

Community Outreach Program
NCA SUMMER CAMP
Lahore | Rawalpindi | Islamabad



National College of Arts
Government of Pakistan

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PRINCIPAL'S MESSAGE

Community Outreach Program by the National College of Arts, Lahore is an initiative to contribute precisely towards the society with growing needs to prioritize art education and to address the challenging impacts of uncertainty in recent times.

This project was initiated to introduce the practice and knowledge of art making to common people, since that is the only sustainable approach to make art thrive generations after generations. To break the myth of containing art into a handful of possessive class we introduced these Community Outreach Programs initially in Lahore and Murree in 2014, to increase public interest and involvement in art and raise the awareness level of the community, who are the real torch bearers of culture, arts and history.

The two-week long summer programs are focused in trying to promote the basics of art education in a concise manner to enable the participants comprehend the experience of being and studying at a premiere art institution. The initiative was to appease the aspirant artists awaiting apt guidance and ample resources to pacify their talent.

This is a matter of immense pleasure and extreme pride to announce the publication of the Summer Camp activities. The aim of this document is to present an account of the commendable contributions of the Public outreach Program that we believe has served appreciably towards harnessing and nurturing the talent of the young aspirants.

My well wishes are for the young and talented who aspire, visualize and have the courage to explore their capabilities.

Prof. Dr. Murtaza Jafri
Principal, National College of Arts



Mr. Shafqat Mahmood

Federal Minister for Education and Professional Training
Controlling Authority National College of Arts



Community Outreach Program

NCA SUMMER CAMP

The National College of Arts, Lahore promotes access to Art education and opportunities alike, with impartiality. The aim is to offer Art and Design courses at the Summer Camp and target specifically, underprivileged neighborhoods in Lahore and Murree with very high concentrations of people living in low-income situations. These courses are designed to be offered at a very nominal fee so those, who suffer from financial constraints, can have access to Art and Design education. The program inspires people from diverse backgrounds to make Art and Design a part of their lives. This program brings new Art and Design technologies to the local neighbourhood.

The idea is to introduce the academic discourse of Art and Design to the masses; who may want to explore such career options in future or to make their spare time during the summer vacations more useful. The National College of Arts, Lahore has always been devoted and vigilant in community development and such service is an indispensable part of our mission.

To provide education opportunities in Art and Design and to reach out to the community associated with diverse academic and social backgrounds, the National College of Arts, Lahore commenced its first Community Outreach Program during the summer vacations in Lahore and Murree in collaboration with the Punjab Small Industries Corporation (PSIC) in 2014. The closing ceremonies of the Summer Camp 2014 were inaugurated by Prof. Dr. Murtaza Jafri, where certificates were distributed in the presence of chief guests. The National College of Arts organized exhibitions of the student works at the Zahoor-Ul-Akhlaq gallery, Handicraft Development Center (PSIC), Cart Road, for the Lahore and Murree Summer Camp, respectively.

The program received a formidable response from the local community and the second session of Summer Camp was successfully carried out in 2015. There were no age restrictions with regards to student intake. The outlined program of the Summer Camp spanned a period of two weeks and courses were offered in Drawing, Painting, Sculpture, Video Production and Graphic Design in Lahore and in the fields of Drawing, Painting and Sculpture in Murree.

Given the remarkable response and exemplary participation of people, the third session of the Public Outreach Programme was conducted in 2016. This session offered courses in Ceramics and Fashion Illustration in addition to the courses taught in the previous sessions. The third session was conducted in association with Small Industries Corporation. The Principal National College of Arts Lahore in his inaugural speech expressed the adamant desire to continue and further the initiative to access the people from FATA, Gilgit Baltistan and other provinces of Pakistan.

The Community Outreach Program provides students, teachers and communities with undeviating hands-on arts experiences through personal interaction with artists and lecturers. It motivates each to explore their expertise together. Teachers and community members explore and understand through a variety of modules that encompass workshops, classes, lectures and discussions.



کیونٹی آؤٹ ریچ پروگرام 2014-2021 سوچ سے تعبیر تک

چونکہ پاکستان میں آرٹ اور کلچرل کا فروغ ہمیشہ رکاوٹوں کا شکار رہا ہے۔ جس کی وجہ سے رویوں میں سختی اور انتہا پسندی موجود ہے۔ این سی اے آرٹ کے فروغ سے لوگوں کی سوچ میں تبدیلی پیدا کرنے کا عزم رکھتا ہے۔ نیشنل کالج آف آرٹس میں داخلے کیلئے طلبہ کئی سالوں تک کوشش کرتے ہیں۔ کیونٹی آؤٹ ریچ پروگرام ایسے طلبہ کو آرٹ اور دیگر فنون سیکھنے کے مواقع فراہم کرتا ہے، جو این سی اے میں داخلے کے خواہشمند ہیں۔ این سی اے سمرکمپ کو آرٹ کے طلبہ سمیت ہر طبقہ ہائے فکر کی جانب سے بے حد سراہا گیا ہے۔

نیشنل کالج آف آرٹس سمرکمپ 2015 کی افتتاحی تقریب کے موقع پر پرنسپل این سی اے پروفیسر ڈاکٹر مرتضیٰ جعفری نے سمرکمپ کے طلباء اور طالبات سے بات کرتے ہوئے کہا تھا کہ ہم فنون لطیفہ کے شائقین کو آرٹ سیکھنے کے بہترین مواقع فراہم کر رہے ہیں۔ آرٹ کے تمام فنون اور خاص طور پر ڈرائنگ انسان کی ایجاد ہے۔ یہ انسان ہی کا کمال ہے کہ اُس نے ڈرائنگ کرنا سیکھا ہے۔ پرنسپل این سی اے نے مزید بتایا کہ وہ مستقبل میں کیونٹی آؤٹ ریچ پروگرام کو فائنا، ہنزہ، گلگت بلتستان اور دیگر صوبوں تک لے جائیں گے۔ انہوں نے کہا کہ ہمیں معاشرے کا Mindset بدلنا ہے اور یہ آرٹ کے فروغ اور ترقی سے ممکن ہے۔ یہی وجہ ہے کہ ہم نے این سی اے سمرکمپ کے آغاز میں مری کے سمرکمپ کی فیس صرف 300 روپے رکھی تھی اور 2014 کے سمرکمپ میں مری میں بہت سے طلبہ سے صرف 10 روپے فیس وصول کی گئی۔ جبکہ کچھ طلباء اور طالبات کو ٹرانسپورٹ کی سہولت بھی فراہم کی گئی۔

کیونٹی آؤٹ ریچ پروگرام کے زیر اہتمام سمرکمپس کی افتتاحی اور اختتامی تقریبات بھی منعقد کی گئی ہیں، جن میں اعلیٰ سرکاری اور غیر سرکاری شخصیات کو مدعو کیا جاتا رہا ہے۔

نیشنل کالج آف آرٹس میں 2014 سے کیونٹی آؤٹ ریچ پروگرام کے تحت سمرکمپس کا تسلسل سے انعقاد ہو رہا ہے اور صرف این سی اے لاہور کی حد تک ہی نہیں بلکہ فنون لطیفہ کے فروغ اور ترقی کیلئے این سی اے راولپنڈی کمپس، این سی اے اسلام آباد کمپس اور مری میں بھی کیونٹی آؤٹ ریچ پروگرام کے تحت سمرکمپ منعقد کئے گئے ہیں۔ جن میں ڈاکٹرز، ججز، انجینئرز، مختلف شعبوں کے پرفیشنلز، سفارت کاروں کے بچوں اور اہل خانہ سمیت آرٹ کو مستقل پروفیشن یا آرٹ کی تعلیم سے وابستہ ہونے کے خواہش مند طلباء و طالبات کی کثیر تعداد نے شرکت کی۔

دو ہفتوں پر مشتمل این سی اے سمرکمپ جو عام طور پہلے لیول اور دوسرے لیول پر مشتمل ہوتا ہے۔ اس میں ڈرائنگ، آئل پینٹنگ، واٹر پینٹنگ، سکلچر، گرافک ڈیزائن، انیمیشن، فیشن اسٹریٹیشن، ویوٹنگ، سلک پینٹنگ، بلاک پینٹنگ، کیلی گرافی، تھیوری کورس، رائٹ شوٹ اینڈ ایڈٹ، ڈاکومنٹری میکانگ، ٹی وی نیوز کاسٹنگ اینڈ ہوسٹنگ، ڈیجیٹل فوٹو گرافی اور ایڈورٹائزنگ پورٹ فولیو کے کورسز کرائے جاسکے ہیں۔

این سی اے میں کیونٹی آؤٹ ریچ پروگرام کے تحت تقریباً ہر سال سمرکمپ کا انعقاد کیا جا رہا ہے اور اس میں شرکت کرنے والوں کی تعداد تسلسل سے بڑھ رہی ہے۔ کیونٹی آؤٹ ریچ پروگرام کی خاص بات یہ ہے کہ اس پروگرام میں پیشہ ورانہ شکار کا تعلق مختلف شعبہ ہائے زندگی سے ہوتا ہے، جو اپنی دیگر مصروفیات کے باعث آرٹ سیکھنے نہیں پاتے۔ این سی اے کیونٹی آؤٹ ریچ پروگرام انہیں ہر سال سمرکمپ کی صورت میں یہ موقع فراہم کرتا ہے کہ وہ این سی اے کے نہایت قابل اساتذہ سے آرٹ سیکھ سکیں۔ جبکہ اس پروگرام کے شروع کرنے کا دوسرا اہم ترین پہلو یہ بھی ہے کہ





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C O U R S E O U T L I N E

PAINTING

Week 1 (Oil on Canvas)

- Introduction of Oil painting, technique, Preparation for Canvas and how to paint.
- Assignments Oil on Canvas.
 1. Still Life (Canvas Size: 18" x 24").
 2. Landscape (Canvas Size: 18" x 24").
 3. Portrait (Canvas Size: 18" x 24").
 4. Research based project during off days.

Material (Oil and Canvas):

- 3 Canvas (18" x 24").
- 1 Pack brushes for Oil Paints (Flat).
- 1 Box Oil paints (Min 12 Colours).
- 1 Big tube zinc titanium white (50ml).
- 1 Oil colour palette.
- 1 Bottle Linseed oil.
- 1 Turpentine oil.
- 2 Container for Oil. Rag or piece of cloth.

Week 2 (Water Colour on Paper)

- Introduction of water colour, technique and how to paint.
- Assignments water colour on paper.
 1. Still Life with Nature Study (Half Sheet 15" x 20").
 2. Architecture Study (Half Sheet 15" x 20").
 3. Figurative Study (Half Sheet 15" x 20").

Material (Water Colour):

- 3 Sheets water colour paper (20" x 30" 300 gm).
- 1 Pack water colour brushes (Round).
- 1 water colour box (Min 12 colour) pelikan.
- 1 palette for water color. 1 Jar for water. 1 Tissue Roll.

DRAWING

Week-1

Basic understanding of drawing with the help of geometric shapes and forms. (LIVE STUDY)

MEDIUM:

Pencil 2b, 3b, 4b, etc. Sketch Book A3 size.

Week-2

Live study of different objects,for example, OBJECTS LIVING AROUND YOU.

MEDIUM:

Pencil, Charcoal, Colored Pastels, Ink and Brush etc.

SCULPTURE

Week 1

Clay Modeling (Basic Geometric Volumes)

Introduction to material, technique and tools

- Clay wedging (Clay preparation)
- Sculpting a sphere using additive process (4 to 5 inches in diameter)
- Sculpting a cube and a cylinder using additive process (4 to 5 inches from one side)
- Sculpting pyramid using additive process (4 to 5 inches from one side)
- Create a composition using the volumes (sphere, cube, pyramid and cylinder)

Materials

Apron	01	Scraper	01
Clay Bag	01	Knife	01
Spray Bottle	01	Cloth	01
Polythene Bag	01		

Week 2

Body Casting

Introduction to body casting materials, techniques and tools

- Preparation of parting solution
- Hand (Mold + Cast)
- Face (Mold + Cast)
- Create a composition using the casts

Materials

Plaster Bandages	4" = 5 Packs, 8" = 5 Packs
Plaster of Paris (Bags)	05
Plastic Bowls	02
Petroleum Jelly	01
Cutter	01
Scissor	01

Collective Material for the Whole Class

Paint Brushes	One pack with different sizes
Sufi soap	01
Mustard Oil	250 ml
Sauce Pan	01

WRITE, SHOOT & EDIT

(Shot Film)

Week-1

- Introduction to narrative
- Ideas pitching
- Story Development
- Selection of ideas
- Film language & grammar
- Introduction to camera
- Group formation & discussion

Week-2

- Shoot to edit rules
- On location shoot
- Introduction to cut
- Import, Project Making
- Footage Assembly
- Rough cut
- Export
- Final cut
- Screenings

DIGITAL PHOTOGRAPHY

Week-1

INTRODUCTION (How the Camera Works Tour facility)

Lecture: Overview of subject structure, requirements and expectations; Introduction to photography.

- Types of cameras
- Types of camera modes & settings.
- Manual and auto focusing.

CAMERA AND EXPOSURE

Camera controls, speed F. stops, shutter Speed.

Lecture: Introduction to the basic digital photography.

- How the DSLR camera works.
- Aperture (F/stops)
- Shutter speeds
- ISO

White Balance & Light metering. Lens types

Lecture: what is white balance and how to use the manual and auto, or given white balance settings of the DSLR camera.

- How to measure the light to take correct exposure.
- How to use different Metering mods given in the DSLR camera.
- Lecture we will discuss the Optics & lenses. Types of lenses and their roll in photography.
- Prime lenses
- Telephoto lenses
- Constant lenses
- Wide angle lenses

Week-2

Aperture Depth of field

Lecture: Manipulate aperture, focal length and subject proximity to achieve your desired depth of field.

- Day 4 # Shallow depth of field.
- Day 5# Deep depth of field.

PORTRAIT Photography Outdoor

Lecture: How to improve the ability to make an effective portrait of a person.

- Use of day light
- Use of reflector
- Use of diffuser

PORTFOLIO PRESENTATION

Portfolio Presentation Discussion and Critic on the outcome of the students work

GRAPHIC DESIGN

Week 1

- Introduction of Graphic Design
- Brief history of Design
- Elements of Design
- Principles of Design
- Practice on daily basis / assignments

Lectures/
Demonstration/
Audio/Video Aid

Week 2

Basic Design Softwares

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Practice assignment based / Final Project

Lectures/
Demonstration/

Material

- Sketch Book A3 size
- Pencils B, 2B, 4B, H
- Pointers / Tempo Marker Coloured
- Bold Marker Black, Blue, Red, Green
- Dry Butter Paper
- Set Squares
- Steel Scale 12"
- UHU
- Coloured Glazed Paper A4 Size
- Paper Cutter Scissors
- Eraser
- Sharpner

FASHION ILLUSTRATION

Week-1

Introduction and approach to the course content including:

- Experimentation with Line Drawing
- Mark making
- Identify and utilize the basic drawing tools and materials needed to execute professional-looking sketches and renderings.
- Demonstrate basic drawing concepts, techniques, and skills needed to accurately represent a fashion illustration.

Demonstration

A complete fashion illustration with colors to show the students what they are in for

Assignment

Draw line skeletons in T-pose

Demonstrate conceptual sketching

- Explain the method of obtaining sources of inspiration.
- Demonstrate illustration of the fashion figure proportion and face.
- Demonstrate illustration of basic construction techniques such as draping and tailoring.

Demonstration

How to add skin on simply drawn lines

Assignment

Students will take turns for the entire class to draw postures in line and then add skin on them

- Introduction to the female fashion figure
- Understanding the basic proportions of the fashion figure
- Outlining basic proportions of the female fashion figure
- Continuation of the introduction of the fashion figure using black ink
- Understanding of tone, expression within line
- Exercises in expressing line

Demonstration

Adding skin to the line figurines with apparel details

Assignment

Students will again take turns for the entire class to draw figurines with skin in dynamic postures and Lingerie.

Week-2

- Introduction of color
- Introduction to oil pastels/black pencil
- Introduction to chalk pastels
- A variety of ways to use chalk pastels plus color pencils
- Emphasis on a softer rendering outcome

Demonstration

Explain the method of obtaining sources of inspiration to students or tracing

Assignment

- Choose one of the dynamic postures drawn in the class
- Add features, accessories and color to it

- Introduction to Gouache plus colour pencils
- Looking at various techniques using this wet medium
- Winter theme with emphasis on a heavier rendering technique

Demonstration

Give tutorial to students on adding clothes on already made figurines with respect to their material, pattern and design

Assignments

- Illustration of the fashion figure proportion and face. Through a series of nine fashion poses from the live model with mixture of mediums you will be able to experience movement of cloth, textures and styling.
- Adding clothes with respect to the material, texture and design they are made of

Final Assignment

- Choose one of the postures drawn in the last class
- Make mood boards for the dress you are designing
- Make the Dress separately
- Add the dress onto the female/male posture
- Redraw the complete thing adding color and contours to the drawing on an A3 sheet
- Add details about the dress on side with samples of cloths used
- Make a file/holder for the drawing

ANIMATION

Week-1

- Introduction to Animation
- Animation Basics
- Different types of Animation
- Different techniques of Animation

Week-2

- Introduction to Animation Software
- Exploring Tools to Animate
- Making an Animation

خطاطی ورکشاپ CALLIGRAPHY

- کوئی ایک رسم الخط کی اجازت ہوگی۔
خطاطی ورکشاپ میں جو اسباق پڑھائے جائیں گے، اُن کی ترتیب یہ ہے۔
- 1) خطاطی کا مختصر تذکرہ
ب۔ قلم بنانے کا طریقہ۔ (عربی، نستعلیق، انگلش، چائنا)
ج۔ ایک یا روشنائی استعمال کرنے کا طریقہ
خط لکھنے کی پریکٹیکل مشق۔
 - 2) خط کوفی
☆ پہلی حروف ابجد کی مشق بمعہ ضوابط (”ا“ سے ”ی“)
بسم اللہ الرحمن الرحیم کی مشق
ب۔ الحمد کی مشق (سورۃ الفاتحہ)
ج۔ سورۃ اخلاص کی مشق یا
پہلی حروف تہجی کی مشق اور کوفی کی حد، اقسام
بسم اللہ الرحمن الرحیم کی مشق بمعہ چند اقسام
ب۔ سورۃ الکوثر۔ خطاطی
ج۔ سورۃ اخلاص مختلف انداز کوفی
د۔ ایۃ الکرسی بمعہ تزئین یا
خط نستعلیق
 - 3) اصول و ضوابط حروف تہجی
ب۔ حسب طبیعت طلباء کو اشعار و عبارات کی اجازت ہوگی۔
ج۔ سورۃ فاتحہ
(نوٹ: فرقہ وارانہ مواد کی مشق کی اجازت نہیں ہوگی۔)



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