major	Theory	1
NCA-3201	History of Art IV	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-7

Code	Courses	Category	Type	Credits
VCD-4101	Photography V	Major	Studio	2
VCD-4102	Visual Communication Design V	Major	Studio	6
VCD-4104	Design Research	Major	Studio	3
VCD-4105	Design Seminar III	Major	Theory	1
VCD-4106	Drawing V	Major	Studio	3
			TOTAL	15

SEMESTER-8

Thesis 15 Credits

PHOTOGRAPHY I VCD-2101

This course is designed to familiarize the students with the different fundamentals of photography including: camera operations, the physics of light, exposure and metering, film types, processing, photographic printmaking, photo history, design, composition, manipulation, presentation. They will be required to keep notes of all assignments and produce a final portfolio.

VISUAL COMMUNICATION DESIGN I VCD-2102

The aim of the programme is to impart an understanding of visual problem solving techniques through an inside the box approach and to work within tightly defined boundaries and yet produce creative design solutions. The programme also provides a basic understanding and application of typography.

CALLIGRAPHY I VCD-2103

The course aims at developing the sensitivity of graphic designers to English typography. It will impart an essential knowledge and develop practice to be used in advertisement. The traditional and modern exercises will enable them to use space, lay out and composition in a balanced way as they have to work in Advertising Agencies.

DRAWING I VCD-2104

The course explores the formal elements of visual arts as a means of description, definition and expression. It focuses to develop students' skills of image making, process of observation and to familiarize with medium, techniques and methods.

PHOTOGRAPHY II VCD-2201

Intermediate Photography lays the groundwork for a present upgrade or future study in the field of photography. The course is designed to familiarize the students with the different techniques of photography including: camera operations, the physics of light, exposure and metering, digital image manipulation, processing, photo adjustment, photo history, design, composition, manipulation, presentation. They will be required to keep notes of all assignments and produce a final portfolio.

VISUAL COMMUNICATION DESIGN II 2202

The aim of the programme is to impart an understanding of visual problem solving techniques on an advanced level. It will provide an understanding about using industry-standard software applications to design graphical images. The course will also impart knowledge about creating brand identity system.

CALLIGRAPHY II VCD-2203

The course aims at developing the sensitivity of graphic designers to Urdu typography. It will impart an essential knowledge and develop practice to be used in advertisement. The traditional and modern exercises will enable them to use space, lay out and composition in a balanced way as they have to work in Advertising Agencies.

DRAWING II VCD-2204

The course focuses to gradually build the students' thought process along with improvements in their basic understanding of drawing. It aims at concentration and combination of an advanced level of skill and concepts.

PHOTOGRAPHY III VCD-3101

This course aims at covering all the critical and foundational information about digital photography including using advanced digital photo equipment, different types and sources of light both in the studio and on location, posing techniques and proper use of cosmetics, clothing, etc. The students will be informed about advanced editing and Digital Zone System techniques, portrait and fashion retouching and other effects, using layers and masks for advanced editing, retouching, panorama and Mosaic (multi-row panorama) techniques, HDRI, using portable and studio flash with digital photography. The course will extend to include simulating other film and traditional art techniques.

VISUAL COMMUNICATION DESIGN III VCD-3102

The course aims to develop the comprehension of the creative/design brief catering to the target audience by understanding the indigenous culture. It will provide an understanding of the terminology used in visual communication design industry. The course will develop branding assets and their implementation on various surfaces and collateral. It will also focus on developing a knowledge base for grids, layout, editorial design, and integration of images with body copy following the hierarchy of information. In addition, it will impart an understanding of appropriate usage of various typefaces in accordance to the nature of the assignment.

TYPOGRAPHY I VCD-3103

The course introduces typography as an important design element. It will focus on inculcating a sensibility in relation to the role of typography in visual communication design. The course will also inform about the use of typography in brand communication and publication design.

DRAWING III VCD-3104

The course gives an introduction to material flexibility by exploring various materials with different surfaces like paper, fabric, metal wood etc.

It focuses to develop understanding about fundamentals of light and shade by studying the behaviour of light in different circumstances.

DESIGN SEMINAR I VCD-3105

The course aims to develop a cognitive approach that stresses on a pedagogy which is focused on concepts rather than mere skill. It develops a balanced relationship between thought based and skill based andragogy, which has a strong telesic content. This course will not be based on the prevalent theories of design. It will set up a backdrop against which the historical as well as current philosophies of culture, class bound questions, social and religious phenomena's play their deterministic roles in shaping today's design theories.

PHOTOGRAPHY IV VCD-3201

This course is designed for students with an interest in pursuing Photography as a career path or related field. Students receive an introduction to digital photography and digital camera operations, covering lighting, composition, exposure and the fundamentals of traditional photographic concepts. Weekly creative and technical assignments are given to support topics covered in class. Photographing and optimizing photos for a digital workflow will be discussed. An Introduction to Photoshop is covered to further enhance their portfolio. The course also offers instruction on job interviewing, resumes, teamwork and communication skills to better prepare each student for today's job market. Students are required to complete photographic projects and demonstrate adequate skill in the above-mentioned areas with a good working knowledge of the computer and software, and present a completed portfolio for a final grade. Students are given opportunities to demonstrate personal qualities, including responsibility, self-confidence, and self-management.

VISUAL COMMUNICATION DESIGN IV VCD-3202

The course aims to introduce students to concept-based learning. Concept-based learning emerged as one of the new educational ideologies, and it is broadly supported in terms of investigating subjects not only commercial and market driven projects but intellectual, social, cultural, psychological and philosophical issues and projects as well. In this course, students will learn to know (factually), and understand (conceptually), and execute (skills) also in the light of emerging technologies.

TYPOGRAPHY II VCD-3203

The course will enable students to practice the use of typography at an advanced level. It will focus on developing sensibility in relation to the role of typography in visual communication design. The course will focus upon training the eye.

DRAWING IV VCD-3204

The course aims at exploring the appearance of various materials (texture, dimensions, etc.) in 2-D and 3-D representations. The course will continue focusing on the use of interpretation with the addition of conventional and unconventional materials in keeping with the sensibility of design.

DESIGN SEMINAR II VCD-3205

The course aims at developing creative thinking patterns gradually doing away with the blocks and inhibitors. It encourages ideating free of bondages to inculcate in students the thinking that design doesn't exist in a vacuum but exists and functions within a society that has its own pools of energy. The interaction of design with a living society makes it a living process of creativity that takes in the ideas and skills of designers coming from varied background.

PHOTOGRAPHY V VCD-4101

The course aims at refining and extending the skills of Photography. The course will examine the various areas of photography generally referred to as advertising photography including small and large products, fashion, food, photo illustration and cover images, packaging, and architectural photographs. This will be a push towards meeting and addressing greater challenges both technical and aesthetic. This course will cover all the critical and foundational information about digital photography including the use of advanced digital photo equipment.

VISUAL COMMUNICATION DESIGN V VCD-4102

The purpose of the course is to establish a professional approach to work. The course educates students to provide the communication needs of industry and society. Emphasis is placed on the conception, creation, planning and realization of visual solutions to complex problems in contemporary culture. Students are encouraged to critically assess and experiment creatively. It foster original and creative solutions, rather than simply focusing on technical media or formulaic outcomes. It will facilitate is 'out of the box' approaches to graphic design.

TYPOGRAPHY III VCD-4103

The course aims to prepare students to practice typography in touchpoints of visual communication design, from publication design to web. They will be guided in solving communication designs problems through typography and develop an eye for combining other elements with type. It also enables students to meet communication challenges, explore and then express with type.

DESIGN SEMINAR III VCD-4104

The course aims at developing a sense of objective criticality. It includes creating doubt, raising question, it focuses to inculcate in students that the design is a sight specific and time binding process eventually becoming a product that has the capacity in influence cultural as well as the ecological base of the society.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking

this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

DEPARTMENT OF
TEXTILE DESIGN

Dr. Umber Zahid
Head of Department
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VISION

The department trains the students to weave new ideas into industry or industry into their ideas, by making them work around a rigorous routine of industry based internship programmes. The four year programme incorporates the current, the traditional and the classical design practices in the profession. It is an interface between material and making that creates a challenging and dynamic environment.

OBJECTIVES

- To produce textile designers trained to face challenges pertaining to industry and economy, individual and society, techniques and technologies.

- To develop a practical understanding of Patterns, weaves, knits, embroidery, embellishment and value addition through motifs, colours, materials, fashion trends and visual merchandising.

- To promote ecologically and environmentally sustainable design.

- To develop skills in fabric construction, surface treatments, colour, pattern, dyes and their application.

- To encourage ethical and conscientious design practice.

SEMESTER-3

Code	Courses	Category	Type	Credits
TEXD-2101	Textile Design Studio I	Major	Studio	3
TEXD-2102	Textile Materials and Methods I	Major	Studio	2
TEXD-2103	Drawing I	Major	Studio	3
TEXD-2104	Weaving I	Major	Studio	1
NCA-2101	History of Art I	Major	Theory	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
TEXD-2201	Textile Design Studio II	Major	Studio	3
TEXD-2202	Textile Materials and Methods II	Major	Studio	2
TEXD-2203	Drawing II	Major	Studio	3
TEXD-2204	Weaving II	Major	Theory-Studio	3
NCA-2201	History of Art II	Major	Theory	2
COMP-2201	What is Science/ The science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-5

Code	Courses	Category	Type	Credits
TEXD-3101	Textile Design Studio III	Major	Studio	3
TEXD-3102	Textile Design Seminar I	Major	Theory	2
TEXD-3103	Drawing III	Major	Studio	3
TEXD-3104	Advanced Weaving I	Major	Studio	2
TEXD-3105	Marketing and Merchandising I	Major	Theory	1
NCA-3101	History of Art III	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
TEXD-3201	Textile Design Studio IV	Major	Studio	3
TEXD-3202	Research Methodology	Major	Theory	2
TEXD-3203	Drawing IV	Major	Studio	3
TEXD-3204	Advanced Weaving II	Major	Studio	2
TEXD-3205	Marketing and Merchandising II	Major	Theory	1
NCA-3201	History of Art IV	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-7

Code	Courses	Category	Type	Credits
TEXD-4101	Textile Design Studio V	Major	Studio	6
TEXD-4102	Textile Design Seminar II	Major	Theory	3
TEXD-4103	Drawing V	Major	Studio	3
TEXD-4104	Textile Materials and Methods-Advanced	Major	Studio	3
			TOTAL	15

SEMESTER 8

Thesis 15 Credits

TEXTILE DESIGN STUDIO I TEXD-2101

The course aims to signify the underlying structures of textile design and provide a critical overview of design activity as a systematic process based on logic and principles. It will enable students to explore and practice and improve rendering skills by using conventional mediums and techniques. The students will learn to observe things in detail and translate that information into an image.

TEXTILE MATERIALS AND METHODS I TEXD-2102

The principal purpose of material and methods program is to develop and stimulate the creative abilities of candidates and to give them the opportunity to respond to design through exploration of materials and processes. Students will learn to develop knowledge and competence in practical skills. These experimental workshops will able them to use the material freely towards the predetermined targets.

DRAWING I TEXD-2103

This course introduces drawing as a way of exploring the real and the imaginary worlds, where there may be a play with ideas, feelings and experiences of the student in context to their social-cultural and Social-Personal environment. Understand drawing as a motivating context to analyzing the quantitative data and its qualitative transference for effective communication. Line, Shape, Form, space, color and texture are the basic components the students' attention will be addressed towards in order to create a balance, proportion, rhythm, movement, repetition and unity in their compositions.

WEAVING I TEXD-2104

The course aims at introducing Off–loom weaving and hand loom weaving techniques to students, which will include making warp on warping board and eying/sleying on handloom. The course will also develop an understanding regarding identification of basic faults in the weaving procedure on handloom. It will introduce students to the use of natural fibers and their properties namely, Cellulosic, Protein, Mineral. Moreover, the students will be taught the historical aspect of Off–loom weaving, Off–loom weaving in modern times, Introduction to handlooms and its kind, and use of handloom in current times.

TEXTILE DESIGN STUDIO II TEXD-2201

The course enables students learn to observe things in detail and translate information into an image. It encourages them to explore and improve rendering skills and color understanding through practical use of various exercises, mediums and techniques. The students will be able to observe motifs and color in depth and translate that information into design and develop a better sense for various color combinations.

TEXTILE MATERIALS AND METHODS II TEXD-2202

The principal purpose of material and methods program is to develop and stimulate the creative abilities of candidates and to give them the opportunity to respond to design through exploration of materials and processes. Students will learn to develop knowledge and competence in practical skills. These experimental workshops will able them to use the material freely towards the predetermined targets.

DRAWING II TEXD-2203

In this course, the students will be instructed to display the art of fabric, fiber and pattern through 2 dimensional drawing. Students will receive instructions to draw from close observation to understand the relationship of an object or objects to its surrounding and to themselves.

WEAVING II TEXD-2204

The course aims at introducing advance weaving and graph plotting along with weave structures used in industry. It provides information and training in advance weaving calculations along with dyeing of different kind of yarns and fixing procedures. The course will encourage students to adapt to problem solving and coming up with design solutions and impart understanding of calculations for various weaving aspects to come up with creative and imaginative design ideas.

TEXTILE DESIGN STUDIO III TEXD-3101

This course aims at Identifying various categories and layouts of print design, developing skills to digitally trace and mass produce a design on Wilcom Software for machine embroidery, understanding and observing the quality of fabrics and their behavior when manipulated through stitches, and developing printable surfaces for home textiles mainly focusing on trend forecasting. It focuses on gaining knowledge and understanding of the aesthetical and technical aspects of textile, rendering skills and how to visualize an idea in material form, innovating, exploring and experimenting different principles of Textile Design and enhancing practical implementation of skills and knowledge associated with the discipline, in order to compete local and international market as individual designers.

TEXTILE DESIGN SEMINAR I TEXD-3102

The course aims towards strengthening the concepts and analytical abilities of the students. The course aims to develop students' conceptual skills through an overview of the history of design and aesthetic movements. It introduces ways in which designers engage with ideas and encourages the students to explore their work through critical reflection on the debates and practice of design practitioners.

DRAWING III TEXD-3103

In this course, the students will receive instruction where they may be able to combine organic and inorganic forms, for instance (high contrasts of all sorts, e.g., geometric and floral patterns) in a manner that their minds sync in with the environments that surround them, so that they could derive a pattern from almost anything they see and also balance the principals and elements of art and design simultaneously.

ADVANCED WEAVING I TEXD-3104

The course introduces students to cardinal weaving techniques on handloom with reference to existing Textiles in South Asia and our part of the world. It also focuses on Advance Weaving calculations, Broché (Brocaded) fabrics and advance sleying and reed related techniques along with construction of Double and Hollow weave.

MARKETING & MERCHANDISING I TEXD-3105

The main aim of the course is how to market textiles. It traces the journey from the designer's studio to the wholesale showroom and to the retail outlets. By fostering creativity, innovation and good business acumen it will result in a wide range of business activities in textile/ fashion, branding, retail, merchandising and international marketing. It will also help to analyse and implement brand strategies, practices of buying and merchandising, and execute effective advertising and promotional strategies.

TEXTILE DESIGN STUDIO IV TEXD-3201

The course aims to Develop understanding of repeating patterns, creating unique motifs, design elements and print designs in Adobe Photoshop. It will enable students to create textile trend board, mood board, colour schemes and colour ways through a computer software programme. It will encourage students to recognize the challenges faced while designing for interior spaces and explore methods and techniques in order to design fabric for interior spaces and experiment through practices and contemporary thinking associated with their selected topics within textile craft, interior design and their mini thesis. The course will create linkage between industry and institution in order to work for local and international market and will ensure students' academic and creative development by engaging them in productive workshops of textile crafts and interior design, which encompasses different principles of design and crafts which are later incorporated into their practice. Moreover, it will engage the students with cultural textile heritage and indigenous crafts of Pakistan, encouraging them to incorporate the techniques in their projects.

RESEARCH METHODOLOGY TEXD-3202

The course aims to equip students to meet the highest requirement in the field of textile design and conduct meaningful inquiry and research. The course is built on philosophy that design and technical skills are mutually enchaining. The program is structured to take students through aspects of textile design encompassing a range of approaches, disciplines and outcomes. It correlates historical, cultural, social, aesthetic, and scientific studies of textiles including theoretical viewpoints and their relation to art and design. It will expose the students to the broad range of techniques used in research from literature review to field experiments, surveys, content analysis, focus groups and in-depth interviewing to evaluation of findings. It enables the students to let their research decide the thesis projects.

DRAWING IV TEXD-3203

In this course the students will be taught in a manner that they are encouraged to look into diverse cultures and evolve their own traditional practice in a manner that they bring about an intellectual continuity to the traditional practice.

ADVANCED WEAVING II TEXD-3204

This course focuses on the ancient dip dyeing technique of Ikat practiced in various parts of world including India, Indonesia, Africa, Japan etc. It is highly time consuming and labor-oriented technique. The purpose is to further increase the comprehension of treating warp and weft by means of tie and dye before weaving process to achieve motif/pattern which makes these handwoven fabrics unique.

MARKETING & MERCHANDISING II TEXD-3205

The course aims to highlight the importance of marketing and advertising. The main objective is to explore in detail the stages of marketing which includes product, pricing, placement and promotion. To develop a pricing mechanism from introduction of a new product to pricing strategy which includes price objectives, price sensitivity, and factors effecting pricing decisions. The course also aims to introduce the concept of detailed costing both tangible and intangible (Idea design cost, material cost, labor cost, utilities and other expenses) so that they can price their product accurately.

TEXTILE DESIGN STUDIO V TEXD-4101

The course aims at enhancement & further development of Cognitive and Analytical skills of individual student and make students learn various methodologies of qualitative and quantitative research for thesis project. The course informs students about significance of Projective Research for a Designer and transformation of concept/ideas into creative design solution/solutions

TEXTILE DESIGN SEMINAR II TEXD-4102

This course aims at creating an affiliation with and an exposure of the field oftextile design nationally and internationally., through readings, case studies, field trips, report writing, class presentations, and talks by various scholars of different art forms. The program aims at introducing contemporary and traditional design construction keeping in view various social, cultural and political events of Pakistan. The students will be able to recognize and analyze the contemporary textile industry and the challenges that it faces. The course is designed to develop students perceptual, critical and conceptual skills through interaction with the guest speakers.

DRAWING V TEXD-4103

In this course, the students will be encouraged on qualitative transference of its surrounding, experiences and ideas in reference to how other artists in history have worked to produce evocative artworks. Students will be highly motivated to translate any given assignment to their own individualistic and unique language.

TEXTILE MATERIALS AND METHODS ADVANCED TEXD-4104

The principal purpose of Materials and Methods (Advanced) program is to help the student make informed decisions about materials according to the ideas they have generated for their thesis. Students will be able to translate their ideas into visual form and how they can fuse various materials to create a distinctive subject.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields

and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

DEPARTMENT OF
FASHION DESIGN

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VISION

The Fashion Design undergraduate program is allied to tailor student's unique creative impulse to create fashion with a focus on South Asian Design and Costume heritage. It envisions fostering their abilities to become culturally and traditionally aware competitive fashion designers who can contribute to the growth and sustainability of fashion industry. The focus on South Asian craftsmanship and costumes will inspire students to create fashion that resonates globally, merging historical richness with modern sensibilities.

OBJECTIVES

The fashion design program at NCA aims at finding its significant value in the dynamics of costume, fashion and textile heritage of our region. The Fashion Design undergraduate program is allied to tailor student's unique creative impulse to create fashion, attires and lifestyle. By nurturing individual creativity and critical thinking, we prepare our students to become visionary designers who contribute to the evolving landscape of fashion.

The courses introduce students to exemplary traditional apparel styles, contemporary design tools, fabrication methods and garment construction techniques essential for developing cohesive design solutions. The curriculum integrates tailoring, styling, history, sociology, cultural studies, design research, drawing, pattern, sewing, draping and interdisciplinary courses to empower students to see their craft for a more meaningful participation in the future of apparel industry and costume designing. In addition, emphasizing South Asian craftsmanship and costumes, the program inspires students to create fashion that combines historical depth with contemporary sensibilities, resonating on a global scale.

SEMESTER-3

Code	Courses	Category	Type	Credits
FD-2101	Drawing I	Major	Studio	3
FD-2102	Flat Pattern Making I	Major	Studio	2
FD-2103	Sewing Basics	Major	Studio	2
FD-2104	Textile Fundamentals	Major	Studio	2
NCA-2101	History of Arts I	Major	Theory	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Intedisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
FD-2201	Digital Fashion	Major	Studio	2
FD-2202	Drawing II	Major	Studio	3
FD-2203	Machine Sewing	Major	Studio	2
FD-2204	Flat Pattern Making II	Major	Studio	2
FD-2205	Textile Surface Design	Major	Studio	2
NCA-2201	History of Arts II	Major	Theory	2
COMP-2201	What is Science/ The science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-5

Code	Courses	Category	Type	Credits
FD-3101	Fashion Design Studio I	Major	Studio	2
FD-3102	Draping for Couture Design I	Major	Studio	3
FD-3103	Garment construction I	Major	Studio	2
FD-3104	Drawing III	Major	Studio	3
FD-3105	Trend Forecasting in Fashion	Major	Theory	1
NCA-3101	History of Arts III	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
FD-3201	Fashion Design Studio II	Major	Studio	2
FD-3202	Garment construction II	Major	Studio	2
FD-3203	Draping for Couture Design II	Major	Studio	3
FD-3204	Drawing IV	Major	Studio	3
FD-3205	Fashion Marketing & Branding I	Major	Theory	1
NCA-3201	History of Art IV	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-7

Code	Courses	Category	Type	Credits
FD-4101	Fashion Design Studio III	Major	Studio	2
FD-4102	Drawing V	Major	Studio	3
FD-4103	Garment Construction III	Major	Studio	3
FD-4104	Draping for Couture Design III	Major	Studio	3
FD-4105	Fashion Design Seminar	Major	Theory	2
FD-4106	Styling & Photography	Major	Studio	2
			TOTAL	15

SEMESTER 8

Thesis 15 Credits

DRAWING I FD-2101

The course aims to nurture creativity while providing a rigorous grounding in the practical and technical skills needed to visualize concepts. It focuses on developing student's understanding and drawing skills of human anatomy, body weight and balance which is crucial for fashion illustration. Students will learn to draw fashion illustration as it is fundamental of the fashion design ideation process. Besides rigorous exercises to practice fashion figure drawing, the course will familiarize students to drawing techniques for depicting details, and basic clothing elements, enabling them to apply these skills in their artistic endeavors.

FLAT PATTERN MAKING I FD-2102

This course aims to introduce the principles and fundamentals of flat pattern making and learn to draft pattern and template of a garment on paper. This will also introduce body measurements, size charts, measurement taking, essential markings, and drafting basic shapes of the garment pieces and learn to draft basic block patterns through measurements and calculations for upper and lower body measurements. The students will learn to use sloper to make changes in patterns.

SEWING BASICS FD-2103

The course aims how to use traditional, conventional and contemporary methods of sewing with basic and finishing stitches applied on a garment and enhance their understanding of hand and machine sewing. The course will also impart the knowledge and skills needed to confidently undertake a wide range of sewing projects and lays the groundwork to understand details of garment stitching.

TEXTILE FUNDAMENTALS FD-2104

The course aims to introduce students to the fundamental concepts of textile materials and techniques. They will learn about basic textile materials, fiber properties and uses, fabrication techniques, fabric qualities and fabric designing techniques. It will allow students to apply theoretical knowledge by proposing and creating textile surfaces.

DIGITAL FASHION FD-2201

The course aims to introduce students to digital design tools. It focuses on enabling students to create their designs using suitable software on a computer. The course enables the students how to use Adobe Illustrator and Adobe Photoshop at both beginner and intermediate levels to create garment

designs and silhouettes for both men's wear and women's wear. Students will learn to draw illustrations and technical drawings during the course to develop sufficient skills required to develop tech packs.

DRAWING II FD-2202

The course is to enable students to develop proficiency in fashion drawing, which is essential for the creative process in fashion design. Through rigorous exercises and instruction in drawing techniques, students will learn to depict fashion figures, details, and basic clothing elements accurately and creatively. The goal is to equip students with the skills necessary to apply their knowledge in various artistic endeavors within the field of fashion design.

MACHINE SEWING FD-2203

The course is an advanced level of sewing focuses on machine sewing on industrial machines. The course aims at teaching students how to use conventional and contemporary methods of sewing with basic and finishing stitches applied on a garment. It will familiarize students with the proper selection of machinery, machine foot, stitch type, needle, and thread for different materials. It will also demonstrate practical applications of sewing techniques across various fabric types to help students develop a deeper understanding of how to effectively combine sewing techniques.

FLAT PATTERN MAKING II FD-2204

This course builds upon the Flat Pattern Making I beyond the foundational pattern techniques covered previously, this course will cover various topics such as different collar and cuff designs, pocket mold studies, pattern variations of trousers and shalwar, drafting body molds with darts and developing patterns for blouses. This will also introduce grading and marking and the distinctions between pattern work for women's and men's clothing.

TEXTILE SURFACE DESIGN FD-2205

The course aims to enhance students' creative skills in designing and executing ornamented textile surface designs and ethnic techniques of decorating garments by focusing on creating artworks for textile surface designs. The course will introduce modules on different indigenous textile finishing techniques including block print design, traditional thread embroidery, and embellishment designs. Students will explore various design processes, digital printing techniques, color limitations, and possibilities.

FASHION DESIGN STUDIO I FD-3101

The course enables exploration of the process of translating an inspiration into an idea and then transferring an imaginary idea on paper with a realistic approach towards designing and rendering of an apparel silhouette. It will also develop an understanding to analyze complicated garment silhouettes in terms of their technical viability with maximum clarity. The students will explore design process including research on inspiration, creating storyboarding, illustrations, collages and fashion details.

DRAPING FOR COUTURE DESIGN I FD-3102

This course introduces the basic techniques of draping as means to creatively develop designs and to effectively achieve the desired fit and silhouette. An emphasis on proportion, balance and shape as related to design aesthetics broadens students' understanding for actualizing and realizing three-dimensional design prototypes through manipulating fabric. Furthermore, construction of a garment in a 3 dimensional way will help students construct garment directly on the body and translate proportions of the sketches.

GARMENT CONSTRUCTION I FD-3103

The course aims to provide students with a comprehensive understanding of garment construction by combining flat pattern making and sewing techniques to create, assemble complex garment patterns, handle different fabric types, apply advanced stitching details and finishes. The course will introduce variations in South Asian dress styles, so the students develop patterns and stitching details.

DRAWING III FD-3104

The course is a buildup course of Drawing II, to cultivate proficiency in fashion illustration, crucial for the creative journey in fashion design. By engaging in rigorous exercises and receiving comprehensive instruction in drawing techniques, students will master the art of portraying fashion figures, intricate details, and fundamental clothing elements with precision and innovation. The objective is to empower students with the expertise needed to apply their artistic prowess to visualize innovative attires and draw technical details. The course emphasizes on technical drawing to learn by visual expression; dressing styles, textile choices, stitching details, closures in clothing, and other details necessary to conceptualize design ideas.

TREND FORECASTING IN FASHION FD-3105

The course aims to provide students with an in-depth understanding of the fashion forecasting process, various methods and tools used in trend forecasting, and how the trends shall be interpreted to perceive new designs. Additionally, students will be introduced to basic fashion forecasting theories. The course particularly focusses on international forecasting industry leaders such as WGSN, Pantone, Trendstop, Fashion Snoops, Peclers Paris, Carlin Creative Trend Bureau, Trend Union, The Doneger Group, and Promostyl. The course will also cover the impact of social, political, religious, and other factors on the fashion trends.

FASHION DESIGN STUDIO II FD-3201

The course aims at further development of student's creative ability to design attires. At this level student are encouraged to not only sketch the design possibilities on paper but also accomplish their design projects with design details, technical drawings, material proposals and surface design options to conceive a garment's complete look. The students will be guided to conduct relevant research and transform their ideas into tangible reality. The students will also be taught about selecting a theme and how to work with Fashion illustrators.

GARMENT CONSTRUCTION II FD-3202

The course equips students with advanced skills in pattern drafting, cutting, and sewing, specifically tailored to the garment sector of Pakistan and Asia. Students will gain competencies in creating and executing design concepts for prêt and couture garments, focusing on personalized design, fitting, and finishing for the eastern wear styles. The course will cover a range of techniques for handling different fabrics, detailing top stitches, and applying various finishes and closures for different types of garments.

DRAPING FOR COUTURE DESIGN II FD-3203

The second level of draping course is to further enhance students draping skills. The course further develops student's skill on manipulating fabric on dress forms, fostering creativity and innovation in garment design. It enhances their ability to translate design concepts into three-dimensional forms while refining their understanding of fit, balance, and proportion. Moreover, recognize, evaluate, and execute diverse draping styles, create original designs and patterns improve fitting techniques, interpret and execute specific silhouettes, styles and market trends.

DRAWING IV FD-3204

The course serves as an extension of Drawing III, to refine drawing of garment design and details, a pivotal skill in the realm of fashion design. Through intensive exercises and thorough instruction in sophisticated drawing techniques, students will achieve mastery in depicting fashion figures, intricate details, and essential clothing components with accuracy and creativity. The goal is to equip students with the advanced skills necessary to leverage their artistic talents in conceptualizing and visualizing innovative fashion designs.

FASHION MARKETING & BRANDING I FD-3205

This course aims to provide students with a comprehensive understanding of fashion marketing and branding. Students will learn the basics of marketing, costing, and branding of fashion, clothing, and apparel products. The course will explore how fashion businesses operate both locally and internationally, and cover general theories of branding and marketing, as well as those specific to fashion.

FASHION DESIGN STUDIO III FD-4101

The course focuses on developing a strong grasp of visual elements in fashion design through experimentation and thorough research. Students will explore diverse projects to foster a professional, inquisitive mindset and self-motivation. They will integrate their knowledge and creative insights to produce a substantial fashion product. The final project aims to propose a viable industry concept, supported by theory, research, and development, reflecting students' innovative vision for their final year of study in fashion design.

DRAWING V FD-3204

The course aims at further development of student's creative ability to design and draw attires. At this level student are encouraged to not only sketch the design possibilities on paper but also accomplish their drawing projects with design details, technical drawings, material proposals and surface treatment options to conceive a garment's complete look. The students will be encouraged to conduct relevant research and transform their ideas into a visual and its design variations.

GARMENT CONSTRUCTION III FD-4102

This course aims at strengthening students' proficiency in garment construction techniques to ensure high-quality garment finishes. The course will enhance their ability to materialize design concepts into real time products. Besides

some specific garment styles, the course offers students the chance to bring their own sketches and designs, create flat patterns, and construct garments from prototypes to final products using actual materials. This process will further develop their expertise and skills in prototype development.

DRAPING FOR COUTURE DESIGN III FD-4103

The aim of this advanced draping course is to deepen students' understanding and skills in draping as an experimental, intuitive, and creative tool. By exploring the full potential of draping techniques, students will be empowered to develop their individual styles and innovative fashion designs based on their selected themes and research topics. The course will encourage students to conduct thorough research on their chosen themes and topics, propose suitable fabric qualities and integrate their findings into their draping projects.

FASHION DESIGN SEMINAR FD-4104

This course aims to facilitate interactions between students and industry experts through guest lectures and industrial visits. The course will focus on contemporary debates in fashion design, industry practices, and marketing strategies. Students will gain insights into various aspects of the fashion industry, including psychological principles in fashion consumption, sustainability, innovative business models, and the impact of technology on fashion. The course aims to bridge the gap between theoretical knowledge and practical application by exposing students to real-world experiences and industry standards.

STYLING & PHOTOGRAPHY FD-4105

This course aims to equip students with the skills and knowledge necessary for styling and photographing their fashion design collections. Students will learn the principles of fashion styling, the technical aspects of photography, and how to create visually compelling images that effectively communicate their design vision. The course will cover the entire process from concept development to the final portfolio, emphasizing professional presentation and marketing techniques.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students

will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

DEPARTMENT OF
PRODUCT DESIGN

Dr. Mazhar Abbas Rizvi
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VISION

Our constant goal is to evolve with the ever changing and growing need for new, innovative solutions to existing and newly emerging problems. We encourage students to explore pragmatic yet empathetic and socio-culturally aware approach towards design. Emotion and aesthetics are some other key elements, integrated into thinking process of the students to give products a long lasting and more interactive functionality. The Product Design course at NCA, besides creating intellectually mature researchers, also teaches latest software and manufacturing techniques with hands-on experience. A strong connection to industry is maintained throughout the course, potentially leading to collaboration and professional experience.

OBJECTIVES

1- To enable students to understand market needs and new technology through research.

2- To encourage practical thinking and knowledge of manufacturing and use of various materials.

3- To form a strong link with local industry and indigenous craft industry.

4- To encourage a conducive, aware and intellectual thinking process that provokes questioning.

5- To explore various ideas through interaction and collaboration with other departments at the college.

SEMESTER-3

Code	Courses	Category	Type	Credits
PROD-2101	Product Design I	Major	Studio	3
PROD-2102	Drawing I	Major	Studio	3
PROD-2103	CAD I	Major	Studio	2
PROD-2104	Material and Fabrication I	Major	Theory	1
NCA-2101	History of Art I	Major	Theory	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Intedisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
PROD-2201	Product Design II	Major	Studio	3
PROD-2202	Drawing II	Major	Studio	3
PROD-2203	CAD II	Major	Studio	3
PROD-2204	Material and Fabrication II	Major	Theory	2
NCA-2201	History of Art II	Major	Theory	2
COMP-2201	What is Science/The science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-5

Code	Courses	Category	Type	Credits
PROD-3101	Product Design III	Major	Studio	3
PROD-3102	Drawing III	Major	Studio	3
PROD-3103	CAD III	Major	Studio	2
PROD-3104	Material and Fabrication III	Major	Theory	1
PROD-3105	Rapid Prototyping I	Major	Theory-Studio	2
NCA-3101	History of Art III	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
PROD-3201	Product Design IV	Major	Studio	3
PROD-3202	Drawing IV	Major	Studio	3
PROD-3203	CAD IV	Major	Studio	2
PROD-3204	Material and Fabrication IV	Major	Theory	1
PROD-3205	Rapid Prototyping II	Major	Theory-Studio	2
NCA-3201	History of Art IV	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-7

Code	Courses	Category	Type	Credits
PROD-4101	Final Project	Major	Studio	3
PROD-4102	Final Project Analysis	Major	Theory-Studio	3
PROD-4103	CAD V	Major	Studio	2
PROD-4104	Research Methods	Major	Theory-Studio	2+2=4
PROD-4105	Drawing V	Major	Studio	3
			TOTAL	15

SEMESTER 8

Thesis 15 Credits

PRODUCT DESIGN I PROD-2101

This course aims at developing and establishing a basic database of available materials, techniques and processes available to the product designer hence increasing exposure to the market and facilitate in production for later projects. Students will be encouraged to gain as much hands on experience as possible using the wood and metal workshop. Some experimental projects will also be included to develop student's interest.

DRAWING I PROD-2102

The main focus of the course is to teach students the anatomy of basic shapes in 2D followed by formation of internal and external features of product design. It focuses on the interaction of medium with design through proper practice. It also concerns the study of form with its elevations through perspective and tonal gradations. The students will be introduced to convey ideas through design in the light of contemporary knowledge and market trends. They will be encouraged to think innovatively.

CAD I PROD-2103

This course will equip students with valuable hands-on practice with these powerful graphics software programs (Illustrator, Photoshop). Students will learn how to create editable and scalable vector artwork using advanced painting and drawing techniques. Students will gain a working knowledge of Photoshop and Illustrator and develop their skills in editing and altering photographs for through a basic understanding of the tool bar, layers, and the adjustments panel.

MATERIAL & FABRICATION I PROD-2104

The most essential component of Industrial Design is understanding of Materials and Manufacturing prior conceiving any designed product. The course therefore aims at developing the intellectual skills of students in coordination with their ability to conceive and execute. The course also inculcates the idea that the purpose of drawing is to keep constantly in touch with latest technologies and materials, keeping in view modern accessories and industrial technologies.

PRODUCT DESIGN II PROD-2201

Design Studio II re-iterates the process of design and making. Assignments of a more complex nature allow students to build up on skills learned in Design Studio I, applying these skills to research, ideation, iterative sketch modeling, prototyping and presentation. Through a series of individual and group projects students develop further their understanding of the design process. Using analysis and hands-on experience, students actively demonstrate an awareness of designing, while applying fabrication techniques learned in the previous semester.

DRAWING II PROD-2202

The main focus of the course is to teach students the anatomy of basic shapes in 2D followed by formation of internal and external features of product design. It focuses on the interaction of medium with design through proper practice. It also concerns the study of form with its elevations through perspective and tonal gradations. The students will be introduced to convey ideas through design in the light of contemporary knowledge and market trends. They will be encouraged to think innovatively.

CAD II PROD-2203

The course aims at imparting an understanding of developing 3D models in AutoCAD. The primary focus will be on developing a student's sensibility about the use of scale and proportion, selection of appropriate materials and placing the products in virtual and real environments.

MATERIAL & FABRICATION II PROD-2204

The course aims at developing the intellectual and design skills of students in coordination with their ability to conceive and produce. The course also helps them to gain awareness of materials and production limitations and design considerations to help in successful industrial production

PRODUCT DESIGN III PROD-3101

The course aims to cultivate seeds of imaginative thinking and thoughtful pursuit of true and honest design that is both purposeful and beneficial not only for the humans but also for the environment and its other inhabitants. It is designed to explore the depths of form, functionality, usability and interactivity, along with emotional aspects of Product Design with respect to ergonomics, anthropometrics and other human factors such as moral, psychological and ideological. It is to encourage students to find their own place, from where they can think independently, lead and responsibly contribute to the processes of change making in the society around them. It will inculcate in the designer the professional and conscientious design thinking, rationale and considered approach, based on research and theoretical framework.

DRAWING III PROD-3102

The most essential method in drawing is observation of objects and study within minutes, develop fluency in gestural method, study the form and source of light and contours. The perfection comes through grip on medium and observational practice. The course therefore aims at developing the observation skills of students in coordination with their ability to draw. The course develops the feeling of organic and inorganic things as inspiration for any product designer or artist because it connects the inner senses through seeing. The course also inculcates

the idea that the purpose of drawing is to keep constantly in touch with sketching practices, keeping in view modern accessories and industrial technologies.

CAD III PROD-3103

The course aims at imparting an understanding of 3D virtual models, Scale and Proportion in a design product during design stage. The students will be informed about application the materials on the product before making the prototype and will learn to place their products in actual environment and see how it will look in reality. The course also introduces students to 3D rapid prototyping.

MATERIAL & FABRICATION III PROD-3104

The most essential component of Industrial Design is understanding of Materials and Manufacturing prior conceiving any designed product. The course therefore aims at developing the intellectual skills of students in coordination with their ability to conceive and execute. The course also inculcates the idea that the purpose of drawing is to keep constantly in touch with latest technologies and materials, keeping in view modern accessories and industrial technologies.

RAPID PROTOTYPING I PROD-3105

Students will obtain hands-on exposure to processes commonly used to rapidly fabricate prototypes. Classroom time covers an introductory-level review of the principles that govern the technologies, design for manufacturing, and best practices. Between lectures and lab time, participants will work in groups to model and design the components that will then be fabricated during the lab time. Laboratory time includes observation of fabrication by NCA faculty/ staff, assembly, and measurement/inspection of the resulting parts. Time permitting; participants will obtain safety and basic use training for a subset of the processes covered in the class.

PRODUCT DESIGN IV PROD-3201

The course aims to cultivate seeds of imaginative thinking and thoughtful pursuit of true and honest design that is both purposeful and beneficial not only for the humans but also for the environment and its other inhabitants. It is designed to explore the depths of form, functionality, usability and interactivity, along with emotional aspects of Product Design with respect to ergonomics, anthropometrics and other human factors such as moral, psychological and ideological. It is to encourage students to find their own place, from where they can think independently, lead and responsibly contribute to the processes of change making in the society around them. It will inculcate in the designer the professional and conscientious design thinking, rationale and considered approach, based on research and theoretical framework.

DRAWING IV PROD-3202

The course aims at improving the observation skills of the students to an advance level. It focuses on developing fluency in gestural method to capture form, source of light and contours. The course improves the sensibility of students in sketching complex products while keeping in view elaborate product design requirements. The students are instructed in a way that they could keep pace with modern accessories and industrial technologies.

CAD IV PROD-3203

The Course CAD IV introduces new users to the SOLIDWORKS interface, SOLIDWORKS tools and basic modeling techniques. It provides students with a strong understanding of SOLIDWORKS and covers the creation of parts, assemblies and drawings.

MATERIAL & FABRICATION IV PROD-3204

At this stage student will be trained the mastering of Material and Fabrication. The composites course will provide participants with the enhanced skills and techniques to be used in the field of composite materials focusing on Carbon Fiber and Carbon Fiber manufacturing.

RAPID PROTOTYPING II PROD-3205

Students will obtain hands-on exposure to processes commonly used to rapidly fabricate prototypes. Classroom time covers an introductory-level review of the principles that govern the technologies, design for manufacturing, and best practices. Between lectures and lab time, participants will work in groups to model and design the components that will then be fabricated during the lab time. Laboratory time includes observation of fabrication by NCA faculty/ staff, assembly, and measurement/inspection of the resulting parts. Time permitting; participants will obtain safety and basic use training for a subset of the processes covered in the class.

FINAL PROJECT PROD-4101

The aim is to mature the concept of problem identification and opportunity analysis. This involves a rigorous research on part of students and helps them in widening their perspective for a more specific inquiry. The module prepares the students for the final project and helps them deal with the complications involved in finding a valid problem to solve. Students have to undergo the process of materializing the product and fabricate it.

FINAL PROJECT ANALYSIS PROD-4102

Thesis year student will be benefited for their imaginative skills development individually. Furthermore, they will understand the research oriented project development.

CAD V PROD-4103

The Course CAD V introduces the advance SOLIDWORKS tools and advance modeling techniques to students. It provides students with a strong understanding of SOLIDWORKS production methods and covers the handling the parts, assemblies and drawings.

RESEARCH METHODS PROD-4104

This course aims to provide a comprehensive introduction to research proposal writing, research methodologies, and foundational research theories and protocols. It will also study and analyse the famous business/ design houses to understand the reasons of their growth and success.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking

this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

DEPARTMENT OF
CERAMIC DESIGN

Shazia Umbreen Mirza
Officiating Head of Department
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VISION

The programme equips future Ceramic Designer with effective strategies needed to solve design problems within the discipline of Ceramic Design, with sympathetic consideration to economic, social and aesthetic needs of the end users.

OBJECTIVES

- Apply their basic Design knowledge and skills to problems and challenges encountered in their professional careers.

- Use digital and physical tools, techniques and methods to solve domain specific problems.

- Communicate well orally and in writing with clients and team members.

- Engage in lifelong learning in their profession and practice professional and ethical responsibility.

SEMESTER-3

Code	Courses	Category	Type	Credits
CERD-2101	The Design Process in Ceramics Studio	Major	Studio	2
CERD-2102	Drawing I	Major	Studio	3
CERD-2103	Object As Idea In Plaster	Major	Studio	2
CERD-2105	The Design Process	Major	Theory-Studio	2
NCA-2101	History of Art I	Major	Theory	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
CERD-2201	Human Factor and The Vessel	Major	Studio	2
CERD-2202	Ceramic Surface	Major	Studio	2
CERD-2203	Moulding and Slip Casting	Major	Studio	2
CERD-2204	Ceramic Chemistry	Major	Theory-Studio	2
CERD-2206	Drawing II	Major	Studio	3
NCA-2201	History of Art II	Major	Theory	2
COMP-2201	What is Science/ The science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-5

Code	Courses	Category	Type	Credits
CERD-3101	Designed Object and Its Appeal to the Senses	Major	Theory	2
CERD-3102	Sculpture Fundamentals	Major	Theory-Studio	2
CERD-3103	Fingerprints in Clay	Major	Theory-Studio	2
CERD-3104	Special Topics: Colour	Major	Theory	2
CERD-3106	Drawing III	Major	Studio	3
NCA-3101	History of Art III	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
CERD-3201	Improving Design Of Existing Objects	Major	Studio	2
CERD-3202	Writing for Design	Major	Studio	2
CERD-3203	Professional Practice	Major	Theory-Studio	2
CERD-3204	Special Topics: Ornament and Us	Major	Theory/Studio	2
CERD-3205	Drawing IV	Major	Studio	3
NCA-3201	History of Art IV	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-7

Code	Courses	Category	Type	Credits
CERD-4101	Personal Inquiry	Major	Studio	3
CERD-4102	Contemporary Issues in Clay	Major	Theory-Studio	3
CERD-4103	Special Topics: Ethics for Art	Major	Theory	1
CERD-3205	Special Topics: Focusing on Waste	Major	Theory-Studio	2
CERD-4105	Special Topics: Negotiating Mutual Benefits	Major	Theory-Studio	2
CERD-4106	Special Topics: Chronicling NCA	Major	Theory	1
CERD-4107	Drawing V	Major	Studio	3
			TOTAL	15

SEMESTER 8

Thesis 15 Credits

THE DESIGN PROCESS IN CERAMICS STUDIO CERD-2101

As design activity can be understood as a negotiation and dialogue between the set of constraints (the problem) and the possible responses to it, the novice designer faces a particular difficulty. It is rather rare that two different problems present same set of constraints. So no two problems can be solved using one rigid strategy. To overcome this issue, student must be given a single problem solving system, based on time tested exercises, with flexibility to accommodate a variety of user/need based constraints and designer's personal expression. This being the main objective, first semester is focused on teaching in every detail, the basic tool of design, the linear Design Process. In 12 hour per week design studio, the students will solve one unstructured PBL assignment to try their theoretical knowledge of the design process in practical situation. The objective is to introduce students to the linear and detailed Design Process and enable them to apply the Design Process on one PBL assignment in studio. Through this experience familiarize them with the ways by which theoretical concepts inform the problem solving methods in real life or studio problems

FREEHAND TECHNICAL DRAWING CERD-2102

This course offers a step-by-step guide to the basics of precise technical drawing of mechanical parts.Most contents of the course require use of measuring devices, but the tutor will train the student to develop an eye for looking at measurements and proportions of objects, so that student is able to sketch reasonably proportionate objects free hand as well.

OBJECT AS IDEA IN PLASTER CERD-2103

This course is focused on making the first object in best way possible. The object will serve as a model, dummy or prototype for any aesthetic idea, or functional product or a formal study with a fine art sensibility in different class projects. Students will learn how to make symmetrical as well as sculptural models and prototypes fit for production-methods based on slip casting and how to convert a 2 D drawing precisely into a 3D plaster of Paris model

FABRICATION IN CLAY CERD-2104

The course aims at introducing basic techniques of manipulating form of liquid, plastic and hard clay along with basic methods of fabricating forms in clay through construction and deduction. The emphasis is on learning the behaviour of clay, exploring its material possibilities and achieving required adroitness will be the objectives of the course.

THE DESIGN PROCESS CERD-2105

This class is aimed at reading and discussing The Design Process (by Karl Aspelund) within the group. We will follow the linear process as designed by the author by doing all the exercises provided in this text. The teacher will assign segments of the text weekly and it is student's responsibility to read it, answer the questions at the end of chapter/topic, complete all exercises and bring it to the class. The information offered in this course provides the very basic and essential tools needed to solve real time design problems. The course includes all seminal tools, techniques, rules, check points, vocabulary and management strategies a designer cannot operate without. This course caters to the most basic goal, which is learning the essential tools and techniques of operation for a designer.

HUMAN FACTOR AND THE VESSEL CERD-2201

The course aims to enable students to take measurements and translate those into working dimensions on which a ceramic form will be based. It makes students study and decide appropriate weight of a carrying vessel, angles at which vessels are tilted/ moved while performing a task. The course also enables students to design body hugging ceramic objects. These may become final products (like bangles/ rings or vessels) or become elements of another piece (like a mug handle, lugs and knobs).

CERAMIC SURFACE CERD-2202

This course is designed to introduce 20 different surface treatments to ceramic design students. Just the way human skin is considered a complete organ, a clay products' surface being the only thing coming in contact with user's senses, is treated as an important element of form. Clay as a versatile material on its own, and in combination with glazes allows numerous time tested as well as new surface possibilities that must be explored as a separate exercise.

MOLDING AND SLIP CASTING CERD-2203

Molding and slip casting are two steps of the only industrial method of mass production in clay. Molding is a precision method of making industrial molds in plaster of Paris and casting is done through various clay slips to produce multiples. Both methods require good training in skill, technique and creative problem solving. The course will also expose students to do some aesthetic experiments within this industrial process. The students will be able to produce multiple ceramic pieces according to basic industrial standards.

CERAMIC CHEMISTRY CERD-2204

The course is an introduction to basic ceramic chemistry for student ceramicists. The information offered in this course is seminal for fabricating

and firing anything through ceramic process. This course provides fundamental scientific knowledge essential for a sound and informed ceramics art/design practice.

DESIGNED OBJECT AND ITS APPEAL TO THE SENSES CERD-3101

The course aims to expose a student to basic issues regarding the concept of beauty and the idea of materiality, basic concepts of material culture, and how the aesthetics of material have been exercised in history. It will enable a student to see the value of functional or decorative objects, as mediums of aesthetic intent in order to raise a certain emotional response and challenge students through studio assignments to make objects with consideration of above.

SCULPTURE FUNDAMENTALS CERD-3102

This class introduces fundamental issues in sculpture such as site, context, process, psychology and aesthetics of the object, and the object's relation to the body. During the semester Introduction to Sculpture will explore issues of interpretation and audience interaction. As a significant component to this class introductions to a variety of materials and techniques both traditional (wood, metal, plaster) as well as non-traditional (fabric, latex, found objects, rubber, etc.) will be emphasized.

THE FINGERPRINTS ON CLAY CERD-3103

This course caters to a range of goals including literature review, but mainly focuses on higher-level analytical and critical learning. The course offers literature which each student tends to absorb differently so there is a fair chance that out of multiple individual conclusions, a few may offer new insights. Conversational discussion format of this class will support free flow of ideas and opinion amongst class members.

SPECIAL TOPICS: COLOR CERD-3104

The course will be based on three interlinked segments covering study of emotional and visual psychology of color and understanding how colors, stains and dyes have been physically created in lab, and chemically produced in material form throughout history along with studying what challenges color practitioners, painters, designers and advertisers face. How the modern science and technology are contributing towards understanding of this phenomenon, how they are supporting practitioners, and how this field is being expanded through educational and research programs.

IMPROVING DESIGN OF EXISTING OBJECTS CERD-3201

The course aims at making student adduce an area or specific problem in a given designed object and taking that as a point of departure, enable a student to apply the Design Process to see possible solution to the neglected/defective element of design. It also enables a student to see ceramic waste as raw material ready to be utilized in another design solution.

WRITING FOR DESIGN CERD-3202

Designers as part of a team, and artists in front of a viewer or media, must be good at communicating their ideas convincingly. Verbal communication skills are of limited use minus thoughtful organization of ideas. Writing helps clarify and effectively edit raw ideas to fit common modes of communication/conversation. This course is aimed at teaching the students these skills. The teaching strategy consists of parallel use of two different tools. The instruction offered in this course is designed to develop the fundamental skill of clear written communication for design students. The course is designed to teach a design student writing skills and design proposals

PROFESSIONAL PRACTICE CERD-3203

This course is designed to equip young ceramicists with useful tools of effective design practice. They should be given basic information about time management, resource management, communication and legal matters. Student will be able to demonstrate basic skills and knowledge expected of a young professional.

SPECIAL TOPICS: ORNAMENT AND US CERD-3204

The course is designed to appreciate study and understand the emotional, cultural and artistic needs behind creation of applied ornamental motifs on objects of human use.

The students will be exposed to the value of decoration, beauty and pleasure of familiar things. They will be shown how recognizing the ornament may mean knowing the culture's heritage. They will be exposed to how ornamentation can be imitation as well as continuation of a tradition. They will also explore if there can be a marriage between applied art and personal expression.

PERSONAL INQUIRY CERD-4101

Students promoted to final year are trusted to be able to initiate a few personal inquiries. The first four weeks are reserved for attempting individual studio assignments presented by the thesis tutor, in order to help student, shape her inquiry, while the student discusses her developing ideas as frequently as she wishes with the tutor. On the basis of work produced, student is asked to narrow her choices to the fittest, make amends to bring the project up to the

thesis requirements with mutual agreement of the tutor. Last six weeks of the semester are allocated to mini thesis, which is expected to work as a slice off the whole cake that a student plans to bake during the next semester.

CONTEMPORARY ISSUES IN CLAY CERD-4102

This course caters to a range of goals, starting from lower order learning by absorbing information, to enabling a student to see what his future practice may look like. Upon successful completion of this course, a student will be able to recognize and talk about current issues /concerns as manifested in clay. The objective is to expose the student to a range of craft/art/ design practices. The core element discussed in the lectures will be the reason(s) a specific object was made. In case of mass-produced object, what drove to this specific solution? Was it aesthetics, need, economy, cultural expression or some political concern? In case of an art object, the stylistic school, conceptual queries, external inspiration, political position of maker, material related concerns and the nature of comment/expression would be questioned. Since most objects do not fall neatly within the boundaries of craft/art/design, these gray areas will be exploited as valuable learning tool because they promise heated discussions.

The overarching aim is to enable a student to clearly see (and evaluate) what kind of work he likes to make, whether she is satisfied with the direction she is heading in or would it be wise to modify her products /queries/concerns to occupy another place on the concept map.

SPECIAL TOPICS: ETHICS FOR ART CERD-4103

The course will be an introduction to basic moral principles and most agreed upon rules of ethical behavior. Then it will move on to behaviors and actions benevolent or harmful for others, and what eventually do we all owe to each other. The student will be shown through readings and discussions in this course that she does not practice her art or design in isolation and that she must take ethical responsibility of her professional actions as an important part of the larger social ecosystem she exists and operates in.

SPECIAL TOPICS: FOCUSING ON WASTE CERD-4104

Humans produce useful objects that do not disappear after serving our needs. This course studies the reasons waste is produced, ignored, managed, creatively reused or removed.

It also investigates the following: Why many objects are useful for less than 10% of their life cycle? Why there is so little focus on commonsense of/in mass production? Why a designer must carefully and responsibly calculate the usefulness of a product at the level of idea conception?

SPECIAL TOPICS: NEGOTIATING MUTUAL BENEFITS CERD-4105

In this course we try to learn and practice both the systems through two seminal texts.

The first book is "Bargaining For Advantage" by, Professor G. Richard Shell, director of the renowned Wharton Executive Negotiation Workshop. The second is "Getting To Yes" by Roger Fisher of Harvard Negotiation Project. Both projects have been conducted and concluded at above-mentioned texts after lengthy trial and testing of suggested systems in numerous real life situations. We read through both texts and practices a few negotiations as suggested by course tutors.

SPECIAL TOPICS: CHRONICLING "PROJECT NCA" CERD-4106

The course is a combination of seminar and studio. Students will be taught to inquire (through asking and observing) and also to form links between past, present and future. The obvious teaching strategy is to help them learn the art of forming and asking questions through assigned readings and group discussions, but the more valuable latent strategy is to train young minds to be consciously inquisitive about larger plans and agendas that impact the society in a positive way. The course will lead students to consult our archival record and senior members for oral history to create fresh content that will eventually become part of our existing archives. The work produced at the conclusion of this course (writings, photography, videos, podcasts) will chronicle the honest spirit of the present for future archival use.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab

experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

FACULTY OF
MULTIMEDIA ART

UNDERGRADUATE PROGRAMMES

- Department of Multimedia Art

GRADUATE PROGRAMME

- Department of Multimedia Art

Dr. Sufi Bilal Khalid
Head of Department
Associate Professor
MA Multimedia Arts, NCA
M.Sc. Communication Studies,
Punjab University, Lahore
MPhil Mass Communication,
Superior University
PhD in Media and Communication
Studies, UCP

DEPARTMENT OF
MULTIMEDIA ART

INTRODUCTION

The Department of Multimedia Art offers a Bachelor of Multimedia Art degree, specializing in Animation, Game Design, and Extended Reality. With an interdisciplinary and collaborative approach, the program integrates traditional and modern art practices exploring connections between Fine Arts, Design, Film, and Art History. Multimedia in all its forms is an indispensable feature of cinema, television, internet, games and new media industry. The multimedia programme has been designed to provide multidisciplinary knowledge for various professions associated with the digital world of today and tomorrow, where fine arts, design and technology come together to produce next generation digital media innovative creators. Graduates of the program will acquire creative, conceptual and technical skills to apply them critically and ethically for problem solving through applied research and comprehension of theoretical, cultural and philosophical paradigm.

OBJECTIVE

New media and our digital culture have evolved, bringing with them new design challenges. The Department of Multimedia Art use contemporary tools, techniques, and methods, adopting a human-centered approach that incorporates creative and design thinking to present innovative solutions for current media spaces. The department provides a creative, liberal, and design-oriented environment where students are encouraged to explore and work with technology to develop new and effective design solutions. The program will provide knowledge in artistically sophisticated 2D and 3D animation, game design, and extended reality (XR), focusing on innovative real-time applications, ensuring that communicative messages effectively reach target audience.

Our program emphasizes storytelling, encouraging students to create multi-layered narratives inspired by their regional and broader Asian contexts. These narratives are designed to resonate with audiences across various platforms while addressing contemporary market demands. We focus on indigenous themes across new media, including installations, multimodal spaces, interactive and immersive environments, audiovisual performances, video mapping, and virtual and augmented reality works. Our goal is to produce creative and technically proficient multimedia professionals, with an emphasis on market-oriented skills, entrepreneurship, and self-employment in the multimedia industry.

SEMESTER-3

Code	Courses	Category	Type	Credits
MMA-2101	Introduction to Multimedia Studio I (Animation I and Extended Reality)	Major	Studio	4
MMA-2102	Multimedia Seminar I	Major	Theory	2
MMA-2103	Drawing I	Major	Studio	3
NCA-2101	History of Art I	Major	Theory	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Intedisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
MMA-2201	Introduction to Multimedia Studio II (Animation II and Game Design)	Major	Studio	6
MMA-2202	Multimedia Seminar II	Major	Theory	2
MMA-2203	Drawing II	Major	Studio	3
NCA-2201	History of Art II	Major	Theory	2
COMP-2201	What is Science/ The Science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-5

Code	Courses	Category	Type	Credits
MMA-3101	Multimedia Studio (Animation I/Game Design I/Extended Reality I)	Major	Studio	5
MMA-3102	Multimedia Design I	Major	Studio	2
MMA-3103	Sound Design I	Major	Studio	1
MMA-3104	Drawing III	Major	Studio	3
NCA-3101	History of Art III	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
MMA-3201	Multimedia Studio (Animation II/Game Design II/ Extended Reality II)	Major	Studio	5
MMA-3202	Multimedia Design II	Major	Studio	2
MMA-3203	Sound Design II	Major	Studio	1
MMA-3204	Drawing IV	Major	Studio	3
NCA-3201	History of Art IV	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-7

Code	Courses	Category	Type	Credits
MMA-4101	Multimedia Studio (Animation III/Game Design III/ Extended Reality III)	Major	Studio	4
MMA-4102	Multimedia Design III	Major	Studio	4
MMA-4103	Pitch and Presentation skills	Major	Studio	2
MMA-4104	Drawing V	Major	Studio	3
MMA-4105	Research Methodology	Major	Theory	2
			TOTAL	15

SEMESTER 8

Thesis 15 Credits

INTRODUCTION TO MULTIMEDIA STUDIO I (ANIMATION I AND EXTENDED REALITY) MMA-2101

The course provides students with comprehensive knowledge of animation techniques, their development and history, tools, and relevant software. It also prepares students with practical skills for various animation techniques. Further, it also equips them with the technical know-how of graphic design and user experience skills that are important for virtual tours through the 3DVista software pipeline and the implementation of graphic design principles to enhance visual quality and information design.

MULTIMEDIA SEMINAR I MMA-2102

The course familiarizes students with the practical and aesthetic aspects of animation by various animators, showcasing diverse forms and specific jargon that help in appreciating thoughtful animation pieces. It also provides a comprehensive understanding of the social, economic, and practical aspects that have shaped animation over time. Through a series of studies, students will explore animations from various genres, cultures, and sub-cultures, emphasizing diversity.

DRAWING I MMA-2103

The course introduces students to the basics of drawing for animation. It aims to develop the drawing skills required for animation in 2D and 3D workflows and their applications to develop exaggerated characters and environments, adding volume to a drawn object. They also study human anatomy, draw keyframes, in-between poses, and capture motion through sequential drawings.

INTRODUCTION TO MULTIMEDIA STUDIO II (ANIMATION II AND GAME DESIGN) MMA-2201

The course aims to provide a thorough understanding of cell animation, blending traditional techniques with modern digital tools to create compelling animated sequences. It also guides students through the process of designing, developing, and converting games from board to tabletop, focusing on local game inspiration and rules adaptation. The course also covers graphic design elements such as packaging, typography, and iconography.

MULTIMEDIA SEMINAR II MMA-2202

This course explores the history of game design, with particular emphasis on the evolution of Virtual Reality (VR) and Augmented Reality (AR). Students will examine significant technological advancements, influential designers, and key trends that have shaped both traditional and VR/AR game design. The course explores historical games, the contexts of their creation, and the dynamic forces that have influenced game design over the years.

DRAWING II MMA-2203

The course provides students with the skills and knowledge necessary to create a professional Leica reel, which is a rough version of an animated sequence using storyboard images synchronized with a temporary audio track. It equips students with the skills and knowledge necessary to effectively translate stories into visual narratives using storyboarding techniques for animation, game design, and extended reality.

MULTIMEDIA STUDIO (ANIMATION I) MMA-3101

The course aims to equip students with comprehensive skills and knowledge in Toon Boom Harmony, enabling them to create professional-quality animations. Students learn about the principles of animation, designing a character for 2D animation, and applying drawing and animation principles to create a believable animation using Toon Boom Harmony. Additionally, they learn the importance of staging, camera work, and incorporating special effects.

MULTIMEDIA STUDIO GAME DESIGN I MMA-3101

The course aims to introduce students to the fundamental principles of game design, focusing on platform games, and to develop practical skills in creating engaging and aesthetically pleasing games. They will learn about different roles within a game design team, explore storytelling and narrative techniques in games, develop skills in game mechanics, gameplay, level design, and design visually appealing characters, environments, and user interfaces. Additionally, they understand user experience (UX) and monetization strategies in games.

MULTIMEDIA STUDIO EXTENDED REALITY I MMA-3101

The course aims to provide a balanced approach, combining technical skills, graphic design principles, and user experience considerations within the context of creating Augmented Reality (AR) experiences using AR tools. This enables students to create AR experiences from the basic idea to completion, using graphic design skills to enhance the visual and interactive quality of virtual tours and design user-friendly, engaging experiences.

MULTIMEDIA DESIGN I MMA-3102

The course aims to develop problem-solving skills within the context of new media, emphasizing human-centered design and innovative thinking. It also introduce students to design thinking methodologies, identify and define relevant design problems through research and user insights, generate creative ideas, and develop innovative solutions using various ideation techniques.

SOUND DESIGN I MMA-3103

The course introduces students to the fundamental principles and techniques of sound design, specifically tailored for animation, game design, and extended reality applications. They are also equipped with an understanding of exploratory approaches in sonic arts practice and reflexive skill sets for future practice. They learn to record, edit, and mix sound using industry-standard software to create basic sound effects and synthesized sounds to integrate into multimedia projects.

Drawing III MMA-3104

The course equips students with the skills and techniques necessary to design compelling and imaginative creatures and characters and to build a professional artist's portfolio suitable for video games, film, and animation. It will prepare students to combine traditional drawing methods with digital software, focusing on industry standards and practical implementation in game design.

MULTIMEDIA STUDIO ANIMATION II MMA-3201

The course aims to develop skills and knowledge in 3D animation tools and techniques, enabling students to work as entrepreneurs or as part of the multimedia and animation industry. Additionally, it provides students with a comprehensive understanding of animation principles and shot grammar in 3D animation, using 3Ds Max, including camera angles, framing, and composition, and how these elements contribute to storytelling.

MULTIMEDIA STUDIO GAME DESIGN II MMA-3201

The course deepens students' understanding and skills in designing Role-Playing Games (RPGs), exploring advanced concepts, tools, and techniques, and their application in creating a comprehensive RPG project. Students understand RPG design principles, user experience (UX) and monetization strategies, team roles, storytelling, and narrative techniques specific to RPGs, and develop advanced skills in game mechanics, gameplay, and level design to gain proficiency in using a game engine for RPG development.

MULTIMEDIA STUDIO EXTENDED REALITY II MMA-3201

The course aims to develop the skills and knowledge necessary to create immersive Virtual Reality (VR) experiences that enhance educational content, utilizing advanced VR technology, iterative design processes, and game engines for deployment. Students will be equipped with principles of VR design, VR development tools, instructional design principles, storytelling, UI/UX design, and educational elements for VR experiences, iterative testing, refinement, and deployment processes.

MULTIMEDIA DESIGN II MMA-3202

The course aims to equip students with advanced design techniques, foster interdisciplinary collaboration, and explore the convergence and integration of various media in design projects. This course prepares students for specialization in Animation, Game Design, and Extended Reality through a human-centered design approach. They will develop comprehensive project proposals and prototypes using advanced proficiency in design tools, methodologies, and creative problem-solving techniques.

SOUND DESIGN II MMA-3203

The course aims to advance students' knowledge and skills in sound design, focusing on more complex techniques and professional applications in animation, game design, and extended reality. Students learn advanced sound design techniques and tools, apply advanced synthesis, spatial audio, sound design principles, and interactive sound design, and create complex soundscapes and effects using professional software to produce professional-quality sound design.

DRAWING IV MMA-3204

The course aims to provide students with the foundational knowledge and practical skills required for environment design concept art, focusing on drawing techniques, tools, perspective, composition, mood, storytelling, fundamental principles, and industrial techniques for creating compelling and immersive environments.

MULTIMEDIA STUDIO ANIMATION III MMA-4101

The course provides students with in-depth knowledge and practical skills in animation postproduction, focusing on advanced techniques, tools, principles, processes, and workflows essential for creating professional-quality animations using industry-standard postproduction software. Further, it prepares them to use advanced techniques for editing, compositing, color correction, sound design, sound effects, music, and dialogue, enhancing the visual and auditory quality of animations.

MULTIMEDIA STUDIO GAME DESIGN III MMA-4101

The course aims to equip students with the skills to design and create game cinematics and cut scenes and to develop comprehensive game design documents, visual style guides, one-page designs, and pitch documents. It prepares them to craft game design documents, apply principles and techniques, create visual style guides that effectively communicate the artistic vision of a game, and produce a one-page design that succinctly conveys the core aspects of a game.

MULTIMEDIA STUDIO EXTENDED REALITY III MMA-4101

The course aims to deepen students' understanding and skills in Mixed Reality (MR) through the exploration of intermediate concepts, MR principles, history, tools, techniques, and their applications in art and design projects according to industry standards. Students engage with a variety of MR platforms and hardware to develop immersive experiences, enhancing their technical proficiency and creative approaches. They also critically examine the impact of MR on contemporary visual culture and the future of digital interaction.

MULTIMEDIA DESIGN III MMA-4102

The course aims to impart knowledge of the basic requirements for digital production and data collection. It serves as a realization, culmination, and consolidation of students' studies. The project is a resolved piece or body of theoretical work demonstrating advanced conceptual and technical capability over an extended period of self-directed study. The outcome shows coherence and innovation at a professional level in the thesis proposal for a final production.

PITCH AND PRESENTATION SKILLS MMA-4103

The course aims to equip students with the skills necessary to develop and deliver compelling pitches and presentations for multimedia projects, including animation, game design, and extended reality (AR/VR). It equip students with the fundamental principles of pitching and presentation, techniques for creating effective pitch documents and develop skills in delivering engaging and persuasive presentations.

DRAWING V MMA-4104

This course aims to equip students with the skills and knowledge necessary to design user experiences for multimedia products. Emphasizing both manual and digital drawing techniques, the course covers industry standards, tools, and methodologies for creating effective multimedia experiences. This enables students to create flowcharts, wireframes, and UI/UX designs and to develop professional-level VR/AR design projects.

RESEARCH METHODOLOGY MMA-4105

The course aims to equip students with the skills and methodologies necessary for conducting research with a focus on animation, game design, and extended reality (XR). Students learn to identify design problems, understand target audiences, select appropriate media, and conduct research to inform their design processes. Emphasis is placed on both qualitative and quantitative research methods to drive innovative and effective design solutions.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health

issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

DEPARTMENT OF
MULTIMEDIA ART

Maria Javed
Programme Coordinator
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INTRODUCTION

Keeping in view the necessity to meet the latest developments in Information Technology, The NCA established the Post Graduate Centre for Multimedia Art (PGCMA) in 2001 with financial assistance from the Punjab Information Technology Board to prepare graduates for multi-faceted careers in multimedia industry. The Post Graduate Centre of Multimedia Art prepares students to come at par with prevailing international standards of Visual Arts education in the wake of phenomenal development in Information Technology all over the world. Multimedia Art is an innovative discipline which seeks to unify a large range of art forms. It encourages students to complement their previous studies and work experience with knowledge and skills in design for development of multimedia products.

The Post Graduate Center for Multimedia Art strives to be the embodiment of traditional and contemporary arts practice with reference to theoretical and historical backgrounds. The Centre, with its interdisciplinary and collaborative approach, endeavors to address gaps within the fields of Fine Art, Design, Art History, and Theory, and imagines it to be a new dynamic space of learning and artistic encounter. More than just a space for design discipline, the Post Graduate Center for Multimedia Arts seeks to inspire students to tell their own stories of the region, Pakistan in particular and Asia in general. We take pride in offering the only programme in Pakistan with a unique focus on Indigenous themes in all forms of digital media.

The Centre offers a Master of Multimedia Art, a Post Graduate Diploma in Multimedia Art and several shorts courses. The Master's programme, developed with the technical assistance from the French Government and

the EcoleSupérieure D'art D'Aix-en-Provence, has been designed to produce multimedia professionals. These graduates possess advanced capabilities to apply professional skills creatively and ethically for problem-solving through applied research and comprehension of theoretical and philosophical underpinning. The PGCMA is committed to raise the level of multimedia application in all professional areas such as digital production, visualization and simulation, multimedia authoring, animation and game design etc. The center provides students with the opportunities to develop and apply their teamwork; project management and business planning expertise through the execution of industry based multimedia projects.

- Master of Multimedia Art (Morning/Evening)
- Post-Graduate Diploma in Multimedia Art
- One-year Diploma in Game Design
- Certificate Courses (6 MONTHS)
- Certificate course in Game Design
- Certificate course in Visual Effects
- Certificate course in Animation
- Certificate course in Unreal Game Engine

MASTER OF MULTIMEDIA ART (MORNING/EVENING)

This graduate programme introduces students to multimedia techniques and methods for an in-depth understanding of development lifecycle and sequencing in relation to animation and game design along with management, marketing and entrepreneurship. The programme is project based, in which students work individually or in team using knowledge and skills acquired to develop a product. The students are required to obtain 30 credit hours with a minimum GPA of 2.67 for degree eligibility. These credit hours are distributed over 3 semesters in a period of 1.5 years.

AIM

To produce culturally aware multimedia professionals who can apply professional skills creatively and ethically for problem-solving through applied research with a comprehension of theoretical and philosophical underpinning.

PROGRAM OBJECTIVES

The programme has been designed with following objectives in view, catering both to the student's expectations and disciplinary requirements within artistic, cultural and industry-oriented perspectives:

- To design and implement new digital products in consideration, responding to social, urban, environmental, cultural issues.
- To address the demands of the market in relation to ever changing technologies, creation of new platforms and development of new services in creative industry.
- To invoke critical approach through the concepts, theories and methodologies of multimedia art with emphasis on visual culture for bridging the gap in the realm of cultural representation.
- To establish the Pakistani image in multimedia industry from both cultural and economic perspectives.
- To explore new avenues of collaboration with other disciplines and invent new modes of integration and appropriation of arts and crafts, modern or traditional.

PROGRAMME STRUCTURE

•	Total Number of Credits	30
•	Taught Subjects (Credits)	24
•	Thesis (Research & Design Credits)	06
•	Total Number of Semesters	03
•	Semester Duration	18 Weeks
•	Classwork	16 Weeks
•	Examination	02 Weeks
•	Course Load /Semester	9-12 Credits
•	Studio Courses	70 %
•	Theory / Seminar Courses	30 %

SCHEME OF STUDIES

SEMESTER 1

CourseCode	Courses	Studio / Theory	Contact Hours	Credit Hours
MMA-5101	Multimedia Studio-I	Studio	06	4 (2+2)
MMA-5102	Think, Edit, Create-I *	Studio	08	04
	a - Animation-I /			
	b- Digital Production-I /			
	c - Game Design-I / VR-I			
MMA-5103	Drawing	Studio	04	02
MMA-5104	Technologies and Digital Culture - I	Theory	02	02
*Select one of the course		**TOTAL**		12

SEMESTER 2:

Course Code	Courses	Studio / Theory	Contact Hours	Credit Hours
MMA-5201	Multimedia Studio-II	Studio	06	4 (2+2)
MMA-5202	Think, Edit, Create-II *	Studio	08	04
	a - Animation-II			
	b - Digital Production-II			
	c - Game Design-II / VR-II			
MMA-5203	Technologies and Digital Culture - II	Theory	02	02
MMA-5204	Research Method	Theory	02	02
*Select one of the course		**TOTAL**		12

SEMESTER 3

Course Code	Courses	Studio / Theory	Contact Hours	Credit Hours
MMA-6101	Multimedia Thesis	Studio/ Theory	11	05+01
		TOTAL		06

MULTIMEDIA STUDIO-I

The course discusses Graphic Concepts, Multimedia Design, Theory & Practice of Interactive design in a step by step manner. It also takes into account a brief introduction to the elements and the principles of design taught alongside design process, i.e. research to design layout.

THINK, EDIT, CREATE-I (ANIMATION-I)

The course objective is to introduce students to preproduction process of creating animated short film. Main goal of this course is to teach them to develop unique visual vocabulary for animated content. Students will demonstrate an advanced knowledge of design concepts, storyboard, Concept art, characters and environment development. The course will deal with the cultivation of ideas and problem-solving strategies for the individual/group projects. Students will produce inspirational sketches, descriptive character sketches, object and environmental design. The use of composition and frame, color and shape and other design elements will be explored.

THINK, EDIT, CREATE-I (DIGITAL PRODUCTION-I)

The course aims to train students in pre-production and post production of digital interactive video and give hands on experience of all three phases of digital interactive video production. The projects emphasize brainstorming, story concept & development, storyboards and animatic / pre-visualizations, editing with sound/FX, dialogue and music.

THINK, EDIT, CREATE-I (GAME DESIGN-I/VR-I)

The course examines practices and methods involving game design and offers a contemporary perspective with reference to fundamental components involved in game design and human perspective as opposed to a technologycentric one. The objectives of this course are to develop an appreciation for concepts and sensibilities of user experience design and nurture skills in the use and application of specific methods and techniques. Furthermore, it will improve individual and collaborative skills in design problem solving. The focus of the course is to develop effective solutions based on the needs of users.

DRAWING

This course is about understanding of form and its identification of its core elements while learning basic drawing, perspective, and sketching techniques using various media. The course introduces character drawing, creating light and dark shading, and use of perspective to represent still life and figures.

TECHNOLOGIES AND DIGITAL CULTURE-I

The course provide skills and knowledge to become digital media and web designers, game designers, app designers and developers. The course develops an understanding of mediums as art forms, multimedia concepts planning and implementation, research methodologies for new media projects, critique and evaluation of technology in academic and artistic scopes.

MULTIMEDIA STUDIO-II

The objective of this course is to impart the knowledge of basic needs for digital production; students will learn to collect data for their final project. This project will make realization, culmination and consolidation of studies. The content of the course will be a resolved piece of theoretical work demonstrating evidence of advanced conceptual and technical capability over an extended period of self-directed study. This outcome should show coherence and innovation in the development of a professional level thesis proposal for final production. Students will make presentations of their conceptual concern in this course which will be pitched and concluded for their thesis work.

TECHNOLOGIES AND DIGITAL CULTURE-II

The course instills an appreciation of the technical and artistic contributions of animators throughout the history of the art and builds a critical vocabulary by encouraging reflective works of animation. The course also imparts an understanding of the economic, social, and technological contexts that have shaped the development of animation around the world and through various lectures discover lesser-known work from under-represented genres and cultures, and the value of their diversity. The course also explores the varied potential of animation as an entertaining, expressive and meaningful art form.

THINK, EDIT, CREATE-II (ANIMATION-II)

This course will focus on creating 2D & 3D spaces, and 2D & 3D animations. Students will learn to use Animate CC/ Toonboom/anime studio pro(Moho), Autodesk Maya/Max, Zbrush and after effects. The course aims to introduce students to 2d and 3d tools and their pipeline to produce animations, which they will use to develop a short animated film.

THINK, EDIT, CREATE-II (DIGITAL PRODUCTION-II)

Students will be introduced to the concepts of sequential art and visual storytelling. The course will elaborately introduce the process of constructing the linear and non-linear visual narratives. It will develop the skill-set of sequentially arranging and distributing the varied images in a functioning and communicative format. The course will include overviews of classic and contemporary narrative techniques applied in photography and comics, film

and animation. The course will focus on developing the ability of students to apply the learned techniques during the course and will encourage them to explore the new narrative formats through exercises.

THINK, EDIT, CREATE-II (GAME DESIGN-II/VR-II)

This course aims to help students understand how computer games are evolving as global phenomena in the world and what are the latest dynamics of the field that they need to follow. The topics covered include an advanced understanding of game design / level design and processes including pitching of ideas, preparation of a design document and application of game design principles. The course will equip the students with rudimentary skills in game technology and game prototyping tools, allowing prototyping their own game ideas.

RESEARCH METHODS

The course will focus on methods of scholarly research and critical evaluation of research and writing in the field. The students will be introduced to the thesis proposal writing process and conducting research. Emphasis will be placed on preliminary research, applied, and analytical aspects of design projects and processes. Students will develop design research prototypes and evaluate the effectiveness of designed projects using appropriate research strategies.

REQUIREMENT FOR AWARDING OF MASTER OF MULTIMEDIA ART DEGREE

A body of work presented for the degree (Thesis Project)

Research Report (10,000 words)

Coursework: theoretical & practical with Cumulative GPA 2.67

EXAMINATION &EVALUATION

1. In theory courses, which comprise of 8 credits, the students will be required to work on assignments and presentations which will count for 50% of the total marks. The rest of the 50% marks will count Final exam. The students will be assessed according to the following criteria:

    • Knowledge and Understanding of the Subject

    • Research Skills

2. In Studio courses (16 credits), students are required to work on individual/ group projects, which will consist of a body of work to be progressively marked. The assessment criteria will be as follows:

    • Communication

    • Skills

    • Originality

    • Coordination

    • Production Management

    • Time and Resources Management

3. By the end of the programme, students will be required to produce a substaintial body of thesis work and write a Thesis Report (8000-10000 words), which will be assessed on the basis of 1) Conceptual Clarity, 2) Idea Development, 3) Comprehension and Understanding, 4) Critical and Analytical abilities, 5) Originality and Creativity, 6) Consistency in Style (Chicago)

FACULTY OF
ARCHITECTURE

UNDERGRADUATE PROGRAMME

- Department of Architecture

GRADUATE PROGRAMME

- Department of Interior Design

Prof. Dr. Syed Faisal Sajjad
Dean, Faculty of Architecture

B. Arch. NCA
M. Arch. U.E.T
PhD, Architecture, UET, Lahore

DEPARTMENT OF
ARCHITECTURE

Khalid Ibrahim
Head of Department
kibrahim@nca.edu.pk

VISION

To prepare professional architects for practice and advanced studies with creative as well as critical thinking, communication skills, technological competence, ethical conduct, and comprehension of the theoretical basis of design. The degree program focuses on an interdisciplinary teaching approach to create a cohesive educational environment and to understand architecture through other related fields, history, local context and the build environment.

OBJECTIVES

- To create an educational environment that is tolerant, rich in cultural and intellectually diverse through an interdisciplinary approach.

- To encourage holistic thinking based on the awareness of the historical, cultural and local context for the generation of new ideas/ knowledge.

- To develop an ability to thrive in a rigorous intellectual environment, which promotes inquiry.

- To encourage creative thinking through interaction with other departments of the college at a formal and informal level.

SEMESTER-3

Code	Courses	Category	Type	Credits
ARCH-2101	Architecture Design I	Major	Studio	6
ARCH-2102	Materials and Building Construction I	Major	Studio	1
ARCH-2104	Freehand Drawing I	Major	Studio	2
NCA-2101	History of Art I	Major	Theory	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Lab/ Theory	3(2+1)
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
ARCH-2201	Architecture Design II	Major	Studio	6
ARCH-2202	Materials and Building Construction II	Major	Studio	1
ARCH-2203	Theory of Structure I	Major	Theory	2
ARCH-2204	Freehand Drawing II	Major	Studio	2
NCA-2201	History of Art II	Major	Theory	2
COMP-2201	What is Science/ The science of Global Challenges	Compulsory	Lab/ Theory	3(2+1)
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

* Student can drop one departmental allied to opt for the elective offered by other departments from 3rd to 6th Semester

SEMESTER-5

Code	Courses	Category	Type	Credits
ARCH-3101	Architecture Design III	Major	Studio	6
ARCH-3102	Materials and Building Construction III	Major	Studio	2
ARCH-3103	Theory of Structure II	Major	Theory	2
ARCH-3104	Building Services I	Major	Theory	2
NCA-3101	History of Art III	Major	Theory	2
ARCH-3105	Sustainable Systems I	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	18

SEMESTER-6

Code	Courses	Category	Type	Credits
ARCH-3201	Architecture Design IV	Major	Studio	6
ARCH-3202	Materials and Building Construction IV	Major	Studio	2
ARCH-3203	Urban Design	Major	Theory	2
ARCH-3204	Building Services II	Major	Theory	2
NCA-3201	History of Art IV	Major	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	16

SEMESTER-7

Code	Courses	Category	Type	Credits
ARCH-4101	Architecture Design V	Major	Studio	6
ARCH-4102	Materials and Building Construction V	Major	Studio	2
ARCH-4103	Engineering System	Major	Theory	2
ARCH-4104	Computer Applications I	Major	Lab	2
ARCH-4105	Sustainable Systems II	Major	Theory	2
	Allied Course	Allied	Theory	2
			TOTAL	16

SEMESTER-8

Code	Courses	Category	Type	Credits
ARCH-4201	Architecture Design VI	Major	Studio	6
ARCH-4202	Architecture Seminar-I	Major	Theory	2
ARCH-4203	Research Methodology	Major	Theory	2
ARCH-4204	Computer Applications II	Major	Lab	2
ARCH-4207	Urban Planning	Major	Theory	2
	Allied Course	Allied	Theory	2
			TOTAL	16

SEMESTER-9

Code	Courses	Category	Type	Credits
ARCH-5101	Architecture Design VII	Major	Studio	5
ARCH-5102	Architecture Seminar-II	Major	Theory	2
ARCH-5103	Thesis Research and Writing	Major	Theory	2
ARCH-5104	Professional Practice	Major	Theory	2
	Allied Course	Allied	Theory	2
	Allied Course	Allied	Theory	2
			TOTAL	15

SEMESTER 10

Thesis 15 Credits

* Student can choose any allied course from the list given.

ARCHITECTURE DESIGN STUDIO I ARCH-2101

This course aims to introduce students to the fundamentals of architectural design, including an understanding of the issues of design like light, material geometry and familiarization with basic design and architectural language. It also aims to instill an understanding and appreciation of the design process and methods of conceptual development. The course aims to teach students field surveying and architectonics.

MATERIALS & BUILDING CONSTRUCTION I ARCH-2102

The course aims at understanding of construction process, systems and appropriate assemblies. It will help students to specify materials and material restrictions by the applicable codes and other applicable building regulations. Students will also be able to complement construction methods by equipping with sufficient knowledge of construction materials, systems and assemblies to be able to translate the design into graphical then a built form.

THEORY OF STRUCTURE I ARCH-2103

This course is designed to introduce students to the fundamentals of structural engineering and its importance in architecture. The course aims to provide a general understanding about functional requirements of different structures while maintaining their architectural aspects. Moreover, the course also emphasizes the importance of load transfers mechanisms through horizontal and vertical members in structural systems.

FREE HAND DRAWING I ARCH-2104

This course aims at imparting a specialized training of drawing while improving the perceptual capabilities of students. It will guide students to convert their imagination into drawing using different mediums. Preferring an experimental approach, the course will improve architectural perception and enhance the imagination of students.

COMPUTER APPLICATION I ARCH-2106

The course aims at inparting technical knowledge of 2D presentations drawing and working related to a given project. It will include introduction to creative and management commands used in AutoCAD.

ARCHITECTURE DESIGN STUDIO II ARCH-2201

The course aims to familiarize students with designing on contoured sites located in natural environments as well as designing within high density historical urban areas of Lahore. It aims to create an understanding of both natural and historical contexts. The course also aims to equip students with the power of decision making throughout the design process.

MATERIALS & BUILDING CONSTRUCTION II ARCH-2202

The course aims at understanding of construction process, systems and appropriate assemblies. It will help students to specify materials and material restrictions by the applicable codes and other applicable building regulations. Students will also be able to complement construction methods by equipping with sufficient knowledge of construction materials, systems and assemblies to be able to translate the design into graphical then a built form.

THEORY OF STRUCTURE II ARCH-2203

The course aims at developing an understanding about different components of Structure such as foundation, shear walls, structure drawings, et. The students will be informed about calculating important measures within a structure using standard tools and practices. They will be informed about loads, types of structure and soil conditions.

FREEHAND DRAWING II ARCH-2204

The course aims at developing the capability of drawing as an expression of ideas. It makes freehand drawing an enjoyable and intuitive process and ensures that the outcome of an idea should be based on personal experience. Ultimately, drawing transforms the idea into the entire architectural design process by using various mediums. The objective of the course will be met as students will be resolving ideas through design discoveries, finding unexpected solutions and taking risks that challenge preconceptions. It helps students recreate a physical manifestation of their as well as foreign concepts all the while adopting to new mode of thinking, the art of perceiving and creating spaces.

COMPUTER APPLICATION II ARCH-2206

The course will be a training programme focusing on working drawing details and understanding at a professional level.

ARCHITECTURE DESIGN STUDIO III ARCH-3101

New design typologies are introduced every year but the learning objectives for each exercise remains constant. These broader aims and objectives cover the topics of modularity, fields, therapeutic environments, democratic design, climate-responsive design, design for extreme conditions and assemblage. Design exercises usually cover the methods such as how to drive structural grid from planning grid, how to generate fields from given modules, how to design for thermal comfort under given climatic conditions and how to approach design for a (relatively) large scale complex program.

MATERIAL AND BUILDING CONSTRUCTION III ARCH-3102

The course will enable students to understand new solutions and venues in

contemporary construction industry and will strengthen student's capability to think of appropriate and new solutions/ systems. It will equip the student with sufficient knowledge of construction materials, systems and assemblies creating understanding and production of architectural working drawings.

BUILDING SERVICES I ARCH-3103

The course aims at developing a thorough understanding of building services related to electrical and mechanical installations in buildings. The course will provide specialized knowledge base for the students of Architecture Department and will elaborate upon Ventilation systems, HVAC installation, Air Conditioning, Heating systems, transportation systems such as escalators, etc. The purpose of the course is to equip future architect about the application of engineering systems in modern buildings keeping in view the economic load and functional parameters.

URBAN DESIGN II ARCH-3104

The course has a number of objectives. Firstly, to enable students to understand the historical process that shaped the city as a repository of human civilization. Secondly, to enable students to understand urban design as the intersection of people, place and program. The course also aims to provide the various conceptual 'lenses' through which the city may be conceived, and to understand the factors that shape urban form and space. Finally, the course aims to lead to an appreciation of the role of urban design in achieving certain desired ends for an equitable and 'harmonious' city.

SUSTAINABLE SYSTEMS I ARCH-3106

To understand themes and concepts in environmental sustainability with reference to architectural design. The 'Sustainable Architectural Design' module (semester 5) will focus on sustainable systems in building design and construction, while the 'Sustainable Cities' module (semester 6) will focus on environmental sustainability at the urban and settlement level.

The objective of the course is to explore and understand in-depth the scientific phenomena and concepts upon which passive architectural design is based. Seeking hands-on solutions to the issues identified, the course is expected to support studio design projects at the 3rd and 4th year levels.

ARCHITECTURE DESIGN STUDIO IV ARCH-3201

Objective of the course is to synthesize the knowledge gained in different subject areas and demonstrate it along with a command over communication skills. This course should enable students devise and follow an "Outcome-based" design research. It should equip them with the necessary sight and skills

to develop a "Master Plan" for a medium-scale project. It should also enable them to add Design Details to their projects without which no process manifests itself fully. The second project (Mini Thesis) should also provide them with the skill of writing a formal Report which articulates their theoretical grounding.

RESEARCH METHODOLOGY ARCH-3202

This course aims to inform students about appropriate methods for conducting research as a systematic inquiry into and the study of materials and sources in order to establish facts and reach new conclusions.

BUILDING SERVICES II ARCH-3203

The course aims at developing basic knowledge of water supply and disposal systems in and outside the buildings along with firefighting and fire alarm system. The students will be shown examples along with detailed technical elaboration in order to impart an understanding that could be practically applied.

THEORY OF URBAN DESIGN II ARCH-3204

The aim of the course is to enable students to understand the factors that shape urban form and space. This understanding is to be related to the interplay between space and the stakeholders of public space, and the role of urban design in achieving certain desired ends for an equitable and 'harmonious' city.

An understanding of the dynamics of urban space in the developing world with reference to its particular socio-economic profile, is among the key objectives of the course.

Further, the course aims to develop in the student the ability to draw parallels between the design of space and the paradigm governing the city, of which urban design is a product.An understanding of the impact of urban design on human behaviour and experience is also a major goal.

HISTORY OF ART AND ARCHITECTURE IV ARCH-3205

This course aims to create an awareness about the region, its history and arts through a survey and analysis of internal and external influences that shaped the consciousness and arts of the region. The course will also connect a narrative of migration, invasion, and cultural exchange with regional and local cultures as they stand today.

SUSTAINABLE SYSTEMS II ARCH-3206

The objective of the course is to understand themes and concepts in environmental sustainability with reference to architecture and the city in Pakistan.

The course aims to approach the subject of sustainability as a context-specific

phenomenon, dominated by 'particularities' rather than generics. In third year first semester, the focus is on architectural design, while in third year second semester sustainability is studied within the urban environment.

ARCHITECTURE DESIGN STUDIO V ARCH-4101

This course aims to engage students in an architectural design process based upon imagination and creative thinking, translating this into workable design solutions. Within this ambit, students explore current issues and debates of architecture in local and global contexts.

LANDSCAPING ARCH-4102

The course presents a historical overview of gardens and other built landscapes, taking up well-known examples to examine how they have been shaped by their specific contexts. Beginning with an introductory lecture on landscape interpretation, the course leads through a discussion on sacred and secular ancient landscapes of Egypt, Mesopotamia, India, Classical Greece, and Imperial Rome to a survey of landscapes in medieval European and Islamic cultures. The course extends through the art-historical periods of the Renaissance, Baroque and Neo Classicism in Western Europe to the English landscape garden, concluding with discussions on twentieth century, and contemporary, landscapes, primarily in western Europe and North America.

URBAN PLANNING I ARCH-4203

The course aims at create an understanding of how urban form, social relationships, economy, and the politics of the city constitute the amalgam that is the urban planning process. It introduces the multi-dimensional processes of development and the city. These are studied in continuous amalgam with the citizen's right to the city, livelihoods, and the impacts of urban planning on human behaviour and the social construction of society. The course further elaborates upon the on-ground functioning of the city in the creation of desired outcomes for public interest and critically examines the cataclysmic concepts of the era and their relationship with urban form and the experience of the city.

ARCHITECTURE SEMINAR I ARCH-4104

This course aims to explore the intellectual and socio-political underpinnings of key architectural concepts and theories. It also aims to promote critical thinking by engaging students in dynamic discourses pertaining to a range of architectural, theoretical and socio-political topics.

HISTORY OF ART AND ARCHITECTURE V ARCH-4105
MODERN AND CONTEMPORARY ERA I

This course aims to introduce students to the socio-political, intellectual,

scientific and economic climate that acted as the precursor to the Industrial Revolution, and to look at the far reaching implications of this era which impacted future developments in art, craft, and architecture.

The course familiarizes students with the debates, narratives and controversies of the 19th and early 20th century by conducting a cross sectional reading of architectural theory and history. It creates an interdisciplinary understanding of architecture by drawing references from the diverse fields of philosophy, literature, psychology, sociology and anthropology.

This course also aims to examine the interconnectedness of ideas and events within a loose chronological timeline in order to highlight the role of the historical process towards the making of contemporary architecture.

ARCHITECTURE DESIGN STUDIO VI ARCH-4201

This course aims to engage students in designing for complex urban environments and human conditions, encouraging them to put forth their own architectural agendas while solving the given problems.

ENVIRONMENTAL PSYCHOLOGY ARCH-4202

The course is designed to enable students to visualize a constructive role of landscape architecture in the maintenance of public health in a variety of setting. It develops contemporary theoretical discourse about healing environments to analyze contemporary landscape projects in medical settings. It offer diverse viewpoints about healing environments in shaping an approach to the design of such environments and also focuses upon the potential role of historic landscape traditions, such as Japanese, Islamic and monastic gardens, in contemporary healthcare.

URBAN PLANNING II ARCH-4203

The course critically analyzes the development practices of the city within the theoretical umbrella of 'the right to the city', and the on-ground reference of the neo-liberal city. It focuses on the relationship between projects and planning in the developing world, the global economic system and the goals of the global financial institutions and enables students to appreciate the on-ground needs and realities of Pakistan's urban poor, who comprise the majority of the stakeholders of urban development

ARCHITECTURE SEMINAR II ARCH-4204

This course aims to analyze cities as repositories of human culture and experience, and to highlight the interconnectedness of art, literature, psychology and the urban environment. It also aims to facilitate debate on the concepts of city and citizen and the role of culture and art in the formation of urban consciousness.

HISTORY OF ART AND ARCHITECTURE VI 4205
MODERN AND CONTEMPORARY ERA II

The course aims to explore the current issues and debates pertaining to the disciplines of architecture and urbanism especially in the context of major political, cultural and theoretical developments after 1945. The issues explored majorly cover culture and identity, politics and economy, alternative approaches and scholarship.

ARCHITECTURE DESIGN STUDIO VII ARCH-5101

The course aims to prepare students for the thesis project by providing them training through a two-part extended design project with a specified site.

The first part will conclude at master planning and the second part will consist of a building design exercise. For the latter part, the students will also be given a number of short, self-contained design assignments consisting of solitary concerns such as parking, master planning, services, model making, etc.

THESIS RESEARCH AND WRITING ARCH-5102

The course aims to introduce students to a systematic process of formulating a research proposal and conducting focused research on the very proposal. This research will culminate in the form of a well-structured final thesis design report complete in all respects in terms of originality.

PROFESSIONAL PRACTICE ARCH-5103

Architectural Professional Practice introduces students in the final semester of their undergraduate degree to the various aspects of professional practice of architecture, focusing on steps involved in design development within regulatory and practice management frameworks. It also aims at highlighting the importance of architectural solution's delivery system to the Client in the most economical and timely manner. Students are also introduced to the fundamental principles of key regulatory requirements and critically deploy their understandings by investigating local practices and case studies.

PROJECT MANAGEMENT ARCH-5104

The course aims at explaining basics of project management and the qualities of an effective project manager. It will introduce students to Project Management, its history and key tools and concepts and explains the role of Project Manager in a Consulting Architect's Office & on a Construction Site as representative of Client, Consulting Architect or the Builder/Contractors. It also equips students with the important skill set of a successful Project Manager during the project life cycle.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health

issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

DEPARTMENT OF
INTERIOR DESIGN

Prof. Dr. Syed Faisal Sajjad
Director Interior Design
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INTRODUCTION

MS Interior Design at NCA was initiated in the year 1999 and is a pioneering venture in training professional interior designers. The duration of this program is 03-semesters and it is recognized by the HEC and international institutions. NCA has played a crucial role in spreading awareness about the discipline of Interior Design by training professionals who have played a significant role in the development of the design discipline in the country. Graduates of the programme are also teaching at various institutions and have played a key role in setting up new interior design programmes in HEC recognized public and private sector universities of the country. In recent years, this programme is proving to be a base for teacher training of the young faculty members.

A dedicated faculty and well-equipped studios create a stimulating learning environment for the students. A combination of courses offered during three semesters study including design, interior fabrication, light colour & material, art history etc. are designed to aid in research and professional practice. The thesis project in the third semester is a culmination of the students' research and design.

OBJECTIVES OF THE PROGRAM

To create professionals who can impact the market by instilling creative, critical, and ethical qualities in the practice. The graduates are seen as leaders for designing a sustainable and inspiring environment for the future.

- To train professionals seeking innovative and socially responsible design solutions.
- To provide an academic platform for research in the field of interior design.
- To explore the application in the areas of furniture design, interior textiles, adaptive reuse of historic buildings, etc.
- To train leaders who pave the way for a healthy and stimulating environment for the future with design that is rooted in the cultural and social sensibilities of the region.

PHILOSOPHY AND METHODOLOGY

The student diversity in the programme is attributed to applications coming from all over the country with a wide range of creative disciplines including architecture, civil and architectural engineering, design and visual arts. This creates a healthy mix of skills and intellectual abilities helping to develop a holistic approach to design with a focus on peer learning.

The initial focus in the first semester is on developing sensitivity towards the built environment in the context of social environment, culture. This is achieved through visiting the city and connecting with its places and cultural importance. The unique location of NCA in the heart of Lahore which in close vicinity of the Walled City plays a key role in this regard.

In the second semester of the programme, students are introduced to the tools of critical thinking and analysis for a design that is rooted in the socio-cultural realities of the region. Research methods and report writing are skills taught to the students for a well-researched and structured approach to design in the thesis project. Which provides opportunity for self-directed studies, allowing students to pursue a selected topic of their interest.

PROGRAMME STRUCTURE

•	Total Number of Credits	30
•	Taught Subjects (Credits)	24
•	Thesis (Research & Design Credits)	06
•	Total Number of Semesters	03
•	Semester Duration	18 Weeks
•	Classwork	16 Weeks
•	Examination	02 Weeks
•	Course Load / Semester	9-12 Credits
•	Studio Courses	60 %
•	Theory / Seminar Courses	40 %

SCHEME OF STUDIES

SEMESTER 1

Course Code	Courses	Studio / Theory	Contact Hours	Credit Hours
ID-5101	Interior Design Studio I	Studio	08	0+4
ID-5102	History of Interior Design	Theory	02	2+0
ID-5103	Interior Fabrication	Theory/ Studio	03	1+1
ID-5105	Light, Colour and Materials	Theory/ Studio	03	1+1
ID-5106	Computer Aided Design	Studio	04	0+2
			TOTAL	12

SEMESTER 2

Course Code	Courses	Studio / Theory	Contact Hours	Credit Hours
ID-5201	Interior Design Advanced Studio	Studio	08	0+4
ID-5202	Theory of Interior Design	Theory	02	2+0
ID-5206	Thesis Research & Report Writing	Theory	02	2+0
ID-5204	Professional Practice	Theory	02	2+0
ID-5205	Allied/Interdisciplinary	Theory/ Studio	03	1+1
			TOTAL	12

SEMESTER 3

Course Code	Courses	Credit Hours
ID-6101	Interior Design Thesis	06
	TOTAL	06

LIST OF ALLIED/INTERDISCIPLINARY
- Graphic Communication (Generative Design)
- Freehand Drawing

SEMESTER-I

INTERIOR DESIGN STUDIO I

This course deals with our relation to space, form, and the environment with an emphasis on human factors, scale, materials, and structures. The course familiarizes the students with the fundamentals of planning an interior space through critical thinking and problem solving measures. Small to mid-scale design projects are pivotal in understanding the dynamics of a space.

There are two design projects during the semester, both of eight weeks' duration. The first one is based on modular design systems allowing students to explore all design possibilities within this system. The second project is based on environmental and sustainable design issues emerging from the recent environmental and climatic challenges.

HISTORY OF INTERIOR DESIGN I

This course is organized as a cross sectional understanding of space. It starts with the European age of Enlightenment and move to Baroque, Rococo, Mughals, Colonization and neo classism. The course focuses on an analytical study of interior design that takes into account major factors shaping societies, their art and design.

INTERIOR FABRICATIONS

In this course, students will learn the craft of transforming design concept into real spaces by exploring various fabrication techniques and materials. From woodworking to metal work, student will gain hands-on experience in crafting furniture, fixtures and various interior accessories. They will discover the basics of fabrication, including joinery, finishing, and installation. This course will equip them with the skills to fabricate their design in actual practice.

LIGHT COLOUR & MATERIAL

This course covers a comprehensive approach to lighting design aesthetic and its impact when it encounters materials, textures and colour. This course envelops the holistic behavior of light, materials and colours and their interdependence in space design.

COMPUTER AIDED DESIGN

This course is designed to teach drawings based on complex geometries. These geometrical drawings are used to explore new concepts of design. Sketch up, Auto Cad 3D, Fusion 360 and Lumion for rendering and 3D Modeling will be taught.

SEMESTER-II

INTERIOR DESIGN ADVANCED STUDIO

The interior design studio shall explore design issues of added complexity in terms of the range of design concerns addressed in the studio projects. These issues range from adaptive reuse of historic buildings to sustainable interiors to exploring the interface of interior design with other creative disciplines like music, fashion, cinema and literature.

There are two projects during the semester, both of eight weeks' duration. The first one is based on the interrelationship of design with other creative disciplines like literature and art. The second project is based on adaptive reuse of historic buildings chosen for their historical and cultural significance.

THEORY OF INTERIOR DESIGN

This course takes a critical look at the history of art and interior design from 20th century onwards as well as social economic and political dynamisms. It focuses on various factors which inform interior space such as technology, materials, culture, social, economic and political. The course begins with the aftermath of the industrial revolution, discusses the modernization of global societies and explores the mutual exchange of ideas between different cultures from the 20th century to the 21st century.

THESIS RESEARCH AND REPORT WRITING

It is a lecture/seminar based course that is focused on applied research methods for thesis research. It covers all the pre-design research culminating in an 8000-10000-word report. The course starts with the students writing a statement of intent which develops into a synopsis. A research methodology with identified research tools and techniques is devised to conduct the research. This finally leads to the thesis report covering the research aspects, case studies, design considerations and design concept.

PROFESSIONAL PRACTICE

The course starts with a debate about the role of interior design. Its role in the construction industry and responsibility in any given project. The course then proceeds to discuss the professional codes and regulations that affect the practice of interior design. The students would be introduced to the different stages and phases of the project, from the initial concept to the on-site supervision and the relationship between the client and the contractor.

ALLIED/INTERDISCIPLINARY COURSES

DRAWING

The course is designed to make students improve their observation and imagination skill in order to dissect a space into its multiple components. The concept of human scale and proportions in a space is central to the course.

GRAPHIC COMMUNICATION (GENERATIVE DESIGN)

This course is designed to explore emerging field of generative design as an Allied/interdisciplinary course. It explores algorithms and computational tools used to create innovative and dynamic design solutions. Students will learn to use parametric modeling, data-driven design, and algorithmic thinking to generate unique and personalized interior spaces.

EXAMINATION RULES

1. In theory courses, a semester report (3000 words) will carry 40% of the total marks while the final exam will be given 60% weightage. The assessment will be carried according to following criteria:

    - Knowledge of the Subject
    - Analytical Skills
    - Report Writing Skills (Referencing and Citations)

2. In practical courses, students are required to work on individual projects, which will consist of practical work and a written component (500 words), which will be progressively marked.

3. By the end of the programme, the students will be required to produce a body of work on the basis of applied research. The students will initially produce a written Research Report (8000-10000 words). The findings of the research will be tried and tested in the thesis project. The assessment will be carried out by 40% Internal and 60% External Assessment Examiners based on following criteria:

    - Analytical Skills
    - Creative Skills

FACULTY OF
PERFORMING ARTS

UNDERGRADUATE PROGRAMME

- Department of Music

Prof. Dr. Muhammad Usman Malik
Dean, Faculty of Performing Arts

B (Musicology) NCA
MA (Music) Wesleyan University,
Middletown, USA
PhD. Ethnomusicology, Wesleyan
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DEPARTMENT OF
MUSIC

Syed Ateeq Ur Rehman
Coordinator
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VISION

The music program foresees to increase the pace of musical modernization in Pakistan by developing a modern music pedagogy structure, connecting the traditional with the modern. The idea is to produce 21st century music professionals who are well-versed in the extended-language of music making and scholarship.

OBJECTIVES

- Build a symbiotic relationship between music theory and practice.
- Create a progressive music-learning environment, tapping into uncharted territories of musical knowledge and practice, thus keeping up with the change.
- Design an egalitarian and diversified music pedagogy culture, eradicating hierarchies and binaries among the types of music.
- Nurture the individual talent, enabling the individuals to chase their imagination of themselves in the realm of music.

SEMESTER-1

Code	Courses	Category	Type	Credits
MUS-1101	Vocal I	Foundation	Studio	3
MUS-1102	Tabla I	Foundation	Studio	3
MUS-1103	Music Theory I	Foundation	Theory-Studio	2
MUS-1104	History of Theory of Art	Foundation	Theory	1
MUS-1105	Piano I	Foundation	Theory	2
COMP-1101	Functional English	Compulsory	Theory	3
COMP-1102	Ideology and constitution of Pakistan	Compulsory	Theory	2
FNDN-1103	History of Art I	Foundation	Theory	1
COMP-1104	Introduction to the Arts I	Compulsory	Theory	1
COMP-1105	Civic and Community Engagement	Compulsory	Theory	2
			TOTAL	20

SEMESTER-2

Code	Courses	Category	Type	Credits
MUS-1201	Vocal II	Foundation	Studio	3
MUS-1202	Tabla II	Foundation	Studio	3
MUS-1203	Music Theory II	Foundation	Theory-Studio	2
MUS-1105	Piano II	Foundation	Theory	2
COMP-1201	Expository writing	Compulsory	Theory	3
COMP-1202	Islamic Studies	Compulsory	Theory	2
FNDN-1203	History of Art II	Foundation	Theory	1
COMP-1204	Introduction to the Arts II	Compulsory	Theory	1
COMP-1205	Entrepreneurship	Compulsory	Theory	2
			TOTAL	19

SEMESTER-3

Code	Courses	Category	Type	Credits
MUS-2101	Vocal III	Allied	Studio	2
MUS-2102	Tabla III	Major	Studio	2
MUS-2103	Sitar I	Allied	Studio	2
MUS-2104	Comparative Music Theory	Major	Theory-Studio	1
MUS-2105	Rhythm Ensemble I	Allied	Studio	2
MUS-2111	Music Production I	Major	Theory-Studio	2
MUS-2107	Piano III	Major	Studio	2
MUS-2109	Sarangi I	Allied	Studio	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
MUS-2201	Vocal IV	Allied	Studio	2
MUS-2202	Pakhawaj	Major	Studio	2
MUS-2203	Sitar II	Allied	Studio	2
MUS-2204	Music Composition	Allied	Theory-Studio	2
MUS-2205	Rhythm Ensemble II	Allied	Studio	2
MUS-2206	Music Production II	Major	Theory-Studio	2
MUS-2207	Piano IV	Major	Studio	2
MUS-2210	Sarangi II	Allied	Studio	2
COMP-2202	What is Science/The science of Global Challenges	Compulsory	theory	3
COMP-2203	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

* Student can drop one departmental allied to opt for the elective offered by other departments from 3rd to 6th Semester

SEMESTER-5

Code	Courses	Category	Type	Credits
MUS-3101	Vocal V	Allied	Studio	2
MUS-3102	Ensemble I	Major	Studio	3
MUS-3103	Guitar I	Allied	Studio	3
MUS-3104	History of Music I	Major	Theory	2
MUS-3105	Electronic Music I	Allied	Theory-Studio	3
MUS-3111	Music Production III	Major	Theory-Studio	2
MUS-3112	Free Improvisation I	Major	Studio	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
MUS-3201	Vocal VI	Allied	Studio	2
MUS-3202	Ensemble II	Major	Studio	3
MUS-3203	Guitar II	Allied	Studio	3
MUS-3204	History of Music II	Major	Theory	2
MUS-3206	Music Analysis	Major	Theory-Studio	2
MUS-3210	Electronic Music II	Allied	Studio	2
MUS-3211	Scoring for Film I	Allied	Studio	2
MUS-3212	Free Improvisation II	Major	Studio	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-7

Code	Courses	Category	Type	Credits
MUS-4102	New Music	Major	Studio	3
MUS-4103	Comparative Study of Ragas	Major	Theory-Studio	3
MUS-4104	Research Methodology	Major	Theory	3
MUS-4105	Ensemble III	Major	Studio	2
MUS-4106	Music Industry	Major	Theory	3
			TOTAL	15

SEMESTER 8

Thesis 15 Credits

VOCAL I MUS-1101

The primary aim of this course is to teach student how to perform dhrupad music. This course will give them an opportunity to think, explore and experience the performance of dhrupad genre.

TABLA I MUS-1102

Tabla is a basic accompanying instrument of our music. To learn it is an imperative. The introductory course will enable students to play and recognize commonly used classical talas played on tabla.

MUSIC THEORY I MUS-1103

Music theory is an integral component of music pedagogy. This course fulfills the requirement by introducing students to the theory of Pakistani classical music and western classical music.

HISTORY OF THEORY OF ART MUS-1104

The course aims at developing a basic understanding of the particularities of the various arts. It advances towards a greater appreciation of the mediums through which particularities are expressed. The course further develops an understanding and appreciation for composite art forms such as film and theatre. The objective of the course is to develop an integrated understanding of the relationship between form and content in various arts.

In addition, the course focuses on the various theories of aesthetics and art appreciation in different cultures across time. The historical overview of theories develops a multi-perspective approach towards art which is essential for a critical understanding of both theory and practice in art. The objective is to develop a sensibility in the students understanding the relationship between theory and practice

VOCAL II MUS-1201

This is an advance level of vocal 1 course, focusing dhrupad genre. The primary aim of this course is to teach student how to perform dhrupad music. This course will give them an opportunity to think, explore and experience the performance of dhrupad genre

TABLA II MUS-1202

This is an advance level tabla course to teach students accompanying skills. They will learn to play different levels of a rhythm on tabla.

MUSIC THEORY II MUS-1203

Extending the content taught in the previous course, this course introduces student to an advance level of theory of Pakistani classical music and western classical music.

VOCAL III MUS-2101

The course aims at developing students to perform raga aiman according to principles of KheyalGayaki. The course will introduce students to characteristics of raga, various swara patterns, rooptana, vadi, samvadi, etc. The course will guide students to render alap, asthai, antara according to performance structure and make them improvise within the raga structure.

TABLA III MUS-2102

Solo tabla playing is a complex and intricate practice that demands meticulous and repeated labor on part of the student. The course aims at transmitting tabla solo techniques and conventions to the students to fine-tune their rhythm skills.

SITAR I MUS-2103

The course aims for imparting practical skill of Sitar playing. It will introduce the students to the instrument, its structure and making along with a brief history. The initial sessions will be about the fundamentals of playing, positioning, tuning and sitting posture. It will focus upon developing practical skills through guided practice and train students to perform alap, jor, jhala, gat and taan in Raga Aiman. The students will also listen to various examples from Sitar maestros.

COMPARATIVE MUSIC THEORY MUS-2104

The course aims at bypassing the insider limitations in studying musical sound and music making by adopting universal vocabulary of music. The idea is to expand the students' skills to study music by exposing them to the concepts used in the western music scholarship and other scholarly traditions to understand music.

RHYTHMS ENSEMBLE I MUS-2105

The aim of this course is to teach student how to perform rhythm in a group. The course gives them an opportunity to play different percussion instruments.

MUSIC TECHNOLOGY I MUS-2106

Technology has played a significant role in music making, in fact many music genres are a product or a byproduct of technology. This course is designed to equip student with the tools of the trade required by the competitive music industry

PIANO I MUS-2107

Piano is generally considered the mother of all music due to its pitch range and tonal varieties. This course aims at enabling students to play piano with both hands in bass and treble clef. It will not only give them hands on experience of western music, but also develop their composition skills.

VOCAL IV MUS-2201

The course aims at developing students to perform raga Bhairav according to principles of KheyalGayaki. The course will introduce students to characteristics of raga, various swara patterns, rooptana, vadi, samvadi, etc. The course will guide students to render alap, asthai, antara according to performance structure and make them improvise within the raga structure.

PAKHAWAJ MUS-2202

This course aims at teaching students pakhawaj, one of the fundamental percussion instruments of South Asian traditional music.

SITAR II MUS-2203

The course aims to introduce students to various ornamentations and embellishments used in Sitar playing. The ornamentations and embellishments are integral components of a Sitar recital and express an artist's virtuosity and aesthetic taste. Various Sitar maestros have used these components according to their own taste and each case represents a new way of expressing the mood of the raga. The course will enhance the vocabulary of the students as they will listen to great Sitar players and practice to master the use of components. This course will also introduce students to Raga Bhairaveen and furnish a way to use embellishments in the performance of the raga.

MUSIC COMPOSITION MUS-2204

To build a broad knowledge and skill base of students, we will focus on commonly used structures in different types of music. The course will be divided into four modules consisting of four selected themes. In the theory component, we will consult music literature and analyze relevant music examples to understand the technique in focus. Students will use the knowledge gained from this exercise to compose their own music that will be the studio component of the course. They will have to make at least one composition in a module, following the theme of the module.

RHYTHMS ENSEMBLE II MUS-2205

Students will be exposed to different rhythm/music system i.e. South Indian, Flamenco, African and Afro Cuban.

MUSIC TECHNOLOGY II MUS-2206

The course trains student in software application at an advance level in order to ensure a basic understading of recording studio work environment.

PIANO II MUS-2207

The course aims at improving virtuosity in piano playing. The students will be introduced to advance exercises in piano playing. The course will concentrate on guided piano playing practices.

VOCAL V MUS-3101

The course aims at developing students to perform raga Malkauns and Megh according to principles of KheyalGayaki. The course will introduce students to characteristics of raga, various swara patterns, rooptana, vadi, samvadi, etc. The course will guide students to render alap, asthai, antara according to performance structure and make them improvise within the raga structure.

ENSEMBLE I MUS-3102

Playing in an ensemble is an essential skill that a musician or musicologist must have to survive in the ensemble saturated music market. On the other hand, our tradition focuses only on producing soloists and accompanists, leaving the ensemble related skills at the margins. This course aims at transmitting ensemble related skills and knowledge to the students, enabling them to perform in a large group. In this way, the students with less aptitude for becoming soloist or accompanist will have a chance to perform music in other capacities.

GUITAR I MUS-3103

Guitar is an omnipresent instrument. Mastering it may help one to shape a career in the industry best having hands on experience of the popular music aesthetics. This course initiates student into classical guitar repertoire by teaching classical guitar compositions. The students will learn the essential guitar playing techniques while mastering these compositions.

HISTORY OF MUSIC I MUS-3104

This course will explore the cultural history of Pakistan through the lens of its music. Emphasis will be on selective forms of music and the key cultural issues pertinent to them.

ELECTRONIC MUSIC MUS-3105

Electronic music is quickly taking over the music world, setting new standards and vocabulary of music making. Some call it the future of music. This course prepares the students for the future music world. It familiarizes them to the creation of digital sounds and their modulation for music composition.

SCORING FOR FILM MUS-3106

The course aims at teaching students the function of music in film in the light of film music theories and concepts. It also aims at teaching them basic techniques of composing music for film.

VOCAL VI MUS-3201

The course aims at developing students to perform raga Mian kiTodi and Darbari according to principles of Kheyal Gayaki. The course will introduce students to characteristics of raga, various swara patterns, rooptana, vadi, samvadi, etc. The course will guide students to render alap, asthai, antara according to performance structure and make them improvise within the raga structure.

ENSEMBLE II MUS-3202

This course is an advance level of Ensemble 1, and it aims to make the ensemble sound crispy and rich in sensory experience by introducing some advance level techniques and concepts.

GUITAR II MUS-3203

The course aims at developing harmonic vocabulary and grammar of guitar music through chord exercises and jazz music that will enable the students to play complex harmonic structures on guitar. By doing so, their play techniques and styles will also develop.

HISTORY OF MUSIC II MUS-3204

Music history is a fundamental component of musicology. This course fulfills this requirement by introducing the students to the history of Indian classical music.

PHILOSOPHY AND SCIENCE OF MUSIC MUS-3205

The course aims to familiarize students with the interface between music and modern sciences. It will highlight the issues, concerns, questions, problems, and research methods prevalent in the subject in order to understand music in terms of its perception, structure, and creation in terms of cognitive processes.

The objective is to provide the students with more options for serious thinking and also enable them to see how different philosophical perspectives have shaped the criteria of musical judgment. Aditionally, the aim of the course is to provide students with a historical overview of the ideas concerning the objective reality and subjective interpretation of music.

MUSIC ANALYSIS MUS-3206

Music analysis is a subfield of musicology and an essential tool to study musical structures. The course aims at transmitting this essential skill to students.

MUSIC INDUSTRY MUS-3207

To know the key players and structure of music industry is an imperative to make a sustainable music career in the 21st century. The course aims at developing students understanding of the music industry.

APPLIED MUSICOLOGY MUS-4101

The field of Applied Musicology (or Public Musicology) aims at conveying the cultural relevance and influence of music by engaging audiences outside the academy through a variety of innovative projects. The idea is to expand beyond the academy and connect to the real-life, in other words, to give back to the community in which we train our musical skills.

NEW MUSIC MUS-4102

Quick and unprecedented movement of musical ideas marks the 21st century. In this mayhem, music makers everywhere are experimenting with new techniques to shape their signature musical sound to survive. This course aims at motivating students think out of the box, and create their original musical sound based on new composition techniques or ideas.

COMPARATIVE STUDY OF RAGAS MUS-4103

Ragas are different from each other but sometimes there are only slight variations that make two ragas distinct. The comparative study of ragas focuses on the minor differences to develop a comparative understanding of ragas. The course will enable students to see ragas in terms of their salient features and differences.

RESEARCH METHODOLOGY MUS-4104

The course aims at practicing musicology by applying some of the prominent research methods and concepts of western musicology and ethnomusicology. The central premise of the course is that musicology is not mere theory (reading and talking about text), but is practically done within some parameters.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

FACULTY OF
FILM &
TELEVISION

UNDERGRADUATE PROGRAMME

■ Department of Film & Television

Prof. Majid Saeed Khan
Dean, Faculty of Film and Television

MA Multimedia Arts, NCA, Lahore
MPhil Sound Design,
Aix-en-Provence, France

DEPARTMENT OF
FILM & TV

Tausif Zain Ul Abedin
Head of Department
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VISION

Department of Film & Television aims to produce creative, professional and responsible filmmakers in today's fast expanding local and international media market. The program's vision empowers young students of all backgrounds to develop skills and knowledge, under the supervision of competent and profound professionals and academicians; to lead to sustainable, financially rewarding and meaningful employment in the field of cinema & television.

OBJECTIVES

- To develop a deep understanding about the history of cinema from its beginning to the present modern day filmmaking.

- To provide an opportunity to students to learn new techniques of filmmaking and practice of creative ideas to exhibit their work professionally and to have better understanding about the process of film production including pre-production, production and post-production.

- To enable student to focus on the critical study of cinema and practice of film production including the craft of storytelling, which will enhance their work as filmmakers, cinematographer, screenwriters, directors, editors, etc.

- To develop a better understanding for students about the relationship between film form and aesthetic effect through both film analysis and the creation of motion pictures.

SEMESTER-3

Code	Courses	Category	Type	Credits
FTV-2101	Documentary Production	Major	Studio	4
FTV-2102	Editing I	Major	Studio	2
FTV-2103	Film Analysis: Documentary	Major	Theory-Studio	2
FTV-2104	Talking into the Camera	Major	Studio	3
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-4

Code	Courses	Category	Type	Credits
FTV-2201	Narrative Production	Major	Studio	3
FTV-2202	Directing Actors	Major	Studio	1
FTV-2203	Film Analysis: Narrative	Major	Theory-Studio	2
FTV-2204	Shot by Shot Film Technique	Major	Studio	3
FTV-2205	Introduction to Screenwriting	Major	Theory	2
FTV-2206	Editing II	Major	Studio	2
COMP-2201	What is Science/ The science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reason-ing	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	21

SEMESTER-5

Code	Courses	Category	Type	Credits
FTV-3101	Advance Narrative Production	Major	Studio	2
FTV-3102	Film Analysis: Advance Narrative	Major	Theory-Studio	2
FTV-3103	Sound Design	Major	Studio	2
FTV-3104	Advance Screenwriting	Major	Theory	2
FTV-3105	Graphics and Animation	Major	Studio	2
FTV-3106	Complex Camera	Major	Studio	2
FTV-3107	Marketing & Distribution	Major	Theory	1
	Interdisciplinary	Interdisciplinary		2
			TOTAL	**15**

SEMESTER-6

Code	Courses	Category	Type	Credits
FTV-3201	Music Video	Major	Studio	2
FTV-3202	Film Theory	Major	Theory	2
FTV-3203	Multiple Camera Production	Major	Studio	3
FTV-3204	Film Analysis: Experimental Cinema	Major	Theory-Studio	2
FTV-3205	Script to Screen	Major	Studio	2
FTV-3206	Television Campaigns	Major	Studio	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	**15**

SEMESTER-7

Code	Courses	Category	Type	Credits
FTV 4101	Production Workshops	Major	Studio	4
FTV 4102	Thesis Development	Major	Studio	4
FTV 4103	Research Methodologies	Major	Theory	4
FTV 4104	Theorizing Seminar	Major	Theory	3
			TOTAL	**15**

SEMESTER 8

Thesis 15 Credits

DOCUMENTARY PRODUCTION I FTV-2101

The course aims at introducing the grammar of film language. It focuses on camera as a tool, indoor and outdoor video production techniques along with sound recording. The course also develops a sensibility in relation to non-fiction video production.

EDITING I FTV-2102

The course aims at developing basic editing skills essential for film and television production. It introduces students to critically think on how and why to edit. The course also encourages students to break conventions and motivates them to new practices of craft and unorthodox editing practices.

VISUAL DEVELOPMENT I FTV-1104

This course will enable students to understand the significance of practices related to storyboarding. It aims at developing a sensibility for translating a 2D drawing into a 3D moving visual. It will also provide a window to the advanced technologies that integrate fine arts and design to filmmaking. The course will also provide a historical overview in relation to how moving image from the still has been shaped over the years. The students will be further informed about the color theory, and contribution of film directors and cinematographers.

DOCUMENTARY PRODUCTION FTV-2101

The course aims at providing students with perspectives, background, and ways of thinking about documentary films that will facilitate critical inquiry and enlightened viewing, and help them in structuring their documentaries. Additionally, the course will investigate the modes, styles, and techniques of documentary film that have developed over the past 120 years, from the earliest cinematic efforts to record "actuality," to present day deconstructions, appropriations, and formation of new genres out of traditional documentary forms and conventions.

EDITING II FTV-2206

The course aims at developing advance editing skills essential for film and television production. It will enable students to further understand editing practices and experimental techniques. The students will be introduced to various tools of software applications used for non-linear editing.

VISUAL DEVELOPMENT II FTV-1204

The course aims at enabling students to pay attention to details and sharpen their visual observation. This course will also enable students to understand how moving image from the still has been shaped over the years. It will provide information about color and personalities associated with the film directors and cinematographers in depth and color change over the decades.

CAMERA FTV-3106

The course aims at understanding the importance of Talking Heads in Documentary Filmmaking. The techniques of documentary filmmaking with a compere and the sub-genres. The course will also focus on advance documentary techniques and acquisition of on location sound.

NARRATIVE PRODUCTION FTV-3101

This course aims at introducing the students to handle a fictional film on basic level like the linear structure of storytelling with modern and classical ways of film productions. It will enable students to learn the difference between fiction and non fiction. They will be introduced to genres with brief history, styles and treatment of sound and visuals in modern and classic trends. The students will also work on their short films as final term projects.

FILM ANALYSIS: NARRATIVE FTV-2103

The course introduces the students to narrative filmmaking. It aims to make them understand that fiction filmmaking is not just entertainment to be passively consumed but an art form that is meaningful and should be aesthetically evaluated.

DIRECTING ACTORS FTV-2107

The course aims at introducing the students to experience a critical and practical understanding of acting. It will provide the necessary guidelines for acting on stage, film and television. This course will prepare the students on how to direct the actors for a film or television production.

ADVANCED NARRATIVE PRODUCTION FTV-3101

The course aims at introducing the students to making a short film using the advance techniques of handling non-linear structure in storytelling. It will help them to handle all the devices of film production to tell a story at an advance level.

FILM ANALYSIS: ADVANCED NARRATIVE FTV-2203

The course aims to introduce students to films that employ advanced and complex techniques of filmmaking and equip them with skills to analyze the films in the socio-political and cultural context. The primary interest of the course will be reading the language of cinema in order to improve our critical understanding of the way texts create meaning.

INTRODUCTION TO CREATIVE WRITING FTV 2204

The course aims at De-familiarization with preconceived notions, Development of a multifarious outlook that will lead to self- awareness. It will begin the process of gradual growth of starting with the familiar and moving towards the unfamiliar.

COMPLEX CAMERA FTV-2205

The course aims at understanding the importance of the techniques involved in Fiction Filmmaking. Students will understand the theoretical and practical usage of single camera production and the importance of Long Take technique in filmmaking. Students will learn and execute the technicalities involved in the Pre-production and Production phases of long take scenes and sequences.

ADVANCED SCREENWRITING FTV-2206

The course aims at developing the ability of students to write a screenplay. They will be introduced to the use of advanced techniques of writing and will develop their practice to meet industry standards. The course will also inform students about theme, narrative structure, subtext and scenes.

GRAPHICS & ANIMATION FTV-2207

The course develops a contemporary industry standard understanding of the role of animation and VFX in filmmaking. The course will enable students to use computer technology in accordance to the requirements of animation and will broaden the scope of creativity. Additionally, it will also inform students about concepts and history of animation.

FILM THEORY I FTV-3202

This course will discuss a range of compelling critical methods for the study of Films; semiotics, feminism, Marxism, auteurism, cultural studies, queer theory, postmodernism, genre analysis, among many others. Students will survey a broad range of theoretical, formal, history-o-graphic and contemporary approaches to understanding Film.

MUSIC VIDEO FTV-3201

The course aims at introducing students to techniques involved in music video production. They will learn about lyrics, rhythm, melody, composition and then designing of visuals according to music and lyrics. according to soundtrack how to design the visuals.

FILM ANALYSIS: EXPERIMENTAL CINEMA FTV 3204

The course entails a survey of the varieties of experimental moving images produced by a range of filmmakers and technologies. It will analyze works in terms of form, content, and context and explore the relationships between

past and present experimental media forms and practices. In addition, it will investigate the relationships between experimental and commercial cinema in order to emancipate viewers from hegemonic values and mass-market entertainments.

GRAPHICS & ANIMATION FTV 3105

The course is focused on application of contemporary industry standard understanding and techniques of animation and VFX in filmmaking. The course will enable students to use computer technology in accordance to the requirements of animation and will broaden the scope of creativity at an advanced level.

MARKETING & DISTRIBUTION FTV 3107

Film Business is a practical guide to achieving success and sustaining in the Film Industry. The course will provide students with the bedrock knowledge of Pakistani film industry's business model alongside other global film business structures. Students will learn the functionality of the studio system and that of independent filmmaking. Processes of marketing, distribution and exhibition will be instilled in the students as well as issues of copyrights, censor board & legal contract development. Each topic of this course will be explained using existing case studies. This course will be taught alongside a production course, so the students can practically apply their knowledge and try marketing, distributing & exhibiting their film commercially.

SOUND DESIGN FTV-3103

This course aims to provide an overview of nonlinear audio production and sound design with an emphasis on integration with other narrative formats. Sound is one of the most profound ways to convey ideas, sensations, and information; and, since it complements and enhances visual experience rather than excluding it, it can be one of the most flexible too. In this introductory-level course, students gain familiarity with the basic tools and techniques of nonlinear audio production. Projects will improve listening skills, raise awareness of our aural experience and sonic environment, integrate sound with narrative visual media, and allow us to communicate and conceptualize the world of sound.

TELEVISION CAMPAIGNS FTV-3206

This course aims at making the students learn and practice advertising techniques and marketing principles in order to create and manage media campaigns. The students will be informed about the use of advertisement in multiple media.

PRODUCTION WORKSHOPS FTV-4101

The course aims at providing production practice before the students practically go into the production of their thesis films. The workshops will mainly focus on script, screenplay & dialogue writing, sound recording & sound design, camera & lighting and advance post production techniques. Students will work with industry professionals who will share their experiences in workshop setting. These practice sessions will help students to demonstrate their existing practical knowledge and skill in a more diversified way.

THESIS DEVELOPMENT FTV-4102

The aim of the course is to enable students prepare screenplay/documentary plan for production. The students will be given necessary guidelines for developing an intelligent screenplay. They will follow a standard procedure according to the given guidelines.

THEORIZING SEMINAR FTV-4104

This course will engage students with the concept that as filmmakers they are key film theorists as well. They will study an array of film directors & examine their techniques in developing film theories. The course will equate film theorists to filmmakers, enabling the students to create their own theories as they work on their thesis films.

COMP-2101 A SCIENCE OF SOCIETY

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COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

FACULTY OF
HUMANITIES

UNDERGRADUATE PROGRAMME
- Department of Cultural Studies

GRADUATE PROGRAMME
- MPhil Cultural Studies

Prof. Dr. Syeda Farida Batool
Dean, Faculty of Humanities

BFA. NCA

Master (Research) in Art History and Theory,
University of New South Wales, Australia

PhD Media and Film Studies, School of Oriental
and African Studies, University of London, UK

DEPARTMENT OF
CULTURAL STUDIES

Dr. Shaila Tabasum Bhatti
Head of Department
shaila.bhatti@nca.edu.pk

VISION

The programme focuses upon developing an understanding of visual and material culture, approached from the lens of popular culture, media studies, museum and heritage studies as well as visual arts. It also aims to balance theoretical issues and debates in Cultural Studies with conceptual and analytical aspects of both visual and material culture. It provides students with an opportunity to examine the concept of "culture" in its many facets, through time, developing the analytical and critical tools to formulate new and revealing readings of visual culture in and about Pakistan.

OBJECTIVES

1. To enable students to apply theoretical knowledge towards understanding visual and material culture.

2. To provide sound methodological skills and basic critical knowledge of cultural theories.

3. To familiarize students with global debates in cultural studies.

4. To help build a strong foundation in analytical, interpretive, critical methods and writing, communication and presentation skills.

5. To evaluate the ideas that contribute towards building the cultural identity of different communities.

6. To emphasize the importance of research, both theoretical and practical, and unpacking the various methods that can be applied to individual research practices.

SEMESTER-1

Code	Courses	Category	Type	Credits
CULTS-1101	Introduction to Cultural Studies I	Foundation	Theory	2
CULTS-1102	Art since 1945	Foundation	Theory	2
CULTS-1103	Introduction to Cultural Heritage I	Foundation	Theory	2
CULTS-1104	Introduction to Field Research I	Foundation	Theory	2
COMP-1101	Functional English	Compulsory	Theory	3
COMP-1102	Ideology and constitution of Pakistan	Compulsory	Theory	2
FNDN-1103	History of Art I	Foundation	Theory	1
COMP-1104	Introduction to the Arts I	Compulsory	Theory	1
COMP-1105	Civic and Community Engagement	Compulsory	Theory	2
			TOTAL	17

SEMESTER-2

Code	Courses	Category	Type	Credits
CULTS-1201	Introduction to Cultural Studies II	Foundation	Theory	2
CULTS-1202	Theories of Art and Culture[s]	Foundation	Theory	2
CULTS-1203	Introduction to Cultural Heritage II	Foundation	Theory	2
CULTS-1204	Introduction to Field Research II	Foundation	Theory	2
COMP-1201	Expository Writing	Compulsory	Theory	3
COMP-1202	Islamic Studies	Compulsory	Theory	2
FNDN-1203	History of Art II	Foundation	Theory	1
COMP-1204	Introduction to the Arts II	Compulsory	Theory	1
COMP-1205	Entrepreneurship	Compulsory	Theory	2
			TOTAL	17

SEMESTER-3

Code	Courses	Category	Type	Credits
CULTS-2101	Cultural Studies-Popular Culture & Everydayness	Major	Theory	2
CULTS-2102	Academic Writing I	Major	Theory	2
CULTS-2104	Propaganda and Activism in Art	Major	Theory	2
CULTS-2106	Introduction to Museums and Materiality I	Major	Theory	2
COMP-2101	A Science of Society	Compulsory	Theory	2
COMP-2102	Information Communication Technologies in Education	Compulsory	Theory	3
COMP-2103	Exploring Quantitative Skills	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	18

SEMESTER-4

Code	Courses	Category	Type	Credits
CULTS-2201	Cultural Studies-Media & Everydayness	Major	Theory	2
CULTS-2202	Academic Writing II	Major	Theory	2
CULTS-2204	Architecture and Space of Power	Major	Theory	2
CULTS-2206	Introduction to Museums and Materiality II	Major	Theory	2
COMP-2201	What is Science/ The Science of Global Challenges	Compulsory	Theory	3
COMP-2202	Tools for Quantitative Reasoning	Compulsory	Theory	3
	Interdisciplinary	Interdisciplinary		2
			TOTAL	16

* Student can drop one departmental allied to opt for the elective offered by other departments from 3rd to 6th Semester

SEMESTER-5

Code	Courses	Category	Type	Credits
CULTS-3101	Research Methodology (Humanities)	Major	Theory	3
CULTS-3102	History of Ideas	Allied	Theory	2
CULTS-3103	Museum Matters	Major	Theory	2
CULTS-3104	Media, Technologies and the Self	Major	Theory	2
CULTS-3105	Moving images: Past to Present	Allied	Theory	2
CULTS-3106	Introduction to Literature	Allied	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	15

SEMESTER-6

Code	Courses	Category	Type	Credits
CULTS-3201	Research Methodology (Visual Culture)	Major	Theory	2
CULTS-3202	Unraveling Modernity and Examining Post Modernity	Allied	Theory	2
CULTS-3203	Culture of Display	Major	Theory	2
CULTS-3205	Film and Media in South Asia	Major	Theory	2
CULTS-3206	History of Pain	Allied	Theory	2
CULTS-3207	Art, Community and Public Sphere	Major	Theory	2
CULTS-3208	Local Literatures of Resistance	Allied	Theory	2
	Interdisciplinary	Interdisciplinary		2
			TOTAL	16

SEMESTER-7

Code	Courses	Category	Type	Credits
CULTS-4101	Thesis Writing Colloquium	Major	Theory	4
CULTS-4102	Seminar: Towards new Approaches in Art and Cultural Histories	Major	Theory	3
CULTS-4103	Advanced Field Research	Major	Studio	4
CULTS-4104	Directed Research	Major	Theory	4
			TOTAL	15

SEMESTER 8

Thesis 15 Credits

INTRODUCTION TO CULTURAL STUDIES I CULTS-1101

This course is designed to introduce students to the fundamentals of cultural studies from its traditional path into today's global age. It will offer both an integral grounding in critical cultural theoretical thought and an active engagement with media, technology, aesthetics, and geopolitics in their contemporary and historical forms. The course aims at giving students groundwork in cultural analysis drawing on variety of disciplines, including gender studies, sociology, anthropology, history, philosophy, and literary studies.

ART SINCE 1945 CULTS-1102

This course is designed to find a comprehensive and critical knowledge of Art since 1945. The aim is to enable the students to reflect on the nuances of contemporary world art, post 1945, critically, analytically and creatively. Through the course the students will be able to envision and understand our contemporary world identity with visual art as a mainstay and core medium of knowledge.

INTRODUCTION TO CULTURAL HERITAGE I CULTS-1103

This course is designed to introduce students to the various concepts, methods and definitions relevant to cultural heritage and the contemporary debates/approaches surrounding this subject. Students will learn to critically examine why and how   buildings, sites and even traditions play an important role in shaping our notions of the past, present and future. They will unpack the various ways in which cultural heritage can be interpreted: a wide range of issues and ideas such as trauma, nationalism, climate change and citizens as stakeholders in heritage conservation are reshaping the definition of cultural heritage and how it can be protected therefore students will engage with these ideas through case studies.

INTRODUCTION TO CULTURAL STUDIES II CULTS-1201

This course is designed to examine the different ways in which historical moments have been understood and represented throughout time and in different cultures. This course will focus on the role and function of representations in multimedia and other cultural practices by evaluating the visuality of power, violence, spaces and globalization in different media – paintings, film, photography, theatre, poetry, and performance.

THEORIES OF ART AND CULTURE CULTS 1202

The course aims to study cultural identity through national, post-colonial and transnational lenses. It will explain the beginning and reproduction of transnational social formations, as well as the particular macro-societal contexts such as 'globalization' and 'multiculturalism' in which social formations have operated.

INTRODUCTION TO CULTURAL HERITAGE II CULTS-1203

The course aims to find and deliver a pragmatic understanding of cultural heritage through the application of concepts to a local case study/heritage site. It will help students develop a comprehensive and practical understanding of various aspects of culture heritage from outstanding universal value to tourism and preservation etc.

Students will apply practical experience and use this platform to examine impact, change and heritage solutions through cultural heritage.

CULTURAL STUDIES-POPULAR AND EVERYDAYNESS CULTS-2101

The course aims to identify, evaluate and critically analyse cultural, historical and theoretical practices in everydayness of popular culture. It will also equip students with advanced level critical examination and articulation of reading texts and images within the larger cultural studies theoretical frameworks.

BASIC ENGLISH WRITING, LISTENING AND SPEAKING SKILLS CULTS-2102

This course is designed to equip students with basic English Language and Communication skills specifically by drawing upon language development, critical reading, listening and writing strategies. The ultimate aim of this course is to familiarize students with the basic conventions of oral and written English so as to develop greater engagement with course material and class discussions.

HISTORY OF IDEAS CULTS-2103

This course is designed to present a panoramic view of the development and evolution of human thought from the earliest recorded time to the present. The course aims at understanding the nature of social knowledge and the extent to which it is culture-bound and geographically circumscribed.

PROPAGANDA AND ACTIVISM IN ART CULTS-2104

This course explores the intersections between propaganda, activism and art. The course outlines how dominant power structures have employed art and commissioned artists to further their own political agendas. This course also explores how art has been used to campaign for social and political change.

INTRODUCTION TO LITERATURE CULTS-2105

The course aims to introduce students to some basic concepts about literature: the nature of literary art, its various genres, the function of literature along with an introduction to the study of literature i.e. what strategies can be employed to systematically study it.

MUSEUMS AND MATERIALITY CULTS-2106

The course is designed to lay down the general foundations in terms of concepts, knowledge, intellectual terms and contemporary issues that are raised in the field of museology and its relation to material culture. This foundation will be examined and illustrated during the course by the use of historical and present-day case studies to discuss and assess debates around issues such as contestation, ownership, globalization, well-being and memory. A local angle will also be added through museum visits and discussion of museum organisations in Pakistan.

HISTORY OF DESIGN I CULTS-2107

This course aims to develop an understanding and acknowledgement of the historical foundations of graphic design which has distinct ties to past crafts and aesthetics that goes beyond problem solving. An understanding of the stylistic and technical evolution of design is necessary for students who want to critically examine and innovate in their area of design.

CULTURAL STUDIES-MEDIA AND EVERYDAYNESS CULTS-2201

This course will challenge students to critically assess and explore their relationship with digital culture. The course will examine how a range of digital tools enable, restrict and/or undermine the role of citizens. It will also familiarize students with the growing range and diversity of forms and practices of non-Western media production and distribution. It will establish an understanding of the political, economic and socio-cultural impacts of cinema, and digital media technologies within specific regions of the global South.

ACADEMIC WRITING I CULTS-2202

This course is designed to introduce students to the practice of writing for academic purposes. Students will be provided with key techniques, guidelines and suggestions for varying assignments, all with a focus on improving composition skills. Micro skills such as grammar, punctuation and sentence structure will be discussed, but greater emphasis will be on macro skills such as paragraph and assignment structure for coherent and effective relaying of information. Basic research skills including conducting research, note taking, paraphrasing and summarizing, quotations, positioning and citation will also be discussed.

UNRAVELING MODERNITY AND EXAMINING POST MODERNITY CULTS-2203

This course aims to study the effects of modernity on the present-day world as well as its impact on different fields of study (humanities, literature, art, urban studies). Modernity's salient role in the history of theoretical debate and the arts will be bought into discussion. The theories of modernity and the movements associated with it (in different disciplines) will be introduced and discussed in detail.

ARCHITECTURE AND SPACE OF POWER CULTS-2204

The course is designed to examine architecture as an idea from the past to present in a global context. It will discuss central issues, particularly in relation to power, that have impacted the built environment in history and its relevance to societies. This course will go on to analyze architecture in Pakistan in this context.

LITERATURE OF RESISTANCE CULTS-2205

This course aims to provide a general survey of literature from classical till contemporary period. Students will be encouraged to critically analyze the concept of "resistance" in the light of selected prose and poetry from diverse literary traditions. The social, political, and cultural contexts of the readings will be emphasized for gaining a deeper insight into the broader human resistance against the tools and institutions of oppression. The ultimate objective of this course is to help students apply the insights gained from the readings and discussions towards understanding their own national and personal narratives especially in relation to the struggle for creative and artistic freedom.

MUSEUMS AND MATERIALITY II CULTS-2206

The course aims to immerse students within The Lahore Museum, so that they get to learn first-hand how a museum works by engaging with its history, vision, collections, display strategies and narratives, as well as meet and question the 'museum people'. Through this intensive exposure to museum practices the course will reveal the everyday realities of a museum and the various dilemmas, negotiations and successes that are involved in the creation, display and preservation of culture and heritage at a museum. This experience of the museum through practical interaction with the museum and its components will be broken down and analyzed to make apparent the processes of creating meaning, decision making, institutional constraints and policy matters. In the second half of the course the students will then use these skills to choose an object in the NCA Archives, carry out research about it and then create an exhibition of the object.

HISTORY OF DESIGN II CULTS-2207

This course aims to develop an understanding and acknowledgement of the historical foundations of graphic design which has distinct ties to past crafts and aesthetics that goes beyond problem solving. An understanding of the stylistic and technical evolution of design is necessary for students who want to critically examine and innovate in their area of design.

RESEARCH METHODOLOGIES IN HUMANITIES CULTS-3101

The course is designed to introduce students to key elements, skills and techniques that can be used in conducting a humanities research. It will familiarise students with the basic techniques of each method by getting them to practically execute and then analyse the subsequent results.

ACADEMIC WRITING II CULTS-3102

This is a writing course designed to reinforce essay composition skills and familiarize students with the practice of writing for different academic purposes. Students will learn the structural components of the varying types of academic essays they will be required to attempt as part of their program, while developing key research skills needed to thrive. The ultimate goal of this course is to equip students with the tools to articulate cleverly crafted and well researched arguments in varying essay formats.

MUSEUM MATTERS CULTS-3103

This course is designed to examine the museum both as an idea and institution, from the past to present within the context of the West and non-West. It will chart out the origins of the museum and its development into its contemporary recognizable forms. Through this history of the museum this course will discuss central issues that impact the museum and their relevance globally down to individual societies. The course will then focus locally and deal with the cultural relevance and problems of museums in Pakistan today.

MEDIA, TECHNOLOGIES AND THE SELF CULTS-3104

This course aims to critically examine the contributions of art and new media to society from late 20th century to the present. It aims to examine how new media technologies has shaped culture, identity, areas of resistance and activism.

MOVING IMAGES- PAST INTO PRESENT CULTS-3105

This course is designed to trace and identify the moving image as a core, artistic yet mainstream medium of art and world-culture. It aims to that the students should have a comprehensive knowledge and understanding of the development of the moving image in the past hundred years and its evolution in a global and critical context.

A HISTORY OF PAIN CULTS-3106

This course aims to explore the ethics and aesthetics of pain, violence and trauma in history. The course is interdisciplinary and transnational in nature, combining different modes of surveying trauma and violence spread over a host of geographical regions. The course will question the cultural and social impacts of violence and trauma, while postulating an ethical witnessing of the pain of others.

RESEARCH METHODOLOGIES IN VISUAL CULTURE CULTS-3201

This course is designed to introduce a range of methods that specifically deal with the issue of how to carry out research on visual culture. It will familiarise students with the basic techniques of each method by getting them to practically execute and then analyse the subsequent results.

ACADEMIC WRITING III CULTS-3202

The aim of this writing course is to introduce students to the practice of writing extended essays based on secondary research. Students will develop research skills, learn to use conventions of style and suitable organizational patterns in order to write quality assignments with cleverly crafted arguments.

CULTURE OF DISPLAY CULTS-3203

This course is designed to explore the idea of 'cultures of display' by looking at the way displays are constructed and meaning produced in various cultural settings. These will be analyzed in terms of how they reflect on aspects of ideology, class, identity, nationalism or socio-political issues at locations of both 'high' and so-called 'low' culture. The course will not discuss these two ends of the culture spectrum in isolation but take the curatorial principles of the 'high' and critically apply them to everyday cultures of display, in particular around the city of Lahore itself, which deal with similar issues of identity, power and desire at the popular level.

INTO THE FUTURE: SCIENCE FICTION AND SECOND LIFE CULTS-3204

The course aims to familiarize students with some of the ways "the future" has been imagined and explored. Common social categories such as gender, class, race etc. will be explored along with ideas including the concept of reality, mankind's place in the universe, the trajectory of mankind as a collective, and the concept of a second life in a virtual world.

FILM IN SOUTH ASIA CULTS-3205

This course aims to focus on one medium of visual representation--cinema--to explore the portrayal of South Asia. It will historically trace the development of the cinematic industry in South Asia and highlights the changing images of the region. The course will understand a list of stereotypes, ideas, national, cultural and historical realities and how films capture or twist the realities of culture, time and events. This course will adopt critical approaches for looking at aesthetics, the representation and gender roles of South Asia through different film genres.

ART IN ADVERSITY CULTS-3206

This course considers the intersections between art practice and adversity. Here, "adversity" is broadly defined as an instance or continued state of difficulty. This course will examine narratives that have been mobilized in and through art in relation to war, natural and environmental disasters, forced migrations, and artists personal struggles in moments of adversity. This course aims to examine how art reveals and conceals during adversity, as well as understanding how art responds to and represents adversity.

ART COMMUNITY AND THE PUBLIC SPHERE CULTS-3207

The course explores how visual art, performance art, and activist art in the public sphere contribute to political dialogue and community building. It will enable students to use hands-on practice of public art making along with the study of politics, community building, culture, urban planning, art history, and social issues as they relate to public art with a special focus on South Asia within global context. The course will develop a broader understanding on both activist and state-sponsored contemporary public art, the range of political issues they address and/or obscure, and how it relates to current national political issues.

THESIS WRITING COLLOQUIUM CULTS-4101

The course aims at enhancing students' capacity to plan, execute and present independent research according to appropriate standards of scholarship.

SEMINAR TOWARDS NEW APPROACHES CULTS-4102

This course aims to introduce students to research practices and focused theses of established researchers in the fields of Cultural Studies, Media Studies, Art History, Anthropology and Museum Studies. Students will learn to employ the methodology they learned into developing larger bodies of research, following topics of their own choice.

ADVANCED FIELD RESEARCH CULTS-4103

The course aims to combine theoretical and practical approach to the study of research methodology. Furthermore, the course aims to explore both the "hows" or research and examine the underlying assumptions and values of qualitative research practices.

DIRECTED RESEARCH CULTS-4104

The course aims help students define and formulate a researchable topic and aid them organize a project within manageable scope and time frame. They will be able to make and communicate cogent arguments through writing in academic style or through creative media project. The course will help students by making them adopt appropriate research methods and, if applicable, creative media genres/languages. The students will be able to conceive, execute and complete a research project independently.

COMP-2101 A SCIENCE OF SOCIETY

The course introduces students to the study of the modern society, state, law, knowledge and selfhood. While retaining a focus on Pakistani state and society, students will encounter theoretical concepts and methods from numerous social science disciplines, including economics, politics, anthropology, psychology and sociology, and learn to think theoretically by drawing on examples and case studies from their own social context. Students will also be introduced to the works of prominent social theorists. Instruction will include the use of written texts, audio-visual aids and field visits.

COMP- 2201 WHAT IS SCIENCE/THE SCIENCE OF GLOBAL CHALLENGES

The course introduces the development of the scientific approach, the modern use of the scientific method and the tools and resources that scientists deploy to ensure that they produce authentic and reliable bodies of knowledge. It also introduces the three main branches of science (Physics, Chemistry and Biology), their core underlying principles, major developments in these fields and their applications in modern life. Students will work on case studies and lab experiments to understand how scientists discover various workings of nature and the missteps that they can take while conducting any scientific inquiry. The final part of the course focuses on the skills to separate valid science from fringe science. Students are also exposed to the fundamentals of scientific communication and strategies to identify reliable bodies of knowledge.

COMP-2103 EXPLORING QUANTITATIVE SKILLS

Since ancient times, numbers, quantification, and mathematics has played a

central role in scientific and technological development. In the 21st century Quantitative Reasoning (QR) skills are essential for life as they help to understand better the socio-economic, political, health, education, and many other issues an individual now faces in daily life. The skills acquired by taking this course will help the students to apply QR methods in their daily life and professional activities. This course will also change student's attitude about mathematics. It will not only polish their QR skills, but also enhance their abilities to apply these skills.

COMP-2202 TOOLS FOR QUANTITATIVE REASONING

This course is based on quantitative reasoning 1 course. It will enhance the quantitative reasoning skills learned in quantitative reasoning 1 course. Students will be introduced to more tools necessary for quantitative reasoning skills to live in the fast paced 21st century. Students will be introduced to importance of mathematical skills in different professional settings, social and natural sciences. These quantitative reasoning skills will help students to better participate in national and international issues like political and health issues. This course will prepare the students to apply quantitative reasoning tools more efficiently in their professional and daily activities. This course will help them to better understand the information in form of numerics, graphs, tables, and functions.

COMP- 2102 INFORMATION COMMUNICATION TECHNOLOGIES IN EDUCATION

The focus of this course is to provide the knowledge and skills regarding how ICTs can be used to engage students in the learning process, improve understanding of content as well as instructional and assessment practices, and enhance communication and collaboration in the classroom. Student Teachers will design and create instructional units where technology plays a central role and implement these units. The course focuses on teaching with technology largely through digital means of instruction. As such, it looks at policy guidelines, the research on teaching and learning with technology, standards for teaching and learning with technology, and how technology can support content knowledge, instruction, assessment, and collaboration. The course also examines other non-computer technologies and looks at current technology trends.

MPHIL
CULTURAL STUDIES

INTRODUCTION

The Department of Cultural Studies offers an MPhil in Cultural Studies. The Graduate Programme aims to balance theoretical issues and debates in Cultural Studies with conceptual and analytical aspects of both visual and material culture. It provides students with an opportunity to examine the concept of "culture" in its many facets through time, to employ critical tools to formulate new and revealing readings of Pakistani society.

Through a combination of coursework and independent research, the Graduate Programme offers students a broad and rigorous education in the study of culture, comprehension in the use of the past and its integration into contemporary cultural forms. Students will be introduced to the exploration of the Pakistani cultural realm as a critical channel to address questions of identity politics, globalization, development, art, heritage and media.

AIM AND OBJECTIVES

To create scholars and practitioners in the field of Cultural Studies with a focus on visual and material culture, heritage and arts. Students will gain a deeper understanding of the contemporary cultural realm by critically examining intellectual moments and debates around identity, gender politics, globalization, and be able to

- Develop a body of scholarship and research in the discipline of Cultural Studies in Pakistan
- Theorize the forces that shape the lived reality of 21st century Pakistan
- Sensitize institutions and professionals in the domains of art and culture, public service, media and academia
- Provide deep and multilayered understanding of cultural heritage supplemented by research and analytical skills

The Graduate Programme in Cultural Studies is designed for students whose interests cut across traditional modes of study in the arts, humanities and social sciences and who seek to understand the meanings of the past and contemporary culture. Course requirements are designed to build competence in interdisciplinary cultural studies theory and practice.

PROGRAMME STRUCTURE

The Cultural Studies Graduate Programme offers students an option between an MPhil, in which students undertake a thesis or, where students take additional taught courses in their final semester of studies. Semester 1 and 2 are the same for all students in the Graduate Cultural Studies Programme. Semester 3 is based on whether the student has opted for taught courses, or through independent research.

MPHIL STREAM (THESIS)

•	Total Number of Credits	30
•	Taught Subjects (Credits)	24
•	Final Thesis/Project (Research & Design Credits)	06
•	Total Number of Semesters	03
•	Semester Duration	18 weeks
•	Classwork	16 weeks
•	Testing and Evaluation	02 weeks
•	Course Load/Semester	6-12 credits

MPHIL STREAM (COURSE WORK)

•	Total Number of Credits	30
•	Taught Subjects (Credits)	30
•	Total Number of Semesters	03
•	Semester Duration	18 weeks
•	Classwork	16 weeks
•	Testing and Evaluation	02 weeks
•	Course Load/Semester	6-12 credits

SCHEME OF STUDIES

SEMESTER 1

Course Code	Courses	Studio / Theory	Contact Hours	Credit Hours
CULTS-5101	Cultural Studies I	Theory	02	02
CULTS-5102	Global Ideas and Theories I	Theory	02	02
CULTS-5103	Academic Writing & Professional Communication	Theory	02	02
CULTS-5104	South Asian Visual Culture	Theory	02	02
	Allied/interdisciplinary	Theory	02	02
	Allied/interdisciplinary	Theory	02	02
			TOTAL	12

SEMESTER 2

Course Code	Courses	Studio / Theory	Contact Hours	Credit Hours
CULTS-5201	Cultural Studies II	Theory	02	02
CULTS-5202	Global Ideas and Theories II	Theory	02	02
CULTS-5203	Research Methodologies and Writing	Theory	02	02
CULTS-5204	South Asian Material Culture	Theory	02	02
CULTS-5205	Graduate Seminar	Theory	02	02
	Allied/interdisciplinary	Theory	02	02
			TOTAL	12

Semester 1 and 2 are same for all the students, semester 3 is based on either the student has opted for MPhil by course work, or by research.

SEMESTER 3 (COURSE WORK)

Course Code	Courses	Studio / Theory	Contact Hours	Credit Hours
CULTS-6101	Cultural Studies II	Theory	03	03
CULTS-6102	Intertextual Cultural Engangement	Theory	03	03
			TOTAL	06

SEMESTER 3 (THESIS)

Course Code	Courses	Studio / Theory	Contact Hours	Credit Hours
CULTS-6103	Cultural Studies Thesis	Theory		06
			TOTAL	06

CULTURAL STUDIES I, II,III

These courses bring together some of the foundational elements of cultural theory and Cultural Studies with the aim of acquainting students with an interdisciplinary perspective that views culture as an unfinished project, where engaging with culture is a critical practice with a democratising intent.

GLOBAL IDEAS AND THEORIES I & II

This course expose students to salient texts and ideas that have laid the foundation for the critical discourse of culture and society. Students learn to grasp the theoretical underpinnings of the modern mind by placing influential ideas and systems of thought in cultural and historical contexts.

SOUTH ASIAN MATERIAL CULTURE

The course provide a critical and deeper understanding of material culture and its narrative in South Asia. The students explore the complexities and dilemmas of materiality for a newer understanding of 'material as culture' or the culture of the material. Personal collections, archives, language (text) and places will be introspected as case studies. Various art forms and sites will be examined in light of their cultural, political and socioeconomic context, as well as stylistic development and the emergence of new ideas.

SOUTH ASIAN VISUAL CULTURE

The course provides a critical insight to South Asian visual culture. The course acts as a comprehensive guide for the students of the South Asian visual culture during and after colonization. All art form sites will be examined the light of their cultural, political and socio-economic context, as well as stylistic developments and emergence of new ideas.

RESEARCH METHODOLOGY AND WRITING

The course intends to provide students with tools and techniques to carry out a variety of data collection, analyses and interpretation when developing a Social Sciences/Humanities research project.

ACADEMIC WRITING & PROFESSIONAL COMMUNICATION

Students will be introduced to the fundamental aspects of academic writing. This course teach students to apply the tools of academic writing to express complex ideas and to study different writing approaches to academia. Students will also be familiarized with the requirements of various forms of professional communication.

GRADUATE SEMINAR

This seminar provides students the opportunity to engage with a diverse range of research practices through interaction with professionals working in the field of art and culture.

INTERTEXTUAL CULTURAL ENGAGEMENTS

This course is designed to explore the dynamic and multifaceted connections between cultures and texts, both literary and non literary, across different historical periods and geographical regions. It delves into the idea of intertextuality while analysing how texts, art and media draw inspiration, references and meaning from each other in diverse cultural contexts.

THESIS WRITING

Students undertake independent research and writing on a topic of their choice with the supervision of the programme's faculty.

DEGREE REQUIREMENT

- For both streams students need to complete 3 semesters
- Those opting for independent research must submit their final thesis at the end of their third semester

ALLIED/INTERDISCIPLINARY COURSES

From 3rd semester onwards, a student will be able to choose elective courses from within his/her department and from other departments with the help of assigned advisor.

PRODUCT DESIGN

Code	Courses	Type
PROD-2102	Drawing I	Studio
PROD-2103	CAD I	Studio
PROD-2202	Drawing II	Studio
PROD-2203	CAD II	Studio
PROD-3102	Drawing III	Studio
PROD-3103	CAD III	Studio
PROD-3104	Material and Fabrication III	Theory
PROD-3105	Rapid Prototyping I	Theory-Studio
PROD-3202	Drawing IV	Studio
PROD-3203	CAD IV	Studio
PROD-3204	Material and Fabrication IV	Theory
PROD-3205	Rapid Prototyping II	Theory-Studio
PROD-4105	Drawing V	Studio

TEXTILE DESIGN

Code	Courses	Type
TEXD-2102	Textile Materials and Methods I	Studio
TEXD-2103	Drawing I	Studio
TEXD-2104	Weaving I	Studio
TEXD-2202	Textile Materials and Methods II	Studio
TEXD-2203	Drawing II	Studio
TEXD-2204	Weaving II	Theory-Studio
TEXD-3102	Textile Design Seminar I	Theory
TEXD-3103	Drawing III	Studio
TEXD-3104	Advanced Weaving I	Studio
TEXD-3105	Marketing and Merchandising I	Theory
TEXD-3203	Drawing IV	Studio
TEXD-3205	Marketing and Merchandising II	Theory
TEXD-4103	Drawing V	Studio
TEXD-2105	Design Thinking	Theory
TEXD-2108	Accessory Design	Studio
TEXD-2205	From Ornamentation to Design	Theory
TEXD-2206	Textile Museum Studies	Studio
TEXD-2207	Style Assembling and Art Direction	Studio
TEXD-3106	Illustration and Literature	Theory
TEXD-2208	Creative Contextual Studies	Studio
TEXD-2109	Design Intervention	Theory
TEXD-2209	Block Printing	Studio
TEXD-2210	Basics of Fashion Design	Studio
TEXD-2207	Interest in Art Direction, Costume and Theatre Design	Studio
TEXD-3206	Fashion Technicalities	Studio
TEXD-2111	Brand and Identity	Theory
TEXD-2112	Creativity and Problem Solving	Studio
TEXD-2113	Experimentation with Mulberry Fiber and Cocoons	Studio
TEXD-2114	Product Design & Development	Studio
TEXD-3208	Trend Forecasting and Market Analysis	
TEXD-2211	Fashion design and Illustration	Studio
TEXD-3207	Techniques of Sindhi Textiles	

VISUAL COMMUNICATION DESIGN

Code	Courses	Type
VCD-2101	Photography I	Studio
VCD-2103	Calligraphy I	Studio
VCD-2104	Drawing I	Studio
VCD-2201	Photography II	Studio
VCD-2203	Calligraphy II	Studio
VCD-2204	Drawing II	Studio
VCD-3101	Photography III	Studio
VCD-3103	Typography I	Studio
VCD-3104	Drawing III	Studio
VCD-3201	Photography IV	Studio
VCD-3203	Typography II	Studio
VCD-3204	Drawing IV	Studio
VCD-4101	Photography V	Studio
VCD-4103	Typography III	Studio
VCD-4104	Design Research	Studio
VCD-2106	Basic Packaging Design	Theory
VCD-2107	Social Media Presence	Theory
VCD-2206	Packaging Design II	Studio
VCD-3206	Advance Packaging Design	Theory
VCD-2109	2d Animation I	Studio
VCD-2110	Understanding Ethics of AI	Theory
VCD-2107	Social Media Presence	Theory
VCD-2111	Trend Communication and Forecasting	Theory

CERAMIC DESIGN

Code	Courses	Type
CERD-2101	The Design Process in Ceramics Studio	Studio
CERD-2102	Drawing I	Studio
CERD-2104	Fabrication in Clay	Studio
CERD-2105	The Design Process	Theory-Studio
CERD-2203	Moulding and Slip Casting	Studio

Code	Courses	Type
CERD-3101	Designed Object and Its Appeal to the Senses	Theory
CERD-3103	Fingerprints in Clay	Theory-Studio
CERD-3104	Special Topics: Colour	Theory
CERD-3201	Improving Design Of Existing Objects	Studio
CERD-3204	Special Topics: Ornament and Us	Theory/Studio
CERD-4101	Personal Inquiry	Studio
CERD-4102	Contemporary Issues in Clay	Theory-Studio
CERD-4103	Special Topics: Ethics for Art	Theory
CERD-3205	Special Topics: Focusing on Waste	Theory-Studio
CERD-4105	Special Topics: Negotiating Mutual Benefits	Theory-Studio
CERD-4106	Special Topics: Chronicling NCA	Theory
CERD-2106	Understanding Creativity	Theory
CERD-3205	Sculptural Ceramic	Studio
CERD-2207	Unfired Paper-clay Sculpture	Theory-Studio
CERD-3206	Constructing Imaginative Clay Characters for GIF Image Sequence	Studio

FINE ARTS

Code	Courses	Type
FA-2101	Introduction to Fine Art IPainting/Miniature Painting/ Sculpture/Printmaking	Studio
FA-2102	Drawing I	Studio
NCA-2101	History of Art I	Theory
FA-2104	Fine Art Seminar I	Theory
FA-2201	Fine Arts Major I Painting/Miniature Painting/ Sculpture/Printmaking	Studio
FA-2202	Drawing II	Studio
NCA-2201	History of Art II	Theory
FA-2204	Fine Art Seminar II	Theory
FA-3101	Fine Arts Major II Painting/Miniature Painting/ Sculpture/Printmaking	Studio

FA-3102	Drawing III	Studio
NCA-3101	History of Art III	Theory
FA-3104	Fine Art Seminar III	Theory
FA-3201	Fine Arts Major III Painting/Miniature Painting/ Sculpture/Printmaking	Studio
FA-3202	Drawing IV	Studio
NCA-3201	History of Art IV	Theory
FA-3204	Fine Art Seminar IV	Theory
FA-4101	Fine Arts Major IV Painting/Miniature Painting/ Sculpture/Printmaking	Studio
FA-4102	Drawing V	Studio
FA-4103	History of Art V	Theory
FA-4104	Fine Art Seminar V	Theory
FA-2106	Self and other portraits	Studio
FA-2108	Portrait of Art; Artists depicted in films	Theory
FA-2206	Unconventional Mediums and Techniques in Art	Studio
FA-2207	Introduction to Digital Art	Studio
FA-2107	Appropriation in Art and Design	Studio
FA-3106	Image in Making II	Studio
FA-3206	Visual Poetry	Studio
FA-2109	Printmaking I	Studio
FA-2209	Printmaking II	Studio
FA-3108	Printmaking III	Studio
FA-3207	Printmaking IV	Studio
FA-3107	Installation Art	Studio
FA-2208	Demystifying Painting-Material and Methods of 2D Art Making	Studio
FA-2111	Storytelling Through Printmaking	Studio
FA-2112	Connecting Through Printmaking	Studio
FA-2210	Print Mystique: Unveiling the Secrets of Experimental Printmaking	Theory
FA-3208	Printmaking to Connect	Studio

ARCHITECTURE

Code	Courses	Type
ARCH-2102	Materials and Building Construction I	Theory-Studio
ARCH-2104	Freehand Drawing I	Studio
ARCH-2106	Computer Applications I	Lab
ARCH-2202	Materials and Building Construction II	Theory -Studio
ARCH-2204	Freehand Drawing II	Studio
NCA-2201	History of Art II	Theory
ARCH-2206	Computer Applications II	Lab
ARCH-3102	Materials and Building Construction III	Theory -Studio
ARCH-3104	Urban Design I	Theory-Studio
ARCH-3106	Sustainable Systems I	Theory
ARCH-3202	Materials and Building Construction IV	Theory
ARCH-3203	Building Services II	Theory
ARCH-3204	Urban Design II	Theory-Studio
NCA-3201	History of Art IV	Theory
ARCH-3206	Sustainable Systems II	Theory
ARCH-4102	Landscaping I	Theory
ARCH-4103	Urban Planning I	Theory-Studio
ARCH-4106	Engineering System I	Theory
ARCH-4107	Project Management I	Theory
ARCH-4202	Landscaping II	Theory
ARCH-4203	Urban Planning II	Theory-Studio
ARCH-5102	Landscaping III	Theory-Studio
ARCH-5103	Professional Practice	Theory
ARCH-2207	Architectonic	Theory
ARCH-2205	Lighting Design	Theory
ARCH-3205	Architecture Signage Design	Theory

CULTURAL STUDIES

Code	Courses	Type
CULTS-2101	Cultural Studies-Popular Culture & Everydayness	Theory
CULTS-2104	Propaganda and activism in Art	Theory
CULTS-2105	Introduction to Literature	Theory
CULTS-2106	Introduction to Museums and Materiality I	Theory
CULTS-2201	Cultural Studies-Media & Everydayness	Theory
CULTS-2202	Academic Writing I	Theory
CULTS-2203	Unraveling Modernity and examining Post modernity	Theory
CULTS-2204	Architecture and space of power	Theory
CULTS-2205	Local Literatures of Resistance	Theory
CULTS-2206	Introduction to Museums and Materiality II	Theory
CULTS-3101	Research Methodology (Humanities)	Theory
CULTS-3102	Academic Writing II	Theory
CULTS-3103	Museum Matters	Theory
CULTS-3104	Media, Technologies and the self	Theory
CULTS-3105	Moving images: Past to present	Theory
CULTS-3106	A History of Pain	Theory
CULTS-3201	Research Methodology (Visual Culture)	Theory
CULTS-3202	Academic Writing III	Theory
CULTS-3203	Culture of Display	Theory
CULTS-3204	Into the Future: Science Fiction and second Life	Theory
CULTS-3205	Film in South Asia	Theory
CULTS-3206	Art in Adversity	Theory
CULTS-3207	Art Community and the Public Sphere	Theory
CULTS-2208	Expressive Writing	Theory
CULTS-3208	Political Science and Arts	Theory

MUSIC

Code	Courses	Type
MUS-2105	Rhythm Ensemble I	Studio
MUS-2202	Pakhawaj	Studio
MUS-2203	Sitar II	Studio
MUS-2204	Music Composition	Theory-Studio
MUS-2205	Rhythm Ensemble II	Studio
MUS-3101	Vocal V	Studio
MUS-3103	Guitar I	Studio
MUS-3104	History of Music I	Theory
MUS-3105	Electronic Music I	Theory-Studio
MUS-3106	Scoring for Film I	Theory-Studio
MUS-3201	Vocal VI	Studio
MUS-3203	Guitar II	Studio
MUS-3204	History of Music II	Theory
MUS-3205	Philosophy and Science of Music	Theory
MUS-3206	Music Analysis	Theory-Studio
MUS-3207	Music Industry	Theory
MUS-2208	Sufi Vocal II	Studio
MUS-2108	Sufi Vocal I	Studio
MUS-3109	Reading Film Music	Theory
MUS-2109	Sarangi I	Studio
MUS-2210	Sarangi II	Studio
MUS-3208	Guitar Solo	Studio
MUS-3209	Rap Composition and Performance	Studio
MUS-3210	Electronic Music II	Studio
MUS-3211	Scoring for Film II	Studio
MUS-2211	Tumbak (Fusion)	Studio
MUS-2212	Sarangi Performance Practice	Studio
MUS-2213	Piano Repertoire	Studio
MUS-2214	Kathak and Regional Dance	Theory- Sudio
MUS-3107	Guitar Techniques and Repertoire	Studio

MUS-2211	Tumbak Fusion	Studio
MUS-2212	Sarangi Performance & Practice	Studio
MUS-3208	Guitar Solo	Studio
MUS-3209	Rap Composition & Performance	Studio

THEATRE

Code	Courses	Type
THTR-2101	Theatrical Mime	Studio
THTR-2102	Theatre Skills	Studio
THTR-2209	Contemporary Theatre Skills	Theory-Studio
THTR-2210	Theatrical Mime Production	Studio
THTR-3209	Theatre Performance	Studio

DANCE

Code	Courses	Type
DNC-2101	Kathak Practice	Studio
DNC-3201	Kathak Practice& Theory	Studio

FILM AND TELEVISION

Code	Courses	Type
FTV 2104	Digital Photography	Studio
FTV 2106	Introduction to Screenwriting	Studio
FTV 2202	Production Design	Studio
FTV 2204	Introduction to Creative Writing	Theory
FTV 2206	Advanced Screenwriting	Studio
FTV 2207	Graphics and Animation	Studio
FTV 3102	Music Video	Studio
FTV 3106	Marketing & Distribution	Theory
FTV 3202	Sound Design	Studio
FTV 3205	Television Campaigns	Studio
FTV-2104	Artificial Imagination	Studio
FTV-3108	Illustration with Visual Design	Studio

RULES & REGULATIONS

GENERAL
RULES

PUNCTUALITY AND ATTENDANCE

1. It is the responsibility of the student to regularly attend classes (lecture or studio) and to sit in examinations.

2. Every student must have a minimum of 75 percent attendance in the scheduled classes, lectures and studios conducted in each subject during the academic session.

3. In case a student fails to maintain 75 percent attendance, he/she will not be issued a roll number slip for semester examination.

LEAVE RULES

1. Applications for sick leave must be supported by medical certificates from registered medical practitioners and both must be recommended/signed by concerned teacher and foundation year Coordinator/respective HOD and submitted to the Registrar within one week. The leave application form is available at College reception.

2. Applications other than medical leave or unavoidable circumstances must reach the respective faculty/HOD supported by proof of the incident, recommended by respective teachers and the foundation year Head/ Coordinator and submitted to the Registrar's Office a week prior to the date for which leave is applied.

3. Leave for more than 3 days must be recommended by the foundation year coordinator and submitted to the Registrar's Office within one week. Leave exceeding 7 days may be granted to a student after assessment of reason by the Committee of the Heads of the Departments chaired by the Vice Chancellor.

4. Fines for unauthorized absence shall be charged on the basis of each class (lecture or studio) unattended by a student at Rs. 50/-per absence.

5. All approvals and decisions on students' requests for the leave will be intimated to them by the Registrar's Office.

6. In case a student remains absent for more than 7 consecutive working days without intimation his/her name will be removed from college rolls.

HOSTEL RULES

1. All residents in the College hostel are required to co-operate amongst themselves, with the hostel Warden, Management Committee, Registrar and the Vice Chancellor to ensure a smooth running of the hostel.

2. Students may apply for hostel facility in writing on the hostel accommodation form available from the College reception. Hostel accommodation is given on a first come, first serve basis (depending on the availability of the space/room).

3. After the declaration of the final semester result, the final year students will be required to vacate the hostel within ten days.

4. All students are expected to be inside the College hostel by 10:30 pm. In order to stay out after 10:30 pm, a student must apply in writing to the hostel warden. Permission will not be granted more than twice in a week.

5. Permission for a night-stay out from the hostel may be applied for in writing to the hostel warden who will forward the request to the Hostel Management Committee for approval. All such applications must carry the full address and telephone numbers of the guardians being visited.

6. Students will be required to vacate the hostel during summer and winter break in order to facilitate repair and maintenance of the building.

7. Smoking and use of any kind of drugs is strictly prohibited in the college/ hostel premises, in case of violation strict disciplinary action to the extent of expulsion will be taken or will be treated as per "Prohibition of Smoking and Protection of Non-smokers Health Ordinance 2002".

Note: The students who enroll in extra semesters beyond their minimum residential requirement may not be allowed hostel accommodation.

RULES & REGULATIONS FOR
UNDERGRADUATE PROGRAMMES

ENROLLMENT

1. Enrollment shall only be considered complete when after depositing the fee the Semester/ Course Registration Form is submitted to the office of the Head of concerned department.

2. The College will assign an advisor to each student on admission. After foundation semesters, the advisor and the student together will develop a flexible comprehensive plan of study that will be implemented in each semester. The Advisor file of each semester will be updated and will include copies of transcripts and GPA earned.

3. After successful completion of foundation semesters, the students will be required to choose the courses they wish to enroll in, prior to the start of a semester with the help of an advisor. For this purpose, the National College of Arts will publish a schedule for enrollment of students and the number of seats available for each course. The students may make any change (add/drop) in the courses they are taking within second week of the semester and record the changes in advisor file and office of the Registrar. No drop and add will be allowed after the second week of the semester.

4. The commencement of a course will be subject to the number of enrolled students and will be notified by the College before the beginning of a semester.

5. Enrollment in absentia is not allowed. Student is required to be present in person with a proof of identification (Computerized National Identity Card, etc.) for enrolment.

6. In the beginning of a semester, the teacher of each course will hand out a course outline which will include information regarding content, assessment criteria, required and recommended reading materials and any other information important for the successful completion of the course.

7. The College under special circumstances and on payment of late fee of Rs. 5000 may permit a student to enroll within ten days after the commencement of the classes.

8. Students may be allowed to withdraw from a course within two weeks of the semester after consulting the advisor. In such a case the transcript shall record that the student enrolled in the course and withdrew. Consequently, grade W will be awarded to the student which shall have no impact on the calculation of the CGPA of the student.

9. A student withdrawing after the 2nd week shall be automatically awarded "U" grade which shall count in the GPA and stay on the transcript.

10. If a student fails to attend any lecture during the first four weeks after the commencement of the semester as per announced schedule, his/her admission shall stand cancelled automatically without any notification.

11. The students who enroll extra semesters beyond their minimum residential requirement (8 semesters or 10 semesters in case of Architecture Department) will have to pay full semester fee for each and every extra semester.

12. The admission of a student shall be cancelled on the recommendations of the academic advisor to the Head of the department and notified by the registrar, if the student is found guilty of misconduct or a fee default.

13. The aggrieved student may file an appeal against cancellation of admission to the concerned HOD within a period of 7 days. The HOD will give him/her an opportunity to be heard in person and the case will be sent with comments to the Vice Chancellor for final approval/decision. The final decision will be notified by the Registrar's office.

14. An incomplete grade 'I' will be awarded by the faculty only in exceptional cases beyond the control of a student such as serious accidents, family tragedy, and serious health ailments, etc.

15. A course can be repeated two times (enrolled three times) at the most. The Registrar Office/Controller of Examinations Office will mention corresponding repetitions in the result notification and the student shall mention repetition status in the Course Registration Form.

EXAMINATION RULES

1. Students must appear in all examinations and submit all assignments as per given date sheet/timeline.

2. If a student is unable to submit any examination or assignments or projects within the specified time, it shall be considered as a failure in the examination, assignment or projects and the student shall be marked grade U "zero".

3. All examinations shall be held on the dates and time announced. No extension shall be granted under any circumstances to the time assigned for a given project or assignment.

4. The exercise of objectionable conduct and the use of unfair means during an examination on the part of the student shall render him/her liable to punishment to the extent of expulsion from the College.

5. In case of failure in clearing the dues by the last date, the student shall not be issued roll number slip for examination.

RE-SIT EXAMINATION

The students who cannot appear in the examination because of genuine excuse / reason shall be allowed to appear in re-sit examination within one week after the examination subject to the payment of special examination fee of Rupees 5000/- for one course. If the number of courses is more than one, a lump sum of Rs. 10,000/- shall be paid as a special examination fee.

INDISCIPLINE IN EXAMINATION

The Students Affair Committee of the National College of Arts, headed by a professor may cancel an examination, a semester, or suggest expulsion if a student:

a) Removes a leaf from his/her answer book, the answer book shall be cancelled.

b) Submits forged or fake documents in connection with the examination.

c) Commits impersonation in the examination.

d) Copies from any paper, book or notes.

e) Mutilates the answer book.

f) Possesses any kind of material, which may be helpful to his/her in the examination.

g) Does anything that is immoral or illegal in connection with the examination and which may be helpful to him/her in the examination.

h) Refuses to obey the invigilation staff or refuses to follow the instructions issued by the National College of Arts in connection with the examination.

i) Misbehaves or creates any kind of disturbance in or around the examination center.

j) Uses abusive or obscene language on the answer script.

k) Possesses any kind of weapon in or around examination center.

l) Possesses any kind of electronic device which may be helpful in the examination.

m) Arrives late than specified time of examination.

Note: If a student is not satisfied by the decision of the Committee, s/he can submit his/her appeal within a week after the decision of the Committee to the Vice Chancellor. No appeal shall lie against the decision of the Vice Chancellor.

PERMISSION OF WRITER FOR SPECIAL STUDENTS

A visually impaired student may be allowed to attempt the Mid/Final examinations of the National College of Arts on Braille/ Computer/any other means of facilitation.

In case a student is physically handicapped/visually impaired, s/he may apply to the Chairperson of the respective department (with medical certificate as proof of her/his disability) for permission to engage a writer in the tests/ examinations of the National College of Arts two weeks before the start of tests/ examinations. S/he will be allowed 45 minutes (maximum) extra time to solve the question paper.

The qualification of the person who acts as writer of a handicapped student must be at least one step lower than that of the student. (e.g. for level 6 student, the writer should be at the most of level 5).

SUBMISSION OF RESULTS

The teachers are required to submit result within one week after the examination so that result shall be declared by the Examination Committee of the National College of Arts within two weeks after examination. The result will be declared by the Controller of Examinations and copies will be sent to the respective HODs.

PROBATION

1. A student acquiring less than SGPA 2.00 (grade C) that is, 1.67 (grade C-),1.33 (Grade D+) and 1.00 (grade D) in a semester but not less than 1.00 GPA in all the courses will be promoted on probation with the condition to achieve more than 2.0 SGPA in the next semester.

2. If the student has SGPA between 2 and 1 and has been awarded U grade in any course will have to repeat the course and will be offered summer semester.

3. A student acquiring SGPA 2 (grade C), and above but less than 1 GPA (grade U), in any course(s) will be placed on probation and promoted to the next semester conditionally. They will have to be registered for summer semester to improve the grade in that course(s).

4. Students acquiring SGPA less than 2 (grade C), in two consecutive semesters and has been awarded (grade U) in any course(s) even after attending summer semester for one academic year will be dropped from the college rolls. However, s/he will be eligible to seek re-admission. Re-admission will be allowed only once during 4 years of undergraduate programs after the payment of full admission fee and the student will be considered as external candidate.

5. Students on probation in two consecutive semesters even after attending

Summer Semester in one academic year will take re-admission in that particular academic year once only.

6. There will be maximum two academic probations in four-year Bachelor degree program. Both the probations cannot be granted / availed in first four semesters. A student who is on probation 2nd time even after attending summer semester in first four semesters shall be removed from rolls of the college. However, s/he can take re-admission only once during 4 years undergraduate programs.

7. In case of valid reason / excuse, the period of study may be extended for one additional year (Two Semesters) in all university programs. The student(s) who will not complete studies within stated periods including extension shall be struck off from the rolls of the university. The students who have been given the right to extend the duration of study for one additional year are required to pay new registration fee along with normal fee for that academic year.

8. It is also mandatory to obtain at least 50 Percent (grade D) in Practical, Projects, Thesis, Assignments, Test and Theory Paper separately/ aggregate.

REPEATING COURSES AND IMPROVING CGPA (RESPONSIBILITY OF STUDENT TO REPEAT THE COURSE)

1. If a student gets GPA below 1 (grade U) ,s/he will be required to repeat the course or its recommended alternate, if any, suggested by the advisor/concerned teacher. However, "U" grade obtained earlier will also be recorded in the transcript.

2. A student with GPA below 2 (Grade C) that is, 1.67 (grade C-),1.33 (Grade D+) and 1.00 (grade D) can repeat the course if s/he desires to improve the grade. In such a case, both the course and the grade obtained will be recorded on the transcript, however, only the better grade shall be calculated in the CGPA.

3. In case of CGPA improvement, it would be recorded with (Imp) on the transcript. The institution may define maximum number (less than 6) of courses that student may be allowed to repeat in an eight-semester degree program.

4. The assessment criteria vary according to the nature of the taught course and the learning outcomes. The teacher may assess a student in terms of originality, knowledge, understanding, creativity, and skill in relation to a given assignment, project, etc.

SUMMER SEMESTER

1. Summer semester will be offered as an optional semester of 08-09 weeks duration. A student who has been awarded (grade U) or has been stopped to take the examination due to shortage of class attendance or wishes to improve his/her grade is allowed to register in summer to the maximum of 8 credit hours in 1-2 courses for remedial work.

2. The contact hours per week during the Summer Semester will be doubled to ensure that the course is completely taught in a summer session with half of the duration as compared to a regular (Spring/Fall) semester.

3. If failing in the summer semester, the student will revert to the semester in which she/he failed originally.

4. Summer Semester Fee will be charged.

FREEZING OF SEMESTER

1. The permission for freezing a semester(s) will be granted by the Vice Chancellor.

2. If a student freezes a semester(s), s/he will resume his/her studies from the same stage where s/he froze the semester. No freezing during the semester will be allowed. The maximum duration of the degree program shall remain the same.

3. If a student is not enrolled in the courses in a semester, it is mandatory for her/him to inform the Registrar Office. s/he will not be considered a regular student of National College of Arts in that period. The student may then enroll in these courses in a subsequent semester; however, s/he will have to meet pre-requisites of any course taken. In addition, it is understood that the National College of Arts is not required to offer all courses in each semester.

4. In special hardship cases, the National College of Arts may develop criteria for freezing a semester.

5. The duration of freezing is one year; a candidate who is allowed a semester freeze can get readmission next year subject to approval by the Vice Chancellor. Medical certificate must be duly signed by the University Medical Officer.

6. Freezing of foundation semesters is not allowed however, under special hardship circumstances freezing of foundation semesters can be considered by the approval of competent authority. The hardship cases may include;

- Iddat
- Maternity/Delivery
- Death in the immediate family
- Any other subject to acceptance on justified rationale

STUDENT GRIEVANCES

1. The academic grievances will be addressed by the Academic Grievance Committee.

2. In case of lower than expected grade, a student may submit a grievance application to the Academic Grievance Committee with comments from the respective HOD and academic advisor. The Committee will hear both sides (student and the teacher) and will give its final decision within two weeks. The decision of the Committee will be deemed final and will be binding on all parties.

THESIS/PROJECT
SUBMISSION

The final submission, a thesis report, a project, or both will be submitted to the respective faculty. The thesis semester consists of 15 credits for Fine Arts, Design, Cultural Studies, Film & Television and Musicology and 16 credits for Architecture and will include the following stages:

1. Topic/Idea Approval and Appointment of Supervisor: The students will present their proposed topics to the Department Committee chaired by the Head of Department. The Committee will approve the topic and appoint a supervisor.

2. Synopsis/Idea Submission: The students will be required to present or submit in writing, a synopsis or a statement of idea to the Committee according to the schedule by the respective department. The Committee will approve the synopsis or statement of Idea.

3. Mid Term Jury: The midterm jury will be held after eight weeks prior to the final submission by the student. The juries can recommend review of the thesis/project. The Committee for evaluation can include external jurors in addition to the faculty members of the College.

4. Final Jury: The Final Jury of the thesis project will be conducted both internally and externally with the ratio of 40% internal and 60% external. The external committee members will be professionals of the field.

5. The student shall submit an electronic copy along with three hard bound copies of the thesis report duly signed by the supervisor and HOD to the respective department.

6. The color of hard bound cover of thesis report shall be Black.

7. If a candidate fails in the thesis jury, he/she may enroll again and will submit a revised thesis in the next thesis semester on payment of the prescribed thesis examination fee. He/she can avail this chance only once.

THESIS SUBMISSION AND PLAGIARISM

1. The Plagiarism Policy recommended by the Higher Education Commission of Pakistan is endorsed by the National College of Arts of Arts. However, keeping in view the nature of disciplines pertaining to art, the policy is extended as follows.

   a) Plagiarism will include the full and partial copying of the content and form of an art work from an oral, print or electronic source without attributing it to a source or sources.

b) A student is required to present an original work and is not allowed to represent, fully or partially, another student's work as his or her own.

c) The research process should be determined by the originality of the whole project and its final outcome rather than by its individual parts.

d) It will be acknowledged that in art (music, visual art, design, and filmmaking) teaching by example is an integral part of the pedagogical process. The faculty members of the National College of Arts appreciate the importance of drawing inspiration or to emulate or even imitate, however, there is a fine line between 'drawing inspiration while acknowledging the source' and making an unethical literal copy. The final decision will be taken by the Standing Committee.

e) The Standing Committee proposed by the National College of Arts should consist of 5 members (2 faculty members of which one should be from the department concerned) Director QEC, and 2 experts (one with a legal background) to consider cases. The Standing Committee will consider originality, research process, context, examination requirements and ascertain that the fine line between making an unethical copy and drawing inspiration and acknowledging source is not crossed.

2. Original Plagiarism report along with the Certificate from Supervisor and Declaration by the student must be submitted along with the thesis to Department.

3. The student shall submit an electronic copy along with three hard bound copies of the thesis report duly signed by the supervisor and HOD to the respective department.

4. If the thesis, submitted by a candidate for final evaluation, is proved to be copied/ plagiarized at the time of viva-voce examination, it will be liable to be rejected on the report of Board of Examiners and the Controller of Examinations will declare the candidate fail in thesis examination. The admission of such candidate shall be cancelled and he/she shall not be readmitted under any circumstances.

5. If the thesis of a candidate is proved to be plagiarized after its evaluation and declaration of result, previous result of the candidate will be cancelled and he/she will be declared to as fail in thesis examination. Such a candidate shall not be readmitted under any circumstances.

Note: The students who enroll extra semesters beyond their minimum residential requirement may not be allowed hostel accommodation.

RE-ADMISSION

1. If a student fails to enroll in any semester(s) without permission of the competent authority, he/she shall cease to be on the rolls of the National College of Arts and in case he/she desires readmission, he/she shall have to apply for the same.

2. The Vice Chancellor may readmit such a candidate subject to the payment of Rs. 5,000/- as re-admission fee and Rs. 10,000/- as per semester gap fee, if applicable.

3. The Vice Chancellor may refuse the re-admission if the reasons presented are not convincing.

4. The period of gap semesters will not be counted towards residential requirements, however, it should not exceed the maximum allowed duration of the programme.

TRANSFER OF CREDITS

1. The Vice Chancellor may consider credits earned by a student at National College of Arts or any another HEC recognized institution, subject to a maximum of 50% of the minimum credit requirements for the degree provided that:

   a. The contents of the course(s) for which credit is claimed, are identical or similar to the course included in his/her planned course work.

   b. The course for which credit is claimed should not have been used for any other degree.

   c. Courses with less than C grade shall not be considered for transfer of credit hours.

2. The concerned department will have to conduct a comprehensive examination for admitting the student.

3. A course studied to qualify a degree will not be taken/considered for any other higher degree programme

DUPLICATE DEGREE

Duplicate Degree may be issued (with completion of all requirements) to a candidate in case the original degree is lost/damaged or in case of change in the name of candidate. The candidate has to apply to the Controller of Examinations for the issuance of duplicate degree along with the relevant documentary proof as per National College of Arts rules. The Duplicate Degree shall be signed by the Registrar/Controller of Examinations only.

AWARDS

1. Medals/Prizes/Rolls of Honor/positions are awarded to the students passing their internal as well as external examinations/term papers in the first attempt.

2. In the Semester System, Letter Grades are given on the basis of GPA / SGPA / CGPA and Positions would be awarded on the basis of CGPA. In case two or more students are acquiring the same CGPA only then the Position would be decided on the basis of percentage among those students.

3. The disciplines where number of students is less than 05, no position will be awarded. No medal and roll of honor will be granted to candidates who passed the examination in 2nd attempt.

4. If result of the candidate is not declared within the prescribed time of the degree, then no medal will be awarded.

5. No Medal/Roll of Honor will be awarded in the case of improving CGPA.

DOUBLE MAJOR RULES FOR STUDENTS;

1. The student interested in double major shall submit an application by the end of the second semester.

2. The students who have an attendance of 80% are eligible.

3. The students who have completed the foundation semesters and scored a SGPA of 2.5 or above are eligible.

4. On the basis of the application the choice for a double major shall be decided before the beginning of the 3rd semester by the advisors/ authorities.

5. The student has to complete 39 core credits of the second major.

6. The student has to submit two separate theses for both majors.

7. Additional fee will be charged for the extra credits of the second major.

RULES & REGULATIONS FOR
MASTER'S/MPHIL PROGRAMMES

GENERAL RULES

Every student is expected to study to the best of her / his ability and to fulfill the academic requirements of the degree programme. It is the expectation of the National College of Arts authorities that each student will realize the value of self-control and discipline. Registration at the college implies agreement on part of the student to willingly accept and observe reasonable standards of accountability, good conduct and appearance.

The following rules and regulations apply to all students studying at the National College of Arts, Lahore irrespective of the year of admission.

1. It is the responsibility of all students to read and comply with the rules and regulations of the college.

2. Tuition fee, fines, etc. must be paid by the dates notified by the college office. Should a student fail to pay the dues by the dates notified he/ she will have to pay a fine of Rs.100 per day. Students whose fees are in arrears by more than seven days after the due date notified is liable to be struck off the college rolls without any notice and shall not be allowed to attend any lectures, studio sessions or examinations in the college. Summer Semester will be charged separately.

3. It is the responsibility of the student to attend every lecture, studio session and examination.

4. Attendance in classes is mandatory and should not be less than 75% in each course.

5. Students who fail to meet the 75% attendance requirement in a course will not be permitted to sit for examinations/submit exam assignments, which will result in failing the examination/course.

6. The concerned teacher/faculty may report a student's continuous absence of more than 3 days to the Programme Director. The students should be warned verbally/ writing in case he/she misses three lectures consecutively. A student habitual of coming late or being absent should not be allowed to sit in class without the approval of the Programme Director.

7. In case a student is absent for ten consecutive days without any intimation to the concerned faculty/teacher, his/her name shall be struck off from the Department rolls. Re-admission shall be allowed only after the approval of the competent authority. The student shall have to pay the prescribed re-admission fee/dues.

8. Students' attendance record shall be maintained by the concerned department on regular basis. The department shall notify the list of students with less than 75% attendance at least one week prior to the commencement of the Final Examination.

9. An application for sick leave exceeding one day must be supported by a medical certificate from the college medical officer and both must be submitted to the Programme Director and approved by the Vice Chancellor before the absence can be recorded as authorized in the attendance register.

10. Leave of absence may be granted to a student after assessment of reason for leave by the committee of the Programme Director.

11. Application for special leave shall be addressed to the Vice Chancellor and submitted in writing to the Registrar at least two days in advance with the recommendations of the Programme Director. Each absence will be authorized after the approval of the Vice Chancellor.

12. A student participating in any co-curricular activity within or outside the college, with the prior approval of the Director/Coordinator such as debate/sports/performance/exhibition of national or international level, his/her attendance shall be marked present for those particular days only. However, the student is expected to submit the assignments of the said period otherwise he/she shall be marked absent for that period.

13. All students will purchase their own equipment and material required for coursework.

14. The college authorities shall not be held responsible for the safekeeping of the private property of students.

15. Students shall compensate to the satisfaction of the Vice Chancellor; any damage or loss they may cause to the property of the college.

16. Students' work executed in the college must be placed at the disposal of the college authorities. Such work may be returned to a student for his/her portfolio by the Vice Chancellor on the written request of the student. Work done in the college shall not be used for the purpose of any examination or evaluation of any institution other than the National College of Arts and any examination other than the one for which the work was originally intended.

17. No posters, banners, handbills, pamphlets or any offensive material shall be displayed or distributed in the college premises or any of its hostels and/or posted/shared on press/electronic/social media without permission of the Vice Chancellor, otherwise strict disciplinary action will be taken.

18. No student of the college shall hold any concert, screening, exhibition of work/publication outside the college without having first obtained written permission of the Vice Chancellor.

19. The college identity card must be carried by the students and presented whenever required by the college authorities. A fine of Rs. 500 shall be charged for the loss of an identity card and the issuance of a duplicate. The word "duplicate" will be mentioned on the Student ID card, in case a duplicate card is issued.

20. Every student shall surrender her/his college identity card to the college office before she/he leaves the college on any account, failing which the refundable amounts (securities, etc.) of the student concerned shall be confiscated.

21. A student will not be awarded the degree/transcripts/provisional certificates until all the books/equipment/material issued from the library/archives/lab are returned.

22. Any student found guilty of indiscipline, misconduct or misbehavior impeding the smooth running of the college shall be liable to be put on social probation and/or any other punishment as may be deemed fit by the concerned disciplinary committee.

23. Severe/repeated violation of discipline or misconduct by any student during her/his course of studies at the college shall render her/him liable to expulsion from the College.

24. Any student involved in ragging (physical or mental torture) shall be liable to disciplinary action to the extent of expulsion from the college.

25. No student body/association/society shall exist or function in the college without permission of the Vice Chancellor.

26. The internet service provided by the college cannot be used for transmitting, retrieving or storing any communication of a defamatory, discriminating, harassing or unethical nature. Any student involved in such activity shall be liable to disciplinary action to the extent of expulsion from the college or will be treated as per cyber-crime policy.

27. The display or distribution of any information related/connected to college through printed/electronic/social media requires permission of the Vice Chancellor. Any violation that college authorities deem offensive shall be liable for disciplinary action to the extent of expulsion from the college.

28. No outsider shall enter the college/hostel premises or address students of the college except on the invitation of the Vice Chancellor.

29. Smoking and use of any kind of drugs is strictly prohibited in the college/hostel premises, in case of violation strict disciplinary action to the extent of expulsion will be taken or will be treated as per "Prohibition of Smoking and Protection of Non-smokers Health Ordinance 2002".

30. The College observes the Higher Education Commission (HEC) of

Pakistan's sexual harassment policies. In case of violation, strict disciplinary or legal action will be taken.

31. The Plagiarism Policy recommended by Higher Education Commission of Pakistan (HEC) endorsed by NCA will be applicable in its true spirit.

32. The college reserves the right to introduce new or amend existing rules at any time.

ENROLLMENT

1. Enrollment shall only be considered complete after depositing of fee before the commencement of the classes.

2. Enrollment in absentia is not allowed. Student is required to be present in person with a proof of identification (Computerized National Identity Card, etc.) for enrollment.

3. Vice Chancellor under special circumstances and on payment of late fee of Rs. 5000 may permit a student to enroll within ten days after the commencement of the classes.

4. Each student will be assigned an advisor in the beginning of the semester.

5. In the beginning of a semester, the teacher of each course should hand out a syllabus providing information to students that defines attendance policy, grade distribution policy, assessment criteria, paper specification, examination dates, schedule of material to be taught, take home assignment policy, required and recommended reading materials and any other information important for the successful completion of the course and its requirements.

6. Students may be allowed to withdraw from a course before the 4th week of the semester. In such a case the transcript shall record that the student enrolled in the course and withdrew. Consequently, grade "W" will be awarded to the student which shall have no impact on the calculation of the CGPA of the student.

7. A student withdrawing after the 4th week shall be automatically awarded "U" grade which shall count in the GPA and stay on the transcript.

8. If a student fails to attend any lecture/studio during the first four weeks after the commencement of the semester as per announced schedule, his/her admission shall stand cancelled automatically without any notification.

9. The duration of the Master's/MPhil shall not be less than three and more than five semesters in full residence.

10. Extension for the fourth and fifth semester only under exceptional circumstances after the stipulated 3 semesters of Master's/MPhil will be granted by the Vice Chancellor, based on the progress report from the advisor and supervisor.

11. Students who enroll extra semesters beyond their minimum residential requirement (three semesters) will have to pay full semester fee for each and every extra semester.

12. Master/MPhil programme admission shall be cancelled by the department on the recommendations of the concerned Head/ Coordinator and notified by the registrar, if the scholar:

    i. Earns adverse progress reports from his advisor and supervisor.

    ii. Fails to contact his/her advisor and supervisor or leaves the programme.

    iii. Does not complete the course work.

    iv. Does not meet 75% attendance criteria in theory and studio separately.

    v. Found guilty of misconduct.

13. The aggrieved scholar may file an appeal against cancellation of Master's/ MPhil programme admission to the concerned Director of the Programme within a period of 15 days. The director will give him/her an opportunity to be heard in person and the case will be sent with comments to the committee of the Directors of Post Graduate Programmes headed by the Vice Chancellor. The final decision will be notified by the Registrar office.

14. There is no Supplementary/Special Examination in a Semester System; if a student fails in a course, s/he is required to repeat it. An incomplete grade I will be awarded by the faculty only in exceptional cases beyond the control of a student such as serious accidents, family tragedy, serious health ailments, etc.

15. A teacher/researcher/administrative staff of the NCA (regular) may be allowed to enroll for post graduate courses after getting permission from the competent authority.

16. The employees of the government/ other agencies nominated for Master's/MPhil degree at the NCA shall have to produce NOC from the respective department to pursue studies as a regular student, failing which he/ she will not be admitted.

17. A full time student can enroll up to 12 credit hours in a semester.

18. A course can be repeated twice (enrolled three times) at the most. The Registrar Office will mention corresponding repetitions in the result notification and the student shall mention repetition status in the Course Registration Form.

19. If a candidate of a degree programme does not submit his/her thesis at the specified time he/she has to enroll again for the thesis semester.

ATTENDANCE

1. Attendance in classes is mandatory and should not be less than 75% in each course.

2. The teacher may report a student's absence and the student may be placed on attendance probation by his/her concerned Director of the Programme and it will be notified by the department. A student may be dropped from the NCA for violating the terms of such probation.

PROBATION/DROPOUT/RE-ADMISSION

Probation is a status granted to the student whose academic performance falls below the minimum college standard.

1. The students acquiring less than SGPA 2.67/4.00 (grade B-) in a semester but passing in all courses will be promoted with the condition to achieve more than 2.67 SGPA in the next semester. S/he will be put on probation for the next semester.

2. The students acquiring SGPA 2.67 (grade B-) and above but failing in any courses(s) will be placed on probation and promoted to the next semester conditionally. They will have to be registered for summer semester to improve the grade.

3. Students acquiring SGPA less than 2.67 (grade B-) in two consecutive semesters and failing in any paper (s) even after attending summer semester for one academic year will be dropped from NCA rolls. However, s/he will be eligible to seek re-admission. Re-admission will be allowed only once during MPhil programme after the payment of full admission fee.

4. Students on probation in two consecutive semesters even after attending Summer Semester in one academic year will take re-admission in that particular academic year once only.

REPEATING COURSES AND IMPROVING CGPA

1. If a student gets GPA 0 (U grade), s/he will be required to repeat the course or its recommended alternate, if any. However, "U" grade obtained earlier will also be recorded on the transcript.

2. A graduate student (Master's/MPhil) with below GPA 2.67 (grade B-) can repeat the course if s/he desires to improve the grade. The maximum number of courses that a student may repeat at the Graduate level is 2 per semester. In such a case, both the course and the grade obtained will be recorded on the transcript, however, only the better grade shall be calculated in the CGPA.

3. In case of CGPA improvement, it would be recorded with (Imp) on the transcript.

SUMMER SEMESTER

1. Summer semester will be offered as an optional semester of 08-09 weeks duration. A student who has either failed or has been stopped to take the examination due to shortage of class attendance or wishes to improve his/her grade is allowed to register in summer to the maximum of 8 credit hours in 1-2 courses for remedial work.

2. The contact hours per week during the Summer Semester will be doubled to ensure that the course is completely taught in a summer session with half of the duration as compared to a regular (Spring/Fall) semester.

3. Summer Semester Fee will be charged.

FREEZING OF SEMESTER

1. The permission for freezing a semester(s) will be granted by the Vice Chancellor.

2. No freezing during the semester will be allowed. The maximum duration of the degree program shall remain the same.

3. If a student freezes a semester(s), s/he will resume his/her studies from the same stage where s/he froze the semester.

4. If a student is not enrolled in the courses in a semester, it is mandatory for her/him to inform the Registrar Office. S/he will not be considered a regular student of National College of Arts in that period. The student may then enroll in these courses in a subsequent semester; however, s/he will have to meet pre-requisites of any course taken. In addition, it is understood that the National College of Arts is not required to offer all courses in each semester.

5. The duration of freezing/deferring is one year; a candidate who gets a semester freeze can re-join the programme next year in the upcoming session but hardship cases can be considered by the competent authority. The residential requirement should not exceed the total time duration.

6. Freezing of first semester for Master's/MPhil is not allowed however, under special hardship circumstances freezing of first semester can be considered for approval by the competent authority. The hardship cases may include:

   • Iddat
   • Maternity/Delivery
   • Death in the immediate family
   • Any other subject to acceptance on justified rationale

STUDENT GRIEVANCES

Student grievances will be addressed by the following committees of the College:

- • Committee of Postgraduate Director Programmes
- • Disciplinary Committee
- • Harassment Committee
- • Board of Advance Studies and Research (BASR)

RE-ADMISSION

1. If a student fails to enroll in any semester(s) without permission of the competent authority, he/she shall cease to be on the rolls of the NCA and in case he/she desires re-admission, he/she shall have to apply for the same.

2. The Vice Chancellor may readmit such a candidate subject to the payment of Rs. 2,500/- as re-admission fee and Rs. 5,000/- as per semester gap fee, if applicable.

3. The Vice Chancellor may refuse the re-admission if the reasons presented are not convincing.

4. The period of gap semester will not be counted towards residential requirements.

TRANSFER OF CREDITS

1. The Vice Chancellor may consider credits earned by a student at NCA or any other HEC recognized institution, subject to a maximum of 50% of the minimum credit requirements for the degree, on the recommendations of Equivalence Committee comprising the Directors of Post Graduate Programme provided that:

   a. The contents of the course(s) for which credit is claimed, are identical or similar to the course included in his/her planned course work.

   b. The course for which credit is claimed should not have been used for any other degree.

   c. Courses with less than B grade shall not be considered for transfer of credit hours.

2. The concerned department conducts a comprehensive examination for admitting the student.

3. A course studied to qualify for a degree will not be taken/considered for any other higher degree programme.

SUPERVISOR, SYNOPSIS AND
THESIS REPORT

SUPERVISOR

1. The thesis supervisor of a student shall be proposed by the Departmental BOS and approved by BASR. The supervisor should be a faculty member with at least Master's/MPhil qualification having academic research experience.

2. A student may opt for a co-supervisor if required, who will be recommended by Departmental BOS and approved and notified by BASR.

SYNOPSIS AND THESIS REPORT

1. The synopsis of each student will be approved by the Departmental BOS and BASR.

2. The thesis shall be submitted to the concerned department duly signed by the supervisor and the Programme Director.

3. A student failing to submit thesis within 60 days after completion of thesis semester, will have to enroll again.

4. The thesis duly certified by the supervisor and Programme Director that the contents and form of the thesis are satisfactory for submission shall be sent to the external examiner by the office of the Registrar/Controller of Examinations (CE) for evaluation.

5. The thesis shall be evaluated by one or two external jurors/examiners from the panel of names recommended by the Departmental Board of Studies and approved by BASR. The external examiners shall be given reasonable time to go through the contents of the thesis critically. The viva voce examination will be conducted at least after one week of the receipt of thesis by the external examiner(s).

6. The thesis evaluation should be completed within six months from the date of dispatch of thesis by the Registrar/ Controller of Examinations, failing which the student will be declared/assumed fail and shall be notified by the office of the Registrar/Controller of Examinations. However, the Vice Chancellor may allow extension for thesis evaluation up to one year in hardship cases.

7. In case of regret from the first External Examiner nominee, approval of second External Examiner nominee shall be sought within eight weeks from the Vice Chancellor/BASR by the Registrar/Controller Examination.

8. Supervisor after consultation with external juror/examiner shall write to the Registrar/Controller Examination for notifying the date, time and venue of thesis evaluation.

9. In case of objections raised by the juror/examiner, the supervisor shall resend the thesis after counter signature of Programme Director and the Registrar/Controller of Examinations making sure that the suggested changes are incorporated in the thesis report.

10. Final thesis project evaluation: Thesis project of final year student will be assessed by internal and external jurors/examiners. The weightage will be 40% for internal and 60% for external juror/examiner evaluation.

THESIS SUBMISSION AND PLAGIARISM

1. The Plagiarism Policy recommended by the Higher Education Commission of Pakistan is endorsed by the National College of Arts. However, keeping in view the nature of disciplines pertaining to art, the policy is extended as follows.

   a. Plagiarism will include the full and partial copying of the content and form of an art work from an oral, print or electronic source without attributing it to a source or sources.

   b. A student is required to present an original work and is not allowed to represent, fully or partially, another student's work as his or her own.

   c. The research process should be determined by the originality of the whole project and its final outcome rather than by its individual parts.

   d. It will be acknowledged that in art (music, visual art, design, and film-making) teaching by example is an integral part of the pedagogical process.The faculty members of the NCA appreciate the importance of drawing inspiration or to emulate or even imitate, however, there is a fine line between 'drawing inspiration while acknowledging the source' and making an unethical literal copy. The final assessment will be made by a Standing Committee.

   e. The Standing Committee proposed by the National College of Arts should consist of 5 members (2 faculty members of which one should be from the department concerned) Director QEC, and 2 experts (one with a legal background) to consider cases. The Standing Committee will consider originality, research process, context, examination requirements and ascertain that the fine line between making an unethical copy and drawing inspiration and acknowledging source is not crossed.

2. Original Plagiarism report along with the Certificate from Supervisor and Declaration by the student must be submitted along with the thesis to the BASR. The BASR shall notify the dates for the different phases of thesis submission.

3. The student shall submit an electronic copy along with three hard bound copies of the thesis report duly signed by the supervisor and Committee of the Directors of the Post Graduate of Programme to the respective department.

4. The color of hard bound copy of MPhil / MS programme's thesis shall be Black.

5. In case of disagreement between the Supervisor and the External Examiner regarding the acceptance of the thesis it shall be referred to another external examiner, with the due approval of the Competent Authority (Vice Chancellor/BASR), whose decision shall be final.

6. If a candidate fails in the thesis examination, he/she may enroll again and will submit a revised thesis within six months after the date of declaration of the result of the last thesis examination, on payment of the prescribed thesis examination fee. He/she can avail this chance only once.

7. If the thesis, submitted by a candidate for final evaluation, is proved to be copied/ plagiarized at the time of viva- voce examination, it will be liable to be rejected on the report of Board of Examiners and the Registrar/Controller of Examinations will declare the candidate fail in thesis examination. The admission of such candidate shall be cancelled and he/she shall not be readmitted under any circumstances.

8. If the thesis of a candidate is proved to be plagiarized after its evaluation and declaration of result, previous result of the candidate will be cancelled and he/she will be declared to as fail in thesis examination. Such a candidate shall not be readmitted to MPhil./M.S. under any circumstances.

Note: The students who enroll in extra semesters beyond their minimum residential requirement will not be allowed hostel accommodation. After submission of the thesis, the students will not be allowed to stay in the NCA hostels.

RE-SIT EXAMINATION

The students who cannot appear in examination because of genuine excuse / reason shall be allowed to appear in re-sit examination within one week after the examination subject to the payment of special examination fee of Rupees 2,500/- for one course. If the number of courses is more than one, a lump sum of Rs. 5,000/- shall be paid as special examination fee.

SUBMISSION OF RESULTS

The teachers are required to submit result within two weeks after the examination so that result shall be declared by the Examination Committee of the NCA within four weeks from examination. The result will be declared by the Registrar/Controller of Examinations and copies will be sent to the respective HODs.

INDISCIPLINE IN EXAMINATION

The Postgraduate Directors Committee may cancel an examination, a semester, or suggest expulsion if a student:

1. Removes a leaf from his/her answer book, the answer book shall be cancelled.

2. Submits forged or fake documents in connection with the examination.

3. Commits impersonation in the examination.

4. Copies from any paper/book/notes/mobile.

5. Mutilates the Answer Book.

6. Possesses any kind of material, which may be helpful to his/her in the examination.

7. Does anything that is immoral or illegal in connection with the examination and which may be helpful to him/her in the examination.

8. Refuses to obey the invigilation staff or refuses to follow the instructions issued by the NCA in connection with the examination.

9. Misbehaves or creates any kind of disturbance in or around the examination centre.

10. Uses abusive or obscene language on the answer script.

11. Possesses any kind of weapon in or around examination centre.

12. Possesses any kind of electronic device which may be helpful in the examination

Note: If a student is not satisfied by the decision of the Committee, s/he can submit his/her appeal within a week after the decision of the Committee to the VC. No appeal shall lie against the decision of the VC.

PERMISSION OF WRITER FOR SPECIAL STUDENTS

A visually impaired student may be allowed to attempt the Mid/Final Examinations of the NCA on Braille/ Computer/ any other means of facilitation. In case a student is physically handicapped/visually impaired, s/he may apply to the Programme Director of the respective department (with medical certificate as proof of her/his disability) for permission to engage a writer in Tests/ Examinations of the NCA two weeks before the start of Tests/ Examinations. S/he will be allowed 45 minutes (maximum) extra time to solve the question paper.The qualification of the person who acts as writer of a handicapped student must be at least one step lower than that of the student. (e.g. for level 6 student, the writer should be at the most of level 5).

RECHECKING OF EXAMINATION SCRIPT

The answer book of a candidate shall not be re-assessed under any circumstances.

1. Whereas the re-checking does not mean re-assessment/re-evaluation/re-marking of the answer book. The Registrar/Controller of Examination can arrange for re-checking of examination script by any faculty member from the relevant discipline on the complaint/request of students. The Controller of Examination or any officer or rechecking committee appointed shall see that:

   i. There is no computational mistake in the grand total on the title page of the answer book.

   ii. The total of various parts of a question has been correctly made at the end of each question.

   iii. All totals have been correctly brought forward on the title page of the answer book.

   iv. No portion of any answer has been left un-marked.

   v. Total marks in the answer book tally with the marks sheet.

   vi. The hand-writing of the candidate tally in the questions/answer book.

2. The candidate or anybody on his behalf has no right to see or examine the answer books for any purpose.

3. The marks of a candidate could even decrease in light of (a) (iii) above. In the event of reduction of marks the record shall be corrected accordingly and revised transcript will be issued.

DAMAGED OR LOST ANSWER SHEET

In an exceptional case where an answer script is damaged, lost or destroyed due to unavoidable circumstances, the student may be given the following options:

   a. Average marks shall be awarded to the student in that subject/course.

   b. In case of Final Examination, if the candidate so desires, s/he shall be given another chance as a special case to take the Examination in that subject/course and no additional examination fee shall be charged from the student.

   c. In case of Internal Assessment, if the candidate so desires, s/he shall be given another chance as a special case to take the Make-up Assessment in that subject/course in the same academic session.

DEGREE CONFERMENT

1. The NCA should conduct Convocation once in a year to award the degrees to the qualified students as per criteria.

2. Urgent degree can be issued as per policy of NCA upon the request of student.

3. Duplicate Degree may be issued (with completion of all requirements) to a candidate in case the original degree is lost/damaged or in case of change in the name of candidate. The candidate has to apply to the Registrar/ Controller of Examination for the issuance of duplicate degree along with the relevant documentary proof as per NCA rules.

AWARDS

1. Medals/Prizes/Rolls of Honor/Positions will be awarded to the students passing their internal as well as external examinations/term papers in the first attempt. No medal and roll of honor will be granted to candidates who passed the examination in 2nd attempt.

2. Letter Grades will be awarded on the basis of GPA / SGPA / CGPA and Positions would be given on the basis of CGPA. In case two or more students are acquiring same CGPA only then the Position would be decided on the basis of percentage among those students.

3. The disciplines where number of students is less than 05, no position will be awarded.

4. If the result of the candidate is not declared within the prescribed time of the degree, then no medal will be awarded.

5. No Medal/Roll of Honor will be awarded in the case of improving CGPA.

QUALIFICATION FOR THE AWARD OF DEGREE

The National College of Arts shall award the degree to the student who fulfills the following conditions:

1. Has successfully completed/passed total credit hours/courses of the degree within the prescribed duration of the degree programme.

2. Has scored a final Cumulative Grade Point Average of not less than 2.67 out of 4.0.

Note: College rules and regulations will apply where this student handbook is silent.

ADMINISTRATION

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| NCA LAHORE | NCA RAWALPINDI | NCA LAHORE | NCA RAWALPINDI |

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NCA LAHORE

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